

# ARABS HIJACK 3 AIRLINERS

## N.Y. Jets Forced to Mideast; 747 Blown Up

LONDON, Monday (UPI) — Arab guerrillas hijacked three New York-bound jets Sunday and forced them to fly to the Middle East, including a \$23-million Pan Am Boeing 747 jumbo jet they blew up in Cairo. A fourth attempt was foiled when one hijacker was shot to death.

The four planes, including Israeli El Al Boeing 707 on a flight from Amsterdam to New York, carried more than 600 persons. It was the largest number of hijackings in one day.

IN CAIRO, the Middle East News Agency said the huge Pan Am plane was blown up shortly after it landed in Cairo after a flight from Beirut, Lebanon, where it had been refueled. The 171 persons aboard were evacuated be-

fore the explosion and the resulting fire which engulfed the plane.

Pan American sent a 707 jetliner from London to Cairo early today to pick up the passengers from the blown-up 747 and fly them to New York. Asked if the guerrillas had indicated they would release the passengers, Pan Am spokesman Theodore Dache said, "We don't have any reason to believe they won't."

NAJEEB Halaby, president of Pan American World Airways issued a statement in New York condemning the actions of the Arab guerrillas.

"Those responsible for this conspiracy against air travelers of the world have caused a wave of rage and resentment," said Halaby, former U.S. federal aviation adminis-

trator. "They gained more alienation than attention by this wanton act of destruction."

"We are asking the government of the United Arab Republic to take stern measures against these skyjackers to deter others."

THE ISRAELI ambassador to the U.S. Yitzhak Rabin, condemned the hijackings and called for drastic action against the terrorists and against the Arab governments which arm them.

The destroyed aircraft was Pan Am Clipper Fortune which went into service with the airline May 2. A spokesman said it was fully insured.

Another of the airliners hijacked in the apparently organized Arab commando



LEBANESE OFFICIAL on a hoist negotiates with Palestinian guerrilla at the door of hijacked Pan American 747 jet Sunday in Beirut. After 3½-hour stopover, the air-

liner was flown to Cairo, where the 171 passengers were removed and the plane was blown up. A TWA 707 and a Swiss DC8 also were hijacked.

—AP Wirephoto

## California's 46 Lead Holiday Traffic Toll

Six Southland residents died in traffic accidents Sunday as the nation's toll of highway fatalities rose at a record-breaking pace in what authorities termed a "Labor Day weekend slaughter."

California police counted 46 dead — the highest toll of all states by 15.

In Los Angeles County, the death count reached 16 late Sunday. Last year, nine county residents died over the weekend.

By midnight Sunday, an estimated 373 persons had died on highways across the country. National Safety Council officials said, the death toll could surpass 700 by 11:59 tonight.

The area dead include:

- Larry Arbogust, 23, of 1023 D Walk, Wilmington;
- Mrs. Mary P. Howells, 52, of 6781 San Diego Dr., Buena Park;
- Yolanda G. Romero, 20, of 4923 W. Sixth St., Santa Ana;
- Glenn L. Murray, 22, of 1126 Maple Ave., Inglewood;
- June E. Albright, 36, of 6778 State St., Huntington Park;
- and John Kaiser, 26, of 3911½ W. 118th St., Hawthorne.

Arbogust died after he lost control of his motorcycle at Pacific Coast Highway and Wilmington Boulevard and struck a guard-rail.

Mrs. Howells died four hours earlier after she lost control of her car on Holder Street near Knott Avenue and smashed into a tree.

The Romero girl was killed when the car in which she was riding struck a light standard on Harbor Boulevard near 17th Street in Garden Grove.

Murray was killed when the car in which he was riding crashed into a tree at the corner of Sunset Boulevard and Bellagio Road in West Los Angeles.

The Albright woman was killed when her motorcycle was struck by a hit-and-run driver five miles east of Palmdale on the Pearblossom Highway.

Kaiser, a pedestrian, was struck by a car and killed as he attempted to cross the Golden State Freeway at Stadium Way.

# ISRAEL QUILTS TALKS

## Says Egypt Must Move Missiles

By United Press International

Israel announced Sunday it will boycott the Mideast peace talks until Egypt withdraws the Soviet missiles the Israelis charge were moved into the Suez Canal standstill zone in violation of the Aug. 7 cease-fire.

The decision was reached at a meeting in Jerusalem of Premier Golda Meir and was seen as a victory for Defense Minister Moshe Dayan over more moderate ministers.

The U.S. State Department had "no comment" but department officials privately voiced disappointment at the boycott decision. The officials said, however, they did not regard the decision as a permanent disruption of the talks and expressed hope the discussions would be resumed later this month.

The State Department last Tuesday had confirmed some of the Israeli charges but had urged the talks under the auspices of the United Nations be resumed.

Washington observers said it was obvious Israel was dissatisfied by the U.S. failure to demand Egypt and the Soviet Union remove the missiles. The United States had



SAN BERNARDINO MOUNTAIN FIRE RAGES OUT OF CONTROL 3 MILES BELOW CRESTLINE Portions of Highway 18, Seen Here, Were Blocked by Blaze, Causing Huge Traffic Jams

—Photo by JOE MCLINDEN

## Fires Ravage 2,500 Acres

By RUSS MACDONALD Staff Writer

Firemen battled late Sunday night to contain two major brush fires involving over 2,500 acres in San Bernardino and Riverside Counties.

The fast-burning fires in tinder-dry brush burned out of control Sunday afternoon and evening, but by midnight, were reported partly contained.

A third blaze caused by

the crash of a private plane was quickly contained but two persons, not immediately identified, died in the crash.

The major fires south of Lake Elsinore and north of San Bernardino created monumental traffic jams for motorists packing the mountain roads over the holiday weekend.

THE LAKE Elsinore fire was still out of control early today after burning over 1,100 acres at the

west end of Riverside County and extending into the Cleveland National Forest.

It broke out shortly after noon near Lakeland Village but burned away from the village. Fire fighters said the blaze had swept nearly to the top of Elsinore Peak in steep, rocky terrain with no inhabited areas threatened.

The Elsinore fire was being battled by 500 men, seven air tankers, 11 bull-

dozers, 31 fire trucks and a helicopter.

The fire that started in

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## WHERE TO FIND IT . . .

• HUEY NEWTON sets 'subdued' tone for writing of 'oppressed peoples constitution.' Page A-2.

MORE LABOR trouble in Disneyland. Page A-3.

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• HIROHITO sought to end war. Page A-6.

CALIFORNIANS balk at style merchants, overwhelmingly favor mini. Page C-9.

TWO VIEWS of the bitter labor situation in the 'Salad Bowl.' Page B-7.

DISPLACED American Indians find help. Page B-1.

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Things Don't  
**Action Line**  
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Funny Business

Q. Were Laurel and Hardy friends off-screen? Also, how many times was Stan Laurel married? G.D., Downey.

A. Stan Laurel and Oliver Hardy, the comedy team which first became a household word in 1926, were companions off-screen as well as on, particularly during the latter part of their career.

### GRAFFITI

THE LATEST THING IN OFFICE EQUIPMENT IS WORKERS

Ida Kitaeva in 1947. She was left a widow when Laurel, 74, died of a heart attack in his Santa Monica home on Feb. 23, 1965. Hardy died in 1957.

### Have a Ball

Q. Here at Sunshine Convalescent Hospital in Paramount we have a Dodger fan who will celebrate her 102nd birthday soon. Frederika Crites never misses a game, knows every player by name and wears a Dodger baseball cap. Could ACTION LINE get an autographed

(Continued Page A-6, Col. 2)

# ALL IS NOT WELL FOR LABOR THIS DAY

By DONALD FINLEY

WASHINGTON (UPI) — All is not well for the American worker on this Labor Day, 1970.

He appears troubled, even frightened, about the future for himself and his family as he tries to cope with an ever increasing cost of living.

Most workers find themselves in worse financial shape today than when the nation observed Labor Day a year ago, victims of shrinking buying power because of the worst inflation in 20 years.

And for more than 4 million workers, this won't be a day off from work — because they have no jobs.

That's 1 million more unemployed workers than there were last Labor Day.

AFL-CIO President George Meany put it bluntly in his Labor Day message: The average American worker "is in serious trouble" and is "feeling a sense of frustration" be-

cause his paycheck isn't keeping up with the steadily rising cost of living.

This time last year, the consumer price index stood at 129.3. That meant it cost \$12.93 to buy what \$10 would have purchased in 1957-59. The latest figures available show the index rose to 135.7 this July (\$13.57 for that same

\$10 worth of goods and services), an increase of more than 6 per cent over 1969.

Some unions have managed to negotiate whopping pay increases — as much as 46 per cent over three years from the trucking and airline industries — but government statistics show most workers'

pay checks haven't kept up with this rise in the cost of living in the last year.

The Labor Department's Bureau of Labor Statistics reports the average weekly earnings of rank-and-file production workers were \$117.80 last Labor

(Continued Page A-6, Col. 1)



# the WORLD TODAY

## PEOPLE IN THE NEWS

# Huey Newton 'Subdued' at Panther Convention

Combined News Services

Huey Newton, the Black Panther's defense minister, departed Sunday as 4,500 delegates to a Panther-sponsored convention in Philadelphia began writing a constitution for all the world's "oppressed peoples."

Newton left Philadelphia en route to New York with David Hilliard, the party's minister of information, and a handful of aides shortly before noon. Free under \$50,000 bond, Newton is awaiting a second trial in the shooting death of a policeman in Oakland, where the Black Panther Party was founded. He delivered what observers said was a subdued keynote speech Saturday night to the convention, formally known as the "Peoples Revolutionary Constitutional Convention."

Newton said the delegates convened to write a constitution "through which we can express our revolutionary spirit." Newton denounced the U.S. Constitution, because it was not written for "oppressed peoples."

"A nation conceived in liberty has in its maturity become dedicated to death and oppression and the pursuit of profit," Newton said, reading the preamble to a new proposed constitution. The new constitution was necessary because of the status of black people in America, he said.

"Liberty (to blacks) is nothing more than a prison of joy. The only happiness we enjoy is laughing to keep from crying."

"Black people and oppressed peoples have lost faith in America. The country is dedicated to oppression and the pursuit of profits. We will not tolerate the abuse any longer that we tolerated for years," Newton also said the new constitution would include Mexicans and Indians.

Newton spoke from a lectern ringed with bodyguards. His reading was frequently interrupted by cries of "right on!" and "power to the people!"

## RUSS HISTORY

Moon walker Neil Armstrong rises to the status of a real historical figure in the new, rewritten version of the "Big Soviet Encyclopedia," now coming out in Moscow.

Armstrong gets a half-column biography and a small picture. The Apollo moon series is given nearly two pages, including a two-column photograph of Col. Edwin Aldrin Jr. on the moon, and a complex diagram of how the Apollo 11 moon landing was carried out.

## OUT OF TOUCH

John Gardner said Sunday President Nixon was shut off from conflicting public opinion when he ordered U.S. troops into Cambodia, but since then has been trying to "bring himself in touch."

"I feel that the whole sequence of events surrounding Cambodia strengthened the conclusion that he was, in certain important respects, not in touch," Gardner, chairman of the newly formed "Common Cause Citizens' Lobby" said. "I think he has shown many signs since Cambodia that he wants to be in better touch," the former Health, Education and Welfare secretary said.

## ANTIREJECTION

An antirejection serum developed at the University of Minnesota has shown "phenomenal success" in its first full-scale use with transplant patients, the university's surgery chief said. Dr. John Najarian, who made the assessment, said he has used the serum at full strength in about 50 kidney transplant cases over the past eight months. "Not a single one" has rejected the new kidney, said Najarian, even though more than 20 of the cases involved cadaver-donor-kidneys, in which the rejection threat is highest.

## JOB JUMP

New York Police Commissioner Howard Leary, who resigned unexpectedly and with scant explanation as head of the nation's largest city police force, will become operating vice president in charge of security for the Abraham and Straus department store chain.

Leary, 59, a veteran of 30 years in police work and head of the New York force since 1966, will leave the \$41,000 per year city post Oct. 1. His salary at Abraham and Straus was reported to be \$45,000 a year.

## MUD HAPPY

When Willie Ray, 29, of Monroe, La., jumped from a plane at 3,000 feet Sunday, his main parachute failed to open. But he landed in the Trinity River bottoms in Texas and walked to an ambulance. He was taken to a hospital and discharged after an examination.

Ray was among 30 skydivers who took part in a mass jump from a B-17 at a Labor Day air show Sunday. Ray explained later that an auxiliary parachute opened just enough to break his fall. He landed in thick mud in a swampy area about a mile from the airport.



## FORMER ENEMIES SHAKE HANDS

World War II combat aces from the U.S., Germany and Japan buried the hatchet Sunday in St. Louis as part of a grand reunion of former American pilots and crewmen. From left: Maj. Gen. Tamotsu Yokoyama; Don Volkmer, Dallas; Col. Erich Hartmann, German ace; and Gen. James Howard, Washington, D.C., Medal of Honor winner for aerial victories over Germany.

## STILL FAN

The exwife of former Gov. Orval Faubus, whom he divorced to marry a woman half his age, has endorsed Faubus for a seventh term. Mrs. Alta Haskins Faubus said she was sure the people of Arkansas are unhappy with the present governor.

## DANCE DEFECTOR

Mexico has granted political asylum to Aleksander Filipov, one of the principal male dancers of the Soviet Moiseyev Ballet Company. It was the second defection of a Russian ballet artist within a week.

## SUDDEN

Felix Polleri Carrio, Uruguay's ambassador to the Organization of American States, died in Washington Sunday of a sudden illness. The Uruguayan diplomat had gone to the Washington Hospital Center Friday for a routine check up.



## THEY'RE NOT TALKING PEACE

Israeli Defense Minister Moshe Dayan, and Prime Minister Golda Meir leave the Parliament building in Jerusalem Sunday after the government voted to pull out of the Mideast peace talks.

# Desert Flood Deaths Climb

## INTERNATIONAL

## U.S. Jet Attacks Inside N. Vietnam

Combined News Services

SAIGON, Monday — An American F-105 jet fighter-bomber attacked a North Vietnamese antiaircraft gun position five miles inside North Vietnam, and the U.S. Command said today in a delayed report. The Thunderchief jet struck at the radar-controlled gun site Saturday in response to "hostile actions" in keeping with the "inherent right of self-defense," the command reported. It said the plane was flying in Laos at the time and the gun position was located about 21 miles southwest of Dong Hoi. The last announced strike by an American jet against an anti-aircraft site in North Vietnam was Aug. 28. A U.S. Navy A-4 Skyhawk hit a North Vietnamese gun position 23 miles northwest of the coastal city of Vinh, also in response to unspecified "hostile actions." Two U.S. light observation helicopters were reported shot down Sunday by enemy ground fire, 14 miles southwest of Da Nang. Three American crewmen were wounded.

## U.S. Cuts Air Strength

SAIGON — The U.S. will cut its air attack strength in South Vietnam's northern quarter by about one-fourth by deactivating three squadrons of Marine fighter-bombers, the U.S. command announced Sunday. Two squadrons of supersonic F-4 Phantoms based at Chu Lai airfield, 335 miles northeast of Saigon, and one squadron of A-6 intruder subsonic all-weather bombers based at Da Nang, 35 miles to the north, were deactivated Friday. They will leave for the U.S. later in September.

## Six Copters for Cambodia

PHNOM PENH — The U.S. Sunday turned over six brand new UH1 Huey helicopters worth \$1.5 million to Cambodia in its biggest single aid grant to the Phnom Penh government since the ouster of Prince Norodom Sihanouk.

## Israelis Reported in Jordan

BEIRUT, Lebanon, Monday — The Middle East News Agency reported early today that Israeli troops had crossed into Jordan aboard 14 helicopters and landed in the towns of Irbid and Al Arida, north of the capital of Amman. The news agency, quoting sources at the Al Fatah guerrilla office in Damascus, Syria, said the troops clashed with Jordanian army units and Arab guerrillas and that fighting was still going on. Meanwhile Lebanon charged that Israeli troops again had invaded south Lebanon in defiance of a U.N. Security Council resolution passed Saturday demanding that all Israeli forces withdraw from Lebanon.

## Suspect in 8 Murders Subdued

CRESTON, B.C. — A man wanted in connection with eight murders was run down by a police dog and captured without a shot Sunday near his cabin west of this southeastern British Columbia town. The body of the eighth victim, an 8-year-old girl, was found Sunday. Royal Canadian Mounted Police spotted Dale Merle Nelson, 31, lying under a tree. They ordered Nelson to throw away his rifle. When he stood up, a German Shepherd named Count was ordered to subdue him. The dog was one of several that had been used to track Nelson since seven bodies were found in two farmhouses early Saturday. The eighth victim, Cathy Phipps, 8, was found stabbed and mutilated near an abandoned car a few miles from her home Sunday.

PHOENIX — At least 14 persons were dead or missing Sunday as the result of flash floods and rainstorms that hit Arizona and southern Utah, drenching the usually arid region with up to seven inches of rain. Arizona Highway Patrolman Gilbert Durkie, 39, Mesa, was found dead after a flash flood washed his patrol car off the road between Phoenix and Payson. Four unidentified bodies were found near Kohl's ranch east of Payson. A pickup camper was washed off a dirt road east of Phoenix and its three occupants were missing. Two cars were caught by flash floods in arroyos and their drivers were missing and presumed drowned. A man and his wife were missing near Aneth, Utah, just north of the Arizona border. About 230 persons were stranded in the Payson resort area, about 90 miles north of Phoenix. That area reported more than six and one half inches of rain during the weekend.

## NATIONAL

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## Troublesome School Openings

WASHINGTON — The National Education Association predicted Sunday that contract disputes and a variety of other problems would cause school closing and delayed openings affecting more than one million students this week. The NEA, basing its forecast on a nationwide survey, said it also expected teacher walkouts in several states when most of the nation's schools reopen after the Labor Day weekend. Major contract disputes, the NEA said, were reported in nine states: Illinois, Michigan, Connecticut, New York, Colorado, Indiana, Kentucky and California.

## Yale to Close ROTC Programs

NEW HAVEN, Conn. — Yale University announced Sunday it will phase out its Army and Navy Reserve Officers Training Corps programs within two years. Reuben Holden, secretary of the university, said that the Army will phase out its program over the 1970-71 school year and that the Navy will graduate its last midshipmen in 1973.

## 20,000 Dig Rock Mud

WASHOUGAL, Wash. — Thousands of damp but determined rock fans danced in ankle-deep mud, ate free food from "The Hog Farm" and shared pot Sunday at the banned Sky River Rock Festival. Police described the scene as a "greasy, slick, dirty mess," but festival-goers continued arriving at the 160-acre farm site which promoters say will be turned into a permanent community for young persons when the 11-day event ends today. Labor Day weekend arrivals swelled the crowd to nearly 20,000.

## Bus Flips, 19 Injured

CROSSVILLE, Tenn. — A Continental Trailways bus bound from Dallas, Tex., to New York City with 24 passengers overturned near here Sunday. Nineteen persons were injured. However, only three or four persons appeared to be seriously hurt.

## Man Goes With Bomb

MINNEAPOLIS — The bomb a man was carrying down a south Minneapolis street Sunday morning exploded, blowing him to bits and doing "extensive damage to four blocks," police said. "Now we need to know where he came from, where he was going and who he was," said Detective Joe Rusinko. The bomb went off on the sidewalk in front of a row of deteriorating two-story frame houses fronting a freeway that stabs into the heart of downtown Minneapolis. The explosion was the eighth in the Twin Cities area in five weeks and the first to cause a death.

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NEW STRIKERS JOIN PICKETS ON LINE AT DISNEYLAND AS LABOR WOES MOUNT  
Strike by Technicians, Projectionists and Stage Hands Followed Walkout by Variety Artists

## By Jiminy, Magic Kingdom Hit by Second Strike in Last Month

By STAN LEPPARD  
Staff Writer

Disneyland was hit with its second strike Sunday when about 50 members of the International Alliance of Theatrical Stage Employees (IATSE) struck at 4 a.m.

The Magic Kingdom be-

came embroiled in the first labor strike in its 15-year-old history a month ago. Then, about 30 members of the American Guild of Variety Artists walked out and are still on strike.

Disneyland members of IATSE Local 504, include electronic technicians (who

run and repair the complex electronic talking figures in such major Disneyland shows as the Haunted Mansion), projectionists, and stage hands.

Management spokesmen said all electronic features and rides were operated Sunday by supervisory personnel.

THE UNION anticipated this, according to Local 504 business agent Walter Blanchard, but he added: "Many of the rides and features were down from time to time and it will get worse. It will be impossible for supervisors to keep them running."

The union has sought a \$1 hourly pay boost over a two-year period. Disneyland has offered a three-year wage and fringe package that includes a 70-cent hike the first two years, and \$1.10 over the term of the pact.

"They offered us .35, .35, and .40, and said 'take it or leave it,'" Blanchard said.

A MEETING of IATSE officials and Disneyland executives before a federal mediator Friday failed to stave off the strike. No further meetings are scheduled, according to both company and union spokesmen.

The strike by AGVA members has affected performers in such shows as the Kids of the Kingdom, the cancan girls in the Gold Horseshoe Review, the Matterhorn climbers, the American Indian Dancers. Most of these live shows have not been presented since the AGVA stoppage, according to the union.

William Roberts, AGVA assistant executive president, charged the Indian dancers are paid only \$1.37 per show and the Matterhorn climbers receive only \$2 per hour. Other dancers are not paid for rehearsal time, he added.

Disneyland management and AGVA officials reportedly have another meeting scheduled for Tuesday morning.

### MAN FINDS

### BABY GIRL IN PHONE BOOTH

A day-old baby girl was found in a telephone booth in Los Angeles Sunday by a man who heard whimpers as he was walking by.

John Schaefer used the telephone to notify police.

Nurses at County-USC Medical Center said the infant was "beautiful" and in good condition.

## SOUTHLAND SHORES HAVE SPARSE HOLIDAY CROWD

Hundreds of thousands of holiday motorists, inspired by clear skies and sunshine, jammed highways Sunday to spend the day at the seashore — right?

Wrong.

"I think everyone went to the big auto race," said Lifeguard Lt. Ed Hoffman at Cabrillo Beach, where seaside frolickers numbered about 7,500 — a quiet day.

Most other beaches reported similar lighter-than-usual attendance for a holiday weekend.

At Long Beach, an estimated 90,000 persons spent the day on the strands. 80-degree warmth and 66-degree coastal waters, lifeguards said. Long Beach has hosted nearly 200,000 persons on other summer holidays.

South Bay guards said they watched over an estimated 250,000 persons, and although surf there was small, 40 rescues were reported.

Surf was higher at Cabrillo Beach, inside the harbor, and Seal Beach, where waves broke up to four feet at times, guards said, but rescues — and crowds — numbered about average.

Huntington, Huntington State, Newport and Laguna Beaches, all were washed by sizeable surf — up to five feet — coupling with strong rip tides to keep guards busy retrieving floundering swimmers.

Huntington State guards reported the largest crowds in the Southland, with an estimated 110,000 persons on the sand.

### Teamsters Hold Off on Food Strike

Southland Teamsters union officials, apparently still at odds with wholesale food industry representatives in wage negotiations, are not expected to call a strike "for quite a while" despite expiration Sunday of their contract, according to a local union spokesman.

"Negotiations are getting down to the crucial stages," said the spokesman for Long Beach Teamsters' Union local 572, "but I would say there wouldn't be any strike for quite a while."

The union, which represents about 7,000 Southern California employees, is seeking increases in wages and compensatory benefits amounting to \$3 an hour, according to a member of the Food Employers Council.

If a strike were called, it would affect all major food markets in Southern California. The Teamsters local spokesman indicated, however, that a strike would not be considered imminent until union negotiators announce a cutoff date for settlement meetings.

### L.B. WOMAN STRANGLED, MAN HELD

A 31-year-old Long Beach man was being held for investigation of murder Sunday after his 54-year-old paramour was found strangled in their downtown apartment, police said.

The body of Elizabeth V. Pollard was found in the apartment, at 542 Daisy Ave. late Saturday night. Police said they arrested Nicholas A. Aardema, of the same address, after he told them he choked her during an argument.

### IT WAS HIS LAST DIVE

A scuba diver who had just completed his training course drowned Sunday when he became entangled in kelp and lost his mouthpiece six inches under water.

Edward Haaker, 43, of Claremont, had just completed his final test dive for his course at the Montclair Diving School when his instructor told him to return to the Empire Landing base.

Haaker failed to return and was found about 1 p.m. entangled in the kelp. He was brought back to the pier at the isthmus and his body was flown by sheriff's helicopter to the Los Angeles County morgue.

### Parked Car Rifled

Edgar Muscat of 3300 Poppy Ave. told Long Beach police Sunday that while his car was parked near his home, thieves forced open the front door and made off with a camera and stereo equipment valued at \$600.

### Girl's Nude Body Found Near Vernon

An autopsy is scheduled today to determine the cause of death of a young Negro woman, whose nude body, apparently thrown from a car, was found Sunday in a parking lot near Vernon.

Homicide detectives said the woman, in her early 20s, her hands tied behind her back, had no visible wounds. Blood was found on her head.

Her body was found in a parking lot of the Glass Container Corp., 3601 S. Santa Fe Ave., by an employee, according to police.

### Santa Ana Fire Claims Woman

A fire that apparently flared up on the porch of a second-story Santa Ana apartment has claimed the life of a 21-year-old woman who was trapped inside by the flames.

Fire fighters discovered the body of Marsha Machen inside the charred apartment above a garage at 1122 1/2 Arroyo Ave. after extinguishing the blaze.

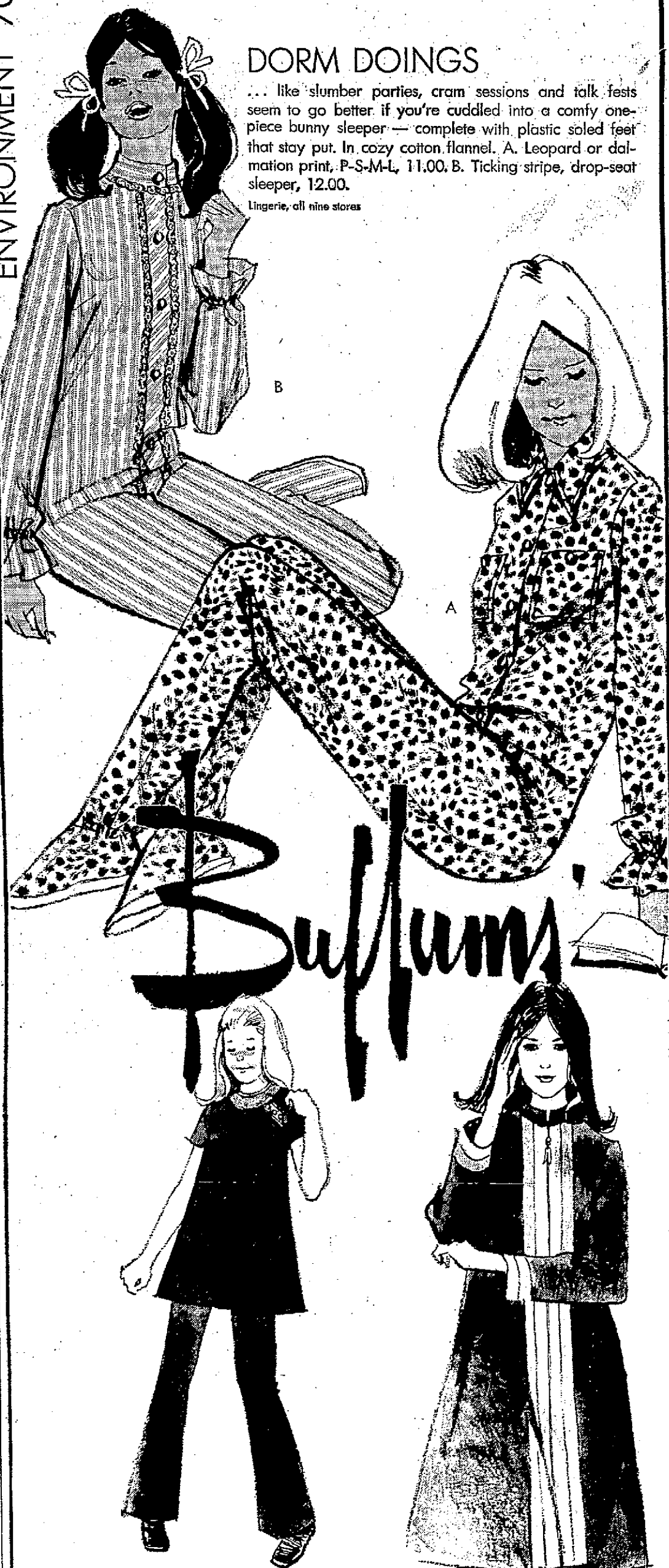
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## GOVERNOR, UNRUH LAUNCH CAMPAIGN TODAY

## Reagan Letter Rejects Debate Offer

Combined News Services

On the eve of his reelection campaign kickoff, Gov. Reagan revealed Sunday he wrote a letter to Jess Unruh, rejecting the Democratic challenger's offer of a televised debate.

Reagan told Unruh the election should be decided on the basis of the record, rather than "spectacular confrontations."

Reagan made clear July 15 he did not intend to debate Unruh.

But his letter, addressed to "Dear Assemblyman Unruh" and sent during the weekend, was apparently the first direct communication to Unruh of Reagan's no-debate position since Unruh offered last weekend to cancel part of his campaign schedule this week if Reagan would agree to a face-to-face debate.

"YOU HAVE been in public life for over a decade," Reagan wrote Unruh. "You have built a very clear record... The people of California de-

serve the opportunity to examine our respective records.

"And this they can do without campaign rhetoric or the pretense of public debate."

Beginning his campaign with a Labor Day news conference and a talk to a retail clerks convention, Reagan will go on to spend most of this week flying around the state he has governed since 1967 to stress his economies in government.

The 59-year-old former actor chose a plush hotel in the Southern California yachting community of Newport Beach to hold the first news conference of his campaign.

HIS LABOR Day speech at Costa Mesa will be delivered to a union audience in Orange County, the fastest growing in California. Politically conservative, the county experienced a 97.4 per cent population increase since 1960, gaining more than 700,000 people.

Unruh will launch his campaign today with a loud send off at his Los Angeles headquarters.

In appealing to Southern California unionists, Reagan will be trying to undercut support for Unruh from a voting segment traditionally Democratic and one which Unruh hopes will resist Reagan's lure.

Unruh, once a legislative kingpin in Sacramento, is a lame-duck assemblyman from Inglewood.

At 47, he faces an uphill, low-budget fight to knock off Reagan in the Nov. 3 election in Unruh's first try for statewide office.

While stressing economies, he says he has achieved in state government, including putting a stop to government growth, Unruh is attacking Reagan as a benefactor of the rich and powerful who

contributed to the campaign.

ALTHOUGH Democrats have more registered voters, Republican Reagan beat former Gov. Edmund G. Brown, a Democrat, by almost 1 million votes in Reagan's 1966 political debut.

The Republicans have a greater campaign fund. Reagan took in more than

\$1 million in campaign contributions for the June primary while running unopposed.

Reagan had more money left over than Unruh spent in the spring race.

Estimates are the Reagan campaign may spend \$3 million, for more than is available to Unruh, the political strategist who once quipped, "Money is

the mother's milk of politics."

In warmup speeches for the campaign, Unruh is seeking to turn the money issue around. He says Reagan is a friend of his rich contributors and his administration reflects this friendship.

AWARE THAT Reagan can buy more television time, Unruh Sunday renewed his challenge to Reagan for television debates.

In a letter to Reagan, the Texas-born Unruh said "You are either reluctant to debate me for unexplained personal reasons or you are unwilling to submit your record of the last four years to the rigid scrutiny of debate."

Despite the money advantage he has over Unruh, part of Reagan's campaign efforts the rest of the week will be devoted to fund raising.

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## Nixon in Surprise Trip, Bird's-Eye View of 500 Race

By DOUGLAS CORNELL

SAN CLEMENTE (AP) — President Nixon wound up his 18-day stay at the Western White House Sunday with a bird's-eye view of the California 500 auto race on a helicopter trip to visit an ailing aunt and examine possible presidential library sites.

The unscheduled sudden helicopter trip came shortly before Nixon's 4½-hour jet flight Sunday night from El Toro Marine Base back to the nation's capital, where he faces tussles with domestic issues in pushing his legislative programs.

The President's helicopter trip came amid a high degree of secrecy. A press pool of only two reporters and three photographers, summoned hastily, flew in a second Marine helicopter.

The helicopter took the President 60 miles inland to Riverside where he got into a car for the five mile drive to Beverly Manor Convalescent Hospital to visit his aunt, Edith Timberlake, 90, who has been ill. Nixon visited about 30 minutes.

The President's helicopter flew over two possible sites for the proposed Nixon presidential library. One was the vast Irvine Ranch in the neighborhood of the University of California at Irvine and the other a ridge of land east of Fullerton behind the President's alma mater of Whittier College.

Only the two reporters were permitted to drive the five miles to see the convalescent home and were moved out before the President departed. The photographers were kept at the Riverside airport. A Nixon aide explained later that the trip to visit the aunt was unannounced and low-keyed because it was felt "it would be poor taste to make a press thing out of it."

ON THE RETURN TRIP the President's helicopter circled around the big California auto race at Ontario, looking down on the crowd of 170,000 and the speeding cars which looked like toys from the height.

The helicopter hop lasted two hours and 38 minutes. Back in Washington the Nixons will mark Labor Day with a dinner for upward of 200 persons — labor leaders and their wives. It will be one of the largest dinners ever staged at the White House, so large it was shifted from the State Dining Room to the larger East Room at the other end of the mansion.

Afterward there will be a "torchlight tattoo" on the south grounds, staged by crack military musicians and ceremonial drill teams.

## Police Dispute Cesar, Say 'We're Neutral'

SALINAS (UPI) — The police department is "entirely neutral" in the Salinas Valley growers dispute with farm labor organizer Cesar Chavez, a police spokesman said Sunday.

Chavez, head of the United Farm Workers Organizing Committee, charged Saturday that there was "a complete breakdown in law enforcement" in Monterey County and said the "vigilante atmosphere hangs heavy over Salinas."

"The law is the law and we'll treat everyone equal," a police spokesman said Sunday. "There is no breakdown in law enforcement."

Chavez asked for an investigation by Attorney General Thomas C. Lynch. He claimed that picketing by a citizens committee against Inter Harvest, Inc., the only grower to sign with Chavez, was in violation of a court order and prevented the company from getting its produce to market.

A police spokesman said "we were there" but it was the company's decision that was the company's decision.

Related story on Page B-7.

sion not to move trucks out. "If they had decided to move the trucks out we would have protected them," he said.

The spokesman said police treated the situation the same as at plants where the UFWOC used pickets "right down the middle as close as we can get."

Inter Harvest released its field workers from a teamsters contract and signed with Chavez last weekend but other growers have formed a united front against the UFWOC efforts to represent all 7,000 valley field hands.

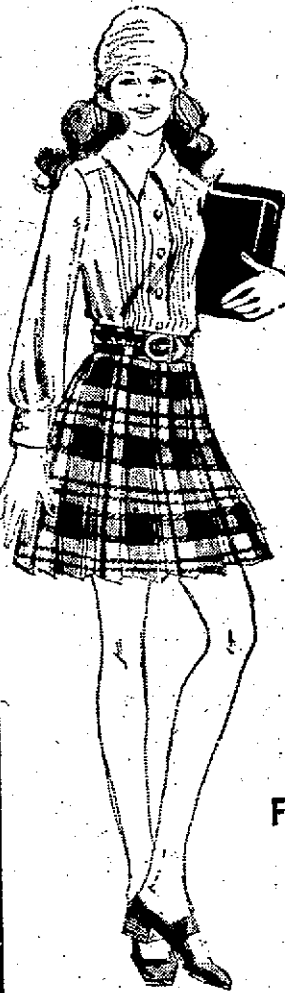
The farm workers union is also meeting with another major grower, Fresh-pet and with two strawberry growers in nearby Watsonville, where fruit is rotting in the fields.

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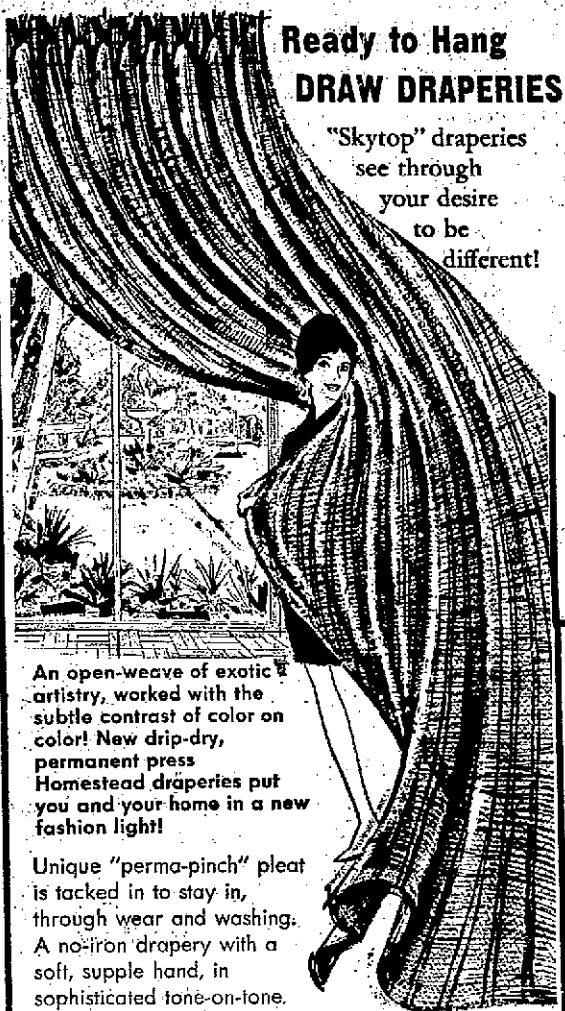
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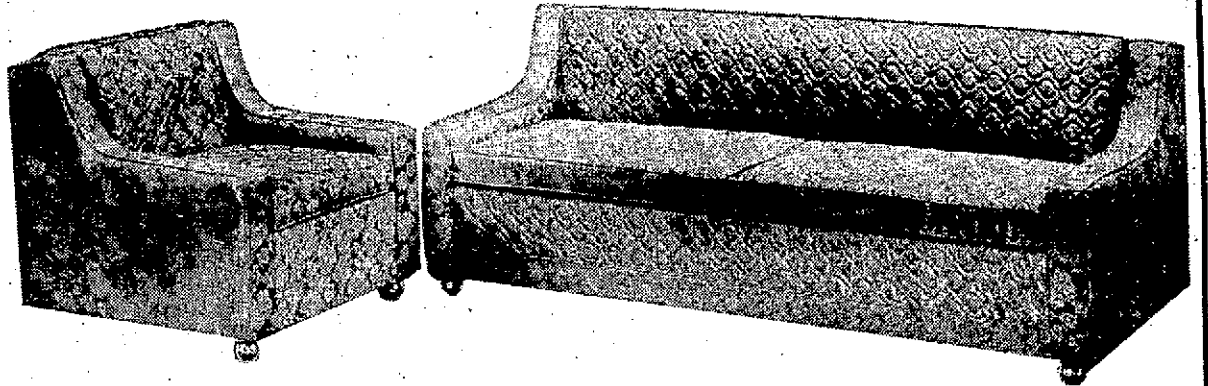
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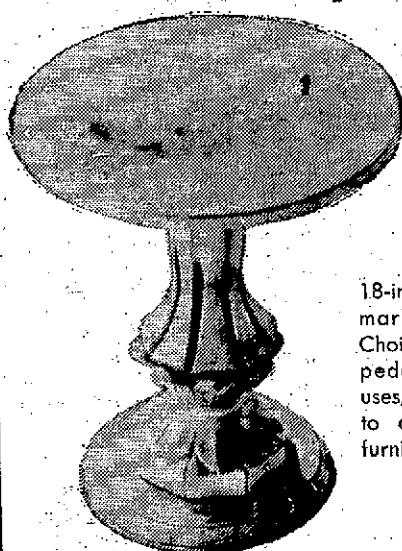
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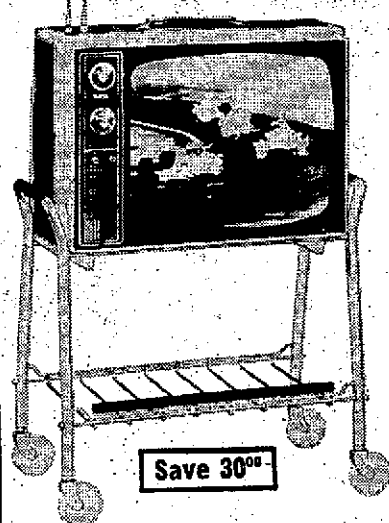
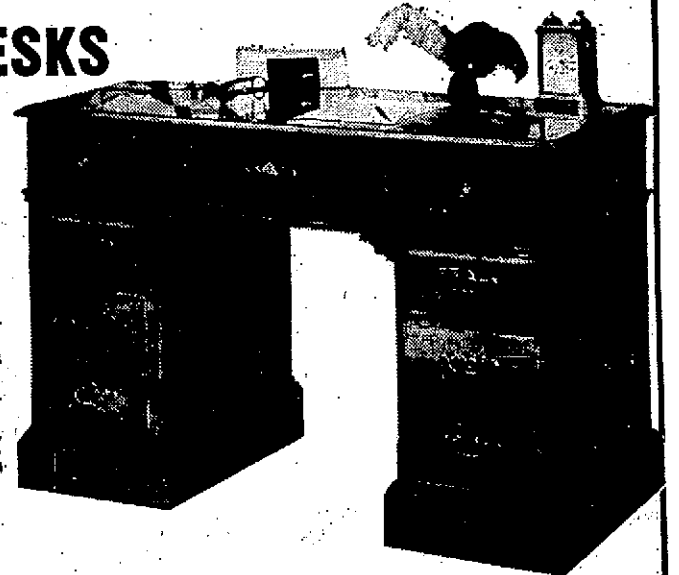
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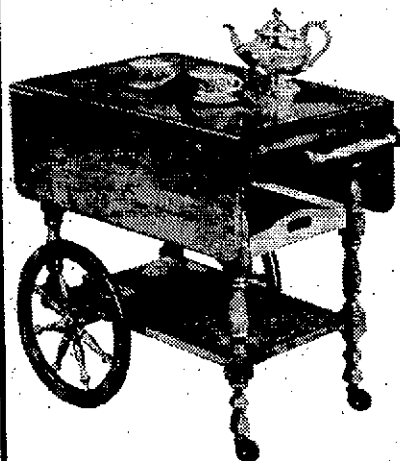


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## LABOR

(Continued from Page A-1)

Day, but have shown only a 2.8 per cent gain to \$121.07 by this July. This is barely more than half the average increase in prices.

"RECENT inflation has been a drain on the economic well-being of every American family," Labor Secretary James D. Hodgson acknowledged in his Labor Day statement. Meany said inflation had caused "suffering for millions of Americans."

Those whose wages have failed to keep up with the cost of living are lucky in one sense. They still have jobs.

The economic slowdown has resulted in a rise in unemployment from 3.4 per cent of the work force a year ago to 5 per cent now.

This means one of every 20 potential workers doesn't have a job, compared with one of every 29 a year ago. Many are protected by unemployment insurance, but the others have had to struggle along on welfare or help from relatives or other assistance.

Meany and other labor leaders have placed blame for the economic plight of workers squarely on President Nixon and his economic policies.

"The combination of recession and inflation at the same time is rare, but it is no accident," Meany said. "It results from ill-conceived Administration actions."

"THE RICH and the blue-chip corporations were largely left untouched by the government's tight-money policies," he said. "Those who have money to lend are earning record profits, but the results for America's wage earners, pensioners, the poor and small businessmen have been anything but bright."

Meany noted the government says the average American worker earns \$120.05 a week before taxes, but the government also says it costs \$204 a week to maintain a family of four in the average American city at a "modest but adequate" standard of living, with very few luxuries.

The same government figures show it takes \$132 a week to maintain that size family at a low standard of living, with no luxuries such as a car, insurance, college tuition or savings.

The 76-year-old Meany said one of the worst results of inflation for the working man has been his growing inability to buy a home.

"CUT OFF from the money market by usurious interest rates, the home-building industry has become stagnant," he said. "The housing America needs so badly is not being built. You have to be lucky and pretty well off to find mortgage money even at 8.5 per cent, and those who earn less than \$10,000 a year can't buy a house at all."

I. W. Abel, president of the Steelworkers Union, saw even more problems. He reminded workers that they, as all Americans, "live with war and the threats of war," and "live in a nation seriously divided, between rich and poor, between old and young, between majorities and minorities."

The labor movement could look back on some important gains since Labor Day, 1969.

For one thing, the farm workers of Cesar Chavez finally won bargaining rights from table grape and vegetable growers in California in a major breakthrough for agricultural workers. In another case, postal workers won the right to bargain for wages and fringe benefits from the new postal corporation rather than lobbying in Congress for these gains.

Finally, unions representing General Electric employees claim to have crushed the firm's "boulwarism" technique of "take it or leave it" bargaining.



GEORGE MEANY  
Predicts More Strikes

# Meany Calls Inflation Key Election Issue

WASHINGTON (AP) — George Meany, president of the AFL-CIO, said Sunday he believes inflation — and not labor's dislike for antiwar demonstrations — will be the prime issue for union workers in this fall's elections.

He predicted also more strikes and accused the Nixon administration of causing much of labor's problems through ill-advised economic programs. "We've got the cost of

living going up . . . and at the same time, the real spending, the earning power of the blue-collar workers is going down," he said. "This, I think, will be the gut issue."

"It's always been the real issue — the issue that hits the pocketbook."

SECRETARY of Labor James D. Hodgson agreed that the economy will play a role in the coming elections but disagreed with

Meany's assessment on the cause of labor's problems.

Meany appeared on the radio-television program, "Face the Nation," while Hodgson was interviewed on "Issues and Answers."

Meany said antiwar sentiment would not be a major issue in the elections. "We will undoubtedly support this fall a number of congressmen who could be put very definitely into the antiwar camp," he

said. "This is not going to be the determining factor on who we support . . . The determining factor is going to be the positions of congressmen and senators on the onistic issues . . ."

THE UNION leader acknowledged the current economy could change soon but added, "I don't see any bottoming out (of the economy) that will af-

fect us this year." Hodgson agreed the state of the economy would have an important effect on the elections. But he defended the policies of the administration and predicted the nation is only a few months away from a "sizeable improvement in the unemployment rate."

"The question the voters are going to have to ask themselves is this: 'Has

the policy of the Nixon Administration in regard to the economy been one that is going to result in more real income for us?' And I think their answer is going to be 'yes,'" Hodgson said. The labor secretary said much of the current unemployment is transitional with only a short time between jobs. He said he felt the unemployment rate would start diminishing toward the end of the year.

## ARAB SKYJACKINGS

(Continued from Page A-1)

plot was a Swissair DC-8-62 stretch jet carrying 155 persons from Zurich to New York. It was forced to Jordan and according to Swiss government sources, the guerrillas demanded the release of three Arab commandos imprisoned in Switzerland within 72 hours for the safe return of the plane, passengers and crew.

The three commandos were sentenced to jail terms in Switzerland for blowing up an El Al Israeli plane in Zurich in February, 1969.

The fourth plane hijacked Sunday was a Trans World Airlines Boeing 707 on a flight from Frankfurt, West Germany, to New York. It carried 159 persons and was flown to a "revolutionary airport" in Jordan.

UPI correspondent Raymond Wilkinson reported from Cairo early today that after the explosion the Pam Am jumbo jet immediately burst into flames. Witnesses told him that about the same time they also heard about two minutes of machine-gun fire from the direction of the aircraft.

An hour after the big jet landed at 4:26 a.m. flames still were leaping from its fuselage. Witnesses said it appeared to be a total loss.

The hijacking of the El Al Israeli plane from Amsterdam to New York was foiled when one hijacker was shot to death by an Israeli security guard

aboard the aircraft and his female accomplice captured in flight.

PAN AM said its jumbo jet flight originated in Amsterdam and was hijacked shortly after takeoff. The El Al flight started in Tel Aviv and had also made a stop in Amsterdam when it was hijacked.

The Popular Front for the Liberation of Palestine said in Amman its commandos were behind the hijackings.

A spokesman for the front said the passengers aboard the Swissair and the TWA planes were "captured" and in good health and under guerrilla protection.

The original statement from the front said the Swiss air plane was hijacked to secure release of Arab prisoners held in Swiss jails. The Popular Front has three members imprisoned in Switzerland — a girl and two men sentenced for their attack on an El Al airline in Zurich in February, 1969.

Guerrilla spokesmen said the other hijackings were aimed against "enemies of our cause," and threatened to blow the planes up if officials tried to stop them.

Swiss Chancellor Karl Huber held an emergency session of his cabinet to discuss the hijackings and said his government was standing by for any word on ransom demands from the hijackers.

IN AMSTERDAM, a spokesman for the Dutch state police said the two

El Al hijackers used Honduran passports and arrived from Frankfurt Saturday morning aboard another flight.

He said they booked passage aboard the El Al flight under the names of Diaz and Chavez, en route to Latin America through New York.

The El Al pilot, safely behind locked doors of the cockpit, put the plane into a sharp turn when several shots were fired inside the cabin. Passengers said up to 10 shots were heard.

Mrs. Morton Krasner, 41, of Cleveland, was seated behind the two hijackers in the tourist class section. She said both embarked at Amsterdam.

"The girl was attractive and had long black hair," she said and both appeared to be about 24 years old.

"The fastest seatbelt sign was still on after takeoff when they jumped out of their seats and rushed into the first class compartment," Mrs. Krasner said. "The man carried a small

gun that looked like a cap gun. He gave an animal-like yell."

The El Al station manager in London said the hijackers had three grenades between them. The girl carried one in each hand, he said.

"I thought we were all going to die," said Mrs. May Shark, 60, of New York, a passenger aboard the El Al flight.

## MIDEAST TALKS

(Continued from Page A-1)

called on Cairo and Moscow to end further violations and rectify the situation along the canal. Israel wanted the Nixon administration to get the missiles withdrawn.

THE Arab-Israeli talks were being held under the supervision of U.N. special mediator Gunnar V. Jarling.

An Israeli spokesman said Israel would be willing to resume the talks once Egyptian violations stopped and the missile batteries, moved into the standstill zone after the cease-fire became effective, were pulled out.

"The Egyptian government has flagrantly violated the ceasefire standstill agreement and continues to do so," he said. "Strict adherence to the standstill agreement was one of the basic and central factors of the U.S. peace initiative."

Under the terms of the cease-fire, Israel and Egypt agreed not to strengthen military defenses in a 31-mile-wide zone on both sides of the Suez Canal.

"So long as the standstill agreement is not being observed and the Egyptian missiles are not removed

## City and County Offices Close for Labor Day

All city, county, state and federal government offices and banks will be closed today for the Labor Day holiday.

Most cities in the Long Beach area will not make trash pickups today, but extra crews will be put on during the week to reduce any buildup.

There will be no postal deliveries in Long Beach and post offices will be open only for vending machine use and mailing.

gun that looked like a cap gun. He gave an animal-like yell."

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## FIRES

(Continued from Page A-1)

the mountains two miles north of San Bernadino early Sunday had burned 1,200 acres. No structures had been damaged, but fire fighters said the flames reached within three miles of the mountain village of Crestline at one point.

California Highway 18 between San Bernadino and Crestline was closed Sunday afternoon and night creating a huge traffic backlog.

ABOUT 300 men from the U.S. Forest Service, California Division of Forestry, the California Disaster Office, and the San Bernadino City Fire Department were fighting the flames.

They were using 57 trucks, two bulldozers, six aircraft and two helicopters. Two minor injuries to fire fighters had been reported.

Winds were about 15 miles per hour at the higher mountain elevations and temperatures were in the 90s.

The wreckage of the light plane crash which caused the third blaze was found by sheriff's deputies about 18 miles north of Claremont in Angeles National Forest.

THE SINGLE-engine plane slammed into a rocky hillside at the 7,000-foot level, about two miles west of the Big Pines Ranger station near Inspiration Point.

The blaze started by the crash was knocked down by 50 U.S. Forest Service firemen and a B-17 aerial tanker.

## Hirohito Tried to End the War

NEW YORK (AP) — Emperor Hirohito of Japan urged his Supreme Council to seek peace negotiations several weeks before the atom bomb was dropped on his country in the last days of World War II, Look magazine says.

But the peace feelers, put out to the Russian ambassador to Japan and the Foreign Ministry in Moscow, were unsuccessful, the magazine reports in an article by John Toland, adapted from his forthcoming book, "The Rising Sun."

"This is not an imperial order," Toland quoted Hirohito as saying June 22, 1945. "But merely a discussion. At the last meeting of the Supreme Council, it was decided to adopt a new policy and prepare the homeland for defense."

"But now I have deemed it necessary to consider a move toward peace, an unprecedented one, and I ask you to take steps at once to realize my wish," the

emperor is quoted as having said.

However, Toland wrote, the U.S. sought unconditional surrender from Japan, something she was not prepared to do.

The first atom bomb was dropped Aug. 6.

Toland wrote that he later asked then President Harry S. Truman if his decision to use the weapon had come after considerable soul-searching, and said "Truman replied: 'Hell, no, I made it like — he snapped his fingers — that.'"

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## ACTION LINE

(Continued from Page A-1)

baseball for this oldest living Dodger fan? J. P., Paramount.

A. ACTION LINE got on the ball, and with an assist from Arthur Patterson, public relations official for the Los Angeles Dodgers, arranged for your Dodger fan to receive an autographed baseball. He said he will see to it that she has it on her birthday.

### Zone Defense

Q. There is some property on the west side of the 2000 block of Palo Verde Ave. being used for industrial purposes. The land is zoned C-2 and I was wondering if the owner has been granted special permission for this use, and if so, why? W. H., Long Beach.

A. No permission for anything other than a retail establishment has been granted, according to Jack Jenkins, inspector for the Long Beach Building and Safety Dept. "We received other complaints about this same property and the owner has been ordered to remove the construction equipment which was there." C-2 (commercial) zoning allows only such retail operations as gift shops, clothing stores and antique dealers.

### Southern Comfort

Q. Can ACTION LINE find out about scholarships offered by the United Daughters of the Confederacy? I am a widow who would like to provide my two daughters with a college education and I think they may be eligible for UDC assistance. Mrs. M. W., Long Beach.

A. If you daughters are "lineal descendants of worthy Confederates . . ." and meet other requirements they could be eligible for UDC scholarships, according to the organization's 1970 education circular, which ACTION LINE is forwarding to you. You should get in touch with Mrs. Hampton P. Holland, 705 Pacific Ave., Long Beach, president of the local Gen. Joe Wheeler Chapter of the UDC, or write United Daughters of the Confederacy, Memorial Building, 328 North Blvd., Richmond, Va. 23220, for further scholarship information. The UDC, founded in 1894, is composed of women descendants of Confederate Veterans of the Civil War. There are 35,000 members in 1,000 local chapters.

## REACTION

After reading your article on Willmore City, I think some major street here should be named Willmore in honor of Long Beach's founding father. How about changing Long Beach Boulevard or California Avenue to Willmore? L. S., Long Beach.

Your answer brought out some interesting facts about William Erwin Willmore who founded Long Beach and after whom the city originally was named. But you should have added that he is buried in the city cemetery near Willow Street and Orange Avenue. I used to see his tombstone there when I rode the bus downtown along Orange Avenue and I wondered about him. Mrs. G. U., Long Beach.

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### Burglar Gets Cash

Burglars forced open a dining room window at the home of Kenneth Hemphill at 5160 Atherton St. and removed jewelry and cash valued at \$289, police said Sunday.

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# Americans Favor 18-Year-Old Vote by Large Margin

By LOUIS HARRIS

The American people, by a 57-35 per cent majority, favor giving the vote to 18-year-olds.

Although such a law has passed the Congress and has been signed by President Nixon, the question is scheduled to undergo an early court test for its constitutionality before going into effect next January.

The compelling reason most people give for supporting the vote for 18-year-olds is "if a young person is old enough to fight and die for his country, he is old enough to vote." This is perhaps ironic, for this young generation has protested against being drafted, serving in the armed forces and fighting in the Vietnam war more than any other group of young Americans in the country's history.

Recently, a cross-section of 1,300 households across the country was asked:

"Here are some statements which some people have made about 18-year-olds having the vote. For each, tell me if you tend to agree or disagree."

## ARGUMENTS ON VOTES FOR 18-YEAR-OLDS

IN FAVOR:	Agree	Disagree	Not Sure
If young people are old enough to serve in armed forces, they are old enough to vote.	69	27	4
It's no wonder young people protest against the system, when older people won't give them the vote at 18.	33	55	10
One way to keep young people from becoming radicals is to give them the vote at 18.	30	54	14
OPPOSED:			
By the way they have acted in student demonstrations, young people under 21 have shown they should not have the vote.	39	51	10
Until most people reach 21 years of age, they aren't mature enough to be given the vote.	38	57	5
People should not be given the vote until they have grown up and know how to earn a living.	27	55	6

It is significant that many of the stereotype reasons cited in popular debate over the 18-year-old vote simply cannot muster anything approximating majority support. For example, the theory that by giving young people the vote, they will be kept from becoming radicalized is rejected by 56 to 30 per cent. By the same token, public aversion to student demonstrations does not run so deep that more than 39 per cent feel the protests have shown "young people don't deserve the vote."

In the end, the day is carried by the single argument of "old enough to fight and die, therefore old enough to vote."

Of course, there are sharp significant differences by region of the country and by age. The cross section was asked:

"Congress has passed and the President has signed a bill lowering the voting age for all elections from 21 to 18 years of age. Do you favor or oppose lowering the voting age to 18?"

## LOWERING VOTING AGE TO 18

NATIONWIDE	Favor	Oppose	Not Sure
By Region:			
East	57	33	6
Midwest	63	37	6
South	53	43	6
West	62	34	4
By Age:			
Under 30	72	24	4
30-49	54	34	8
50 and Over	44	44	12
By Party:			
Republicans	49	46	5
Democrats	61	35	4
Independents	71	25	4

Preference on lowering the voting age to 18 clearly reflects the generational gap. Older people over 50 tend to split down the middle on the question, while younger people under 30 are almost 3 to 1 in favor.

By region, the East and South lead the way in support of giving young people the vote. The two states on the mainland United States which gave 18-year-olds the vote several years ago, of course, were Georgia and Kentucky. The strongest opposition is found in the West. Earlier this year, before Congress acted, Oregon voted down the 18-year-old vote by roughly a 3-to-2 margin.

But when analyzed according to individuals' political affiliation, the issue takes on its sharpest divisions. Republicans tend to be least for lowering the voting age to 18, while Independents are most for it. Democrats favor it by 55 to 37 per cent.

Significantly, however, persons who voted for George Wallace in 1968 are the only group which is opposed outright, by a margin of 51 to 45 per cent. This group tends to feel that by their manners and styles and by their taking to protest young people cannot be trusted to vote.

# CORE Now Officially for Race Separatism

N. Y. Times News Service

MOBILE, Ala. — The Congress of Racial Equality, an established force in black America's pursuit of equal opportunity, has officially forsaken integration as an effective technique for achieving that goal.

The shift to racial separatism was formally recorded here this weekend at the organization's national convention. The meeting attracted nearly 600 Negro leaders from across the country.

The new position was articulated in an endorsement of a public school plan for this city premised on "desegregation without integration," a concept enthusiastically welcomed by disgruntled white parents of Mobile County.

This departure from the orthodox credo of the civil rights movement, in which total integration in public education has been regarded as a critical requisite for the achievement of equal rights, may also serve as an indication of the philosophical distance now separating CORE and various other organizations from the National Association for the Advancement of Colored People and other groups and individuals for whom integration remains an important objective.

Roy Innes, the national director of CORE, confirmed that breach in public statements here during the three-day convention. He predicted "an all-out war with the NAACP" as well as with the "activist-bureaucrats" of the U.S. Department of Health, Education and Welfare and the "old line, die-hard, failure-prone, civil rights aristocracy."

"Compensatory reading programs did not seem to overcome the reading deficiencies that stem from poverty," the U.S. Office of Education said in a report to Congress.

# Stanton Urges TV Cover House, Senate

MIAMI BEACH (AP) — CBS President Frank Stanton said Sunday the Senate and House should offset the President's unlimited access to TV by allowing live coverage of its proceedings instead of trying to choose one or two spokesmen as the "voice of Congress."

"It would be alarming and self-defeating if the Congress did present a single block of opinion to balance the presidency," the broadcast executive told the American Board of Professional Psychology.

He noted demands for equal time to provide balancing views to those of the White House and said, "Several proposals have been advanced in an effort to formalize some sort of institutional voice representing the 535 separate voices in Congress."

"But they have broken down under the sheer weight of their own implausibility," he said.

"The strength of the Congress lies not in unanimity, or even in unity, but in diversity and in conflict; and the contribution that it can best make to focusing public attention on critical issues springs from the variety of its views and emphases and convictions, not from its selection, by some scheme or another, of one or two spokesmen who will attempt to homogenize them into a simulated 'voice of Congress.'"

"With regard to the Congress, the most effective and truest way to present it as a countervailing force to the presidency in commanding public attention is by broadcasting its actual proceedings when they are focused on significant topics. This would reveal its pluralistic character rather than concealing it, and it would reflect its strength rather than abridge it."

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Long Beach, Calif., Mon., Sept. 2, 1970

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# Aerospace Applies Its Expertise to Pollution Problems

By EV HOSKING  
Sunday Editor  
(Second in a series)

The Aerospace Corp. was founded at the urging of a Congressional subcommittee which recommended the creation of a "non-competitive" organization to provide objective systems engineering and technical direction of large and expensive Air Force space and missile programs.

Aerospace says its interest in social problems has always been there, but its activity had been pretty well limited to Air Force programs until slightly over a year ago. Then, Secretary of Defense Melvin R. Laird advised Aerospace it could devote up to 20 per cent of its workload to public programs without prior approval of the Department of Defense.

Dr. Jack H. Irving, vice president of corporate planning, says Aerospace is allowed to cooperate with federal, state or local governments on almost any problem adaptable to solution through the systems engineering approach.

Currently some 30 programs are under study, ranging from a hybrid electric motor to how to save the fish in the ever-increasing salt content of the Salton Sea.

Aerospace officials firmly believe expertise developed in the Air Force-Aerospace partnership in the systems approach to space programs can cure pollution everywhere, but with particular emphasis on the atmosphere.

Aerospace has 80 chemists on its staff. Their capabilities could be utilized on pollution problems, particularly smog and exhaust, if given the opportunity.

The newest digital computers are available to trace various leads — seeking first to control the problem and then to cure it.

Lasers, unavailable to the average community, are being used to measure high altitude concentrations of pollutants, to classify their species and log their volume in the atmosphere.

Aerospace engineers are working on a hybrid electric power plant, among other things, that might be used for automobiles.

Irving says it might be possible to use a power plant such as this in a private vehicle, where the large electric potential could be used to accelerate to cruising speed. Then the power plant could be switched over to pollutant-free fuel to cruise and recharge the batteries for the next time they are needed.

In their study of smog-free power plants, Aerospace

engineers are studying modifications of present-generation gasoline engines which could eliminate the outpouring of pollutants into the atmosphere.

One such approach is to add another small chamber to each cylinder. A small concentration of fuel in the added chamber would be fired in the conventional manner. Then the flame from the added chamber would fire the main cylinder, thus giving complete burning to the fuel and eliminating the material that is exhausted into the air through partially burned fuel.

While not directly involved with the National Aeronautics and Space Administration's Earth Resources Satellite Program, aerospace has a contract to study methods of setting up a data bank for the vital problem of disseminating information procured from the satellites.

The EROS satellite program may lead to later programs that could make it possible to change the timing, amount and distribution of rainfall; to suppress hail and lightning; to clear fog; to prevent frost and large scale change of climate. It may make it possible to reduce the power or change the path of many destructive storms.

And, above all, it may allow the nation to manage its resources better and thus eliminate many problems the nation faces today.

In still another form of pollution, primarily confined to the eastern, coal-burning, steel-producing area where air pollution is rampant, Irving says they have developed ways to control the pollution that enters the atmosphere — but that the control method produces twice as much of another substance known as "fly ash" than normal.

"It is a very peculiar problem," says Irving. "We are trying to devise ways to get rid of the fly ash."

"Yet other countries consider fly ash a very profitable commodity—they use it in a variety of ways."

"In the United States, we don't — and we are engaged in a study to see why we don't. Whether we have an inferior grade of this so-called fly ash, or just don't have anything to use it on, thus making it a waste which has to be disposed of."

Then there is water pollution.

Aerospace is interested in all forms of water pollution, but now is busily engaged in studying a special kind of water pollution—the salt in California's famed Salton Sea.

Experts believe that the salt content of the Salton

(Continued B-6, Col. 1)

## INDEPENDENT PRESS-TELEGRAM

MONDAY, SEPTEMBER 7, 1970 SECTION B — Page B-1

## Edison Surveys Hydro Plant

A \$200-million hydroelectric plant will be planned by the Southern California Edison Co. for Orange County's Black Star Canyon, if geologic surveys show sound footings.

Jack Moore, Edison's vice president for engineering, said the company is surveying for two dams, one above the other.

The upper lake would drain into the lower one and provide energy to turn the turbines to manufac-

ture electricity during peak demands for power.

At night, when power demands are low, the turbines would be reversed; they would lift the water back into the upper lake, so the power-production process could continue.

Four reversible turbines would each have a capacity of 250,000 kilowatts of electrical energy daily, Moore said. He compared them with the Huntington

(Continued Page B-6, Col. 3)

### BEACH COMBING

## MALCOLM EPLEY

HAPPY Labor Day.

And to save ye columnist a little labor, here are some reader comments (with some M.E. notes.)

DEAR M.E.:

I think the mail service is so bad it borders on the ridiculous. I can cite numerous instances of late delivery, lost mail, a letter returned to the sender as "refused" when I hadn't refused it, and so on. The only thing favorable I can say is that the p.o. supervisors are always courteous and say they'll take care of the matter. But I always wonder about the ones I don't hear about — HEENE PETERS: (Note: OK, but my postal experience has been pretty good. No bad miscues in decades — M.E.)

This writer agrees with Lula E. Hunter that alcoholics should be called drunks and with George Weisner on the discrimination bit. It is high time the people existing on social security were thought of, not just the blacks and Mexican-Americans.

MRS. DIAN W. MORRIS.

About the Queen Mary, I am sure there are better ways of using the money going into the project. Even if it is ever finished, it will do nothing for the average Long Beach citizen and the elderly poor who could not afford to go aboard. I feel it to be a bad hoax. — OTTO R. PRIEBE. (Note: I think it wise to wait and see before pronouncing this project a failure. M.E.)

RECENT B-C comment regarding war action announcements was good but too mild. I wholeheartedly agree that forcing the announcement of our military timetable to the enemy is foolhardy and dangerous to our servicemen. What lethargy has descended on our people when they will not speak out (over the dissident elements of our society) to support our President and commander-in-chief. He should have our backing in his attempt to end a situa-

tion he inherited. — MRS. H. VIRGINIA CONRAD.

After going to visit a sick friend at Memorial Hospital I found I had to pay a parking fee to park in the hospital lot. My friend wonders if he'll have to pay the same fee or more to get home after paying his not exactly small medical bill. Is the hospital so broke it has to do this? (Note: In defense of parking fees, hospital officials say the cost of maintaining a "free" parking lot would go into the general costs on which rate structures are based. — M.E.)

It is my personal opinion that no MAN, including the Pope, has a right to express an opinion on abortion. I keep hearing men screaming about "murder." Why put the onus of murder on women? — EMMA D. FRANCIS

A retired city meter reader, I join in protests against the new utility tax. My main gripe is that city police, firemen and lifeguards receive a pension higher than the full pay I received when active. Now I have to contribute from my tiny pension (\$71.40 a month) to make it even better for them. And they are now getting pensions seven times more than I receive. — PETER J. BROWN.

My taxes are high enough as it is without getting another jolt to help pay somebody's retirement benefits. If they want increased retirement benefits, they should pay for them themselves. And why wasn't this put to a vote of the people? (Note: I agree that a universal tax such as this should have been put to a vote or at least made the subject of a special public hearing so all would be well aware of its imminence. Five other Southern California cities have this year imposed utility taxes, evidently discovered as a new way to squeeze out money so hard to come by through regular taxation methods. — M.E.)



'TIS NOT THE GAME THAT COUNTS... BUT THE THOUGHT OF THE PINT THAT COMES AFTER

## Irish Clans Meet on 'Welcome Mat'

By NOEL SWANN  
Staff Writer

"Now, if you're Irish, come into the parlor — there's a welcome there for you," goes the old song.

And indeed there was at St. Thomas School in Santa Fe Springs Sunday where more than 1,000 Sons of Erin gathered for the Emerald Isle Club's 5th annual Feis and Irish Day.

By the carload they came from the glens and dales of San Francisco, Chicago, the valleys of Los Angeles and San Diego — the Murphys, the Flynns, O'Sullivans, Kellys and an occasional Garcia or Yomoto with Irish brides in tow.

(Continued B-6, Col. 3)



GRACEFUL JIG

BRIDGET KERLEY, 6, ISSUES SWEET COLLEEN



MOTHER, DAUGHTER TEAM

STAFF PHOTOS  
BY  
RON CARLSON

## Clinic: Aid for Indians by Indians

By ARLINE SHERER  
Staff Writer

The American Indian in the white man's world usually is a displaced person. In an urban society, there is little help available, and what there is, he is afraid to seek because of the rejection and hostility that have followed his people for over 200 years.

One young Indian recently came to Los Angeles to attend a trade school.

Unable to adjust to city life, he tried to commit suicide by stepping in front of a car.

In another case, an Indian living in Los Angeles area was fired and his unemployment insurance ran out. With a family to support, he sought to get on welfare until he could find work. Instead of helping him, the social worker found he had adopted a child — Indian style, without going through the "official" channels—

and threatened to have the child taken away.

These people and many others turned to the American Indian Free Clinic, 526 E. Oaks St., Compton, for help.

Established in February by Indians in the Los Angeles area, the clinic seeks to help the Indian make the transition from tribal to metropolitan living. Representatives of 11 tribes sit on the clinic's board of directors.

At present, the clinic acts as an information and referral service. In the case of the potential suicide, the young Indian was referred to a suicide prevention center. The clinic helped the unemployed family man find a job and work things out with the welfare agencies.

Later this month, the clinic will start providing medical and dental diagnosis and treatment.

Various groups help support the clinic,

the first of its kind for Indians. Grace Southern Baptist Church donated the building. Area 5 of the California Regional Medical Program of USC came up with a grant of \$5,700 and provided some technical assistance.

Unions are supplying volunteer help to get the clinic in shape. Tribal organizations are raising money, but finances are critical, and donations are necessary to keep the clinic going.

"We need money, office and medical supplies, specialists in the medical and dental fields, and fellow Indians to volunteer to help with the referral service," said Ted Boles, clinic administrator.

The Rev. Emmett Sarracino, a Laguna Pueblo Indian and chairman of the clinic's board of directors, said future plans include operating the clinic on a 24-hour basis, staffing it with many Indians and providing services, such as legal

aid, counseling, child care and job training and placement.

Boles said there are between 50,000 and 60,000 Indians in the Los Angeles area with the nucleus of the population in Cudahy, Huntington Park, Maywood and Bell Gardens.

Many of the new urban Indians are shy and have no idea where existing health care facilities are located. Many need transportation to get to local hospitals and others have problems communicating because of language difficulties, Boles explained.

"On many of the reservations, they could go to a public health hospital and get free care. There they were treated like children," he said.

D.L. Mahoney, director of the Bureau of Indian Affairs in Los Angeles, said

(Continued Page B-6, Col. 4)

## Chapman's Chief Will Run Show

By BOB GEIVET  
Staff Writer

Chapman College, a small liberal arts institution in Orange, affiliated with the Christian Church but open to all, doesn't intend to let campus militants run the show.

Dr. John H. Davis, Chapman's president, has told his faculty that violent protests "strike at the very heart of this college's basic reason for existence," and said they "will not be tolerated."

CHAPMAN HAS been calm since it opened 15 years ago on what was the Orange High School campus. It had a few dissenters on campus last spring; they staged protests, but they were not militant.

Dr. Davis, who intends to retire in 1971 following this school year, thinks "there is much to worry about" now.

He thinks there is a definite possibility that "radical groups" might form on campus, and that "these groups might seek to maintain and extend the rather rigid positions they assumed in May and June."

"This might, he explained, result in further polarization of the campus."

HE SAID "we must not allow ourselves to become aligned with the reactionary forces in the communities around us," and said "these forces are ever-eager to demonstrate how they would 'straighten out' the campus if given the opportunity."

He does not intend to give them the chance, he said.

"The students must know that they cannot make the college over in their own images," he said. He called on students and faculty "to work together."

THE COLLEGE will welcome dissent and exploration of public issues, but attempts at coercion, intimidation, threats of violence and disruption "will not be tolerated."

Dr. Davis said he is certain that, with these guidelines as a clear policy of the administration, the faculty members "can see their way through" the next academic year.

# Census hands key to GOP's voters

From Our National Bureau  
WASHINGTON — It is commonplace to describe non-presidential elections as "vital" or "crucial" for the party out of presidential power, but the clichés are valid this year in California if the coming elections are viewed through the statistical prism of the recently announced U.S. census figures.

The census confirmed what the experts have been saying for years about America's flight from cities to suburbs and confirmed, too, the trend of a steadily westward migration of the American population.

But this westwardness is a selective process, reflecting — with the exceptions of Arizona and Colorado — the national trend of movement away from the great midland of America to the two coastlines. Five of the 12 seats that will shift in the House of Representatives in 1972 will go to California, increasing its delegation from 33 to 43. Another three will go to Florida, with no other state gaining more than one. Nine of the 12 losses will occur in inland states.

THAT IS ONE insight provided by the preliminary figures. Another equally interesting one is produced by imposing a political map of the United States over the new geographical one. This shows, among other things, that 10 of the 12 new House seats will go to states carried by Richard Nixon in 1968. Furthermore, four of the six states that will gain seats (California, Florida, Arizona and Colorado) have Republican governors and a fifth, Texas is moving steadily toward the GOP column.

What the statistics say to any politician

who takes the trouble to read them is what the political analysts have been saying for years: There is a trend toward the Republican Party and toward conservatism generally, since the points of GOP growth occur precisely where the party is the most conservative. This has a special meaning in California, where the results of the 1970



LOU CANNON

elections could determine the political complexion of the state for the next decade and control of Congress itself in the mid-seventies.

The Republican National Committee has by its own admission pretty well discarded any hope of gaining GOP control of the House in the off-year elections of 1970. The national committee's goal is possession of the Senate, where seven votes are needed and where the trouble-plagued re-election campaign of California GOP Sen. George Murphy could well make the difference.

BUT THE BIG TEST in California is the state legislature. Such masters of reapportionment as Democratic gubernatorial nominee Jess Unruh and Rep. Phil Burton (D-San Francisco) have demonstrated that they can skillfully achieve party control in congressional reapportionments while fully meeting Supreme Court guidelines of districts of equal population.

The 1972 reapportionment in California is almost a dream sequence for partisan manipulation, since the addition of five congressional seats allows the legislature to make incumbents happy and avoid lawsuits while adding substantially to the majority of the controlling party. If the controlling party remains Republican, this manipulation can be accomplished with particularly little effort. Orange County is the point of greatest growth within California and should be entitled to three congressional districts of its own in 1972. All of these three districts can easily and naturally be made safely Republican.

THE TIME for the Republicans to make their move to control the House, if they are ever going to control it, is the presidential re-election year of 1972. Assuming something akin to the present division, the Republicans could gain 10 new seats (a net gain of 20) on the basis of the census alone. This is nearly half the distance to House control.

The best place for the Democrats to upset the Republican juggernaut is in California, and the only possible way they can do it is by registering enough unregistered voters to win legislative control in the 1970 elections. That is why GOP Lt. Gov. Ed Reinecke took an alarmist view of Democratic registration efforts in a recent meeting here with Republican congressmen from California. The GOP counter-strategy is to get Republican voters, who usually vote in higher numbers anyway, to the polls in record numbers Nov. 3 at an election that is by all accounts one of the most significant ones in California's history.

## All this and taxes, too

FOR PURPOSES of paragraph (1), the amount taken into account for any element shall be the sum of—

"(A) the amount (if any) determined by multiplying—

"(i) the amount which bears the same ratio to the lower of the amounts specified in subparagraph (A) or (B) of subsection (a) (1) for the section 1250 property as the additional depreciation for such element attributable to periods after December 31, 1969, bears to the sum of the additional depreciation for all elements attributable to periods after December 31, 1969, by

"(ii) the applicable percentage for such elements, and . . ."

IF YOU UNDERSTAND THAT, you are qualified to be an American taxpayer.

If you do not understand it, chances are you are an American taxpayer anyway, and you are out of luck.

In an article entitled "The Sheer Hell of the Internal Revenue Code," published in the Journal of the American Bar Association, Allen D. Choka reports some of the problems the code presents.

He notes, for example, that a survey of tax returns on annuities and

pensions found that 75 per cent were incorrect. Two-thirds of those reporting incorrectly overstated their tax.

MR. CHOKA SAYS there's something wrong with a system in which most people with annuities or pensions get things wrong and cheat themselves into the bargain.

They aren't the only taxpayers with problems. The choice for more and more Americans is between uncertainty in filling out the forms and the expense of hiring a lawyer or accountant. And the second choice simply transfers the uncertainty to the lawyer or accountant.

Even the former head of the Internal Revenue Service says it will "take us at least 10 years to comprehend everything" in the latest tax law.

PART OF THE PROBLEM is in the way the law is written. Sentences are long, obscure and filled with references to other sections of the law.

Part of the problem is with the many pointless facets of the law. Different provisions go into effect on 18 different dates, for example.

We all expect to be burdened with death and taxes. That we should be burdened also with incomprehensible tax laws seems unjust and unnecessary.

## Shutting down the world

NATIONS DECLARE holiday truces in wars. Professors take a year off every seven years to do research and renew their interest in their subjects. Individuals relax on weekends.

But the world goes on, bad news goes on, and strain and tension mount.

A simple answer is proposed by the Mexico City weekly Siempre. The answer is for the world to take a month off every two years.

THE WEEKLY SUGGESTS that this global timeout should coincide with the Olympic Games or the World Cup soccer championships.

"Since the world goes more than slightly mad during these periods, since few people talk about anything else, since no other event comes up for much thought and discussion at the time," writes Rafael

Solana in a Siempre editorial, "it is my thesis that the world should officially shut itself down every two years."

Under the Solana plan, "international business would cease, economic invasions be turned off, wars stopped, stock markets closed." All serious discussion would be forbidden and "artistic activity would be confined to composing hymns to the winning teams and dirges for the losers."

AS SOLANA points out, "sport is far more universal than any single religion or ideology: there would be no problem from nations refusing to accept Holy Week or Lenin's birthday."

We are pleased to join Siempre in proposing that the United Nations declare such a sweet sabbatical.

And just for that month, in the interest of calm, we hope Siempre will drop its exclamation point.

## What other editors say

From Milwaukee Journal

EARLY CHILDHOOD education is probably vastly more important than most persons ever imagined. As President Nixon told Congress last year in calling for greater attention to the crucial initial years of life:

"We have learned that intelligence is not fixed at birth, but is largely formed by the environmental influences of the early formative years. It develops rapidly at first, then more slowly; as much of that development takes place in the first four years as in the next 13."

IT IS AGAINST this backdrop that the Milwaukee School Board should approve a committee recommendation to (1) reconsider the strict age limit on kindergarten admission and (2) study the need for other types of early childhood education in addition to several programs already planned or underway.

In effect, the committee suggests that

a child who physically, emotionally and intellectually appears ready for kindergarten might be enrolled even if not quite old enough under the traditional rule, age, 5 on or before Nov. 1 of the school year in question.

### Senator Soaper

By BILL VAUGHAN

THE SUPERANNUATED friend says he enjoys receiving door-to-door salesmen, now that he has retired, and has sold several of them his handmade bird houses.

WHENEVER WE THINK that the state is gradually crushing out individual liberties, a ray of sunshine comes, such as the report that you no longer have to have a license to operate a cigarette lighter in Portugal.

THE SUPREME COURT justices earn their pay. They have ruled on the right of two schoolboys to wear their hair long, and a lot of unimportant cases, too.

### Mollenhoff joins I.P.T. columnists

CLARK MOLLENHOFF is a lawyer and a former aide to President Nixon. He is also one of America's best investigative reporters. Some would say he is the best.

Corruption and mismanagement are his beat. In covering it he has won a Pulitzer Prize for investigations of Teamster bosses Dave Beck and Jimmy Hoffa. He won the Sigma Delta Chi award for an expose of Truman administration tax scandals. He won the Raymond Clapper and Heywood Brown awards for exposes of scandals in the Eisenhower administration.

A column by Mollenhoff on the Washington scene — and what's behind it — will appear each Sunday in the Editorial pages, starting next Sunday



"I don't know about the public, but pornography certainly affects them"

## Mankind can count 800 lifetimes

SCRABBLE, Va. — No matter what the almanacs say, Labor Day weekend is summer's end. Here in the Blue Ridge mountains, it is autumn's beginning also. Dark leaves are falling from the gum tree, and a cool wind brings the snarl of power saws: Men are cutting wood for winter fires.

I have been sitting on the porch, listening to the quail with one ear and to a Beethoven concerto with the other, watching



JAMES KILPATRICK

the leaves and reading Alvin Toffler's "Future Shock." It is all true — shockingly true, depressingly true — what Toffler says of the thrust of change in our lifetime; but there are offsetting truths also, and it does no harm to mark them.

Toffler's thesis is sound and his stimulating book ranks among the best of the year. If the past 50,000 years of man's existence were divided into lifetimes of 62 years, he notes, we might measure man's progress in terms of 800 lifetimes. Some 650 of these lifetimes, he observes, were spent in caves.

"ONLY DURING the last seventy lifetimes has it been possible to communicate effectively from one lifetime to another — as writing made it possible to do. Only during the last six lifetimes did masses of men ever see a printed word. Only during the last four has it been possible to measure time with any precision. Only in the last two has anyone anywhere used an electric motor. And the overwhelming majority of all the material goods we use in daily life today have been developed within the present, the 800th, lifetime."

This "accelerative thrust," in Toffler's view, has impelled us into a society in which changes occur with bewildering speed — too swiftly for man to adapt to them. If we are the beneficiaries of amazing inventions, we are their victims also. And it is the pit-of-the-stomach impact of cumulative change that Toffler has termed "future shock."

If the changes were merely technological, from a kerosene lamp to a three-way bulb, few problems of adaptation would arise. But Toffler's point is that the thrust

goes deeper. What leaves us confused, half-blinded and stumbling, is a change in values.

On such value is, or was, permanence. The chair I am sitting in was hand-crafted 150 years ago by some New England artisan. He pegged it lovingly together, fitting its spokes precisely in their sockets; he meant that chair to last. Michelangelo with his chisels, Rembrandt with his brush, Beethoven with his pen — they created for the centuries.

WHAT HAS become of that value? We have traded it, says Toffler, for a "throw-away culture" based upon an utterly different value — the value of transience. Paintings disintegrate, "sculpture" collapses into kindling, but tunes leave no residue behind.

Another great value was place. Conservatives, especially, have tended to honor place — home, village, region, deep roots, old trees, familiar scenes. No more. We have become a restless people, incessantly moving, packing bags, meeting

planes; we are citizens of nowhere. What are the symbols of our age? The no-return bottle, the mobile home.

Yet I cherish a notion, and offer the thought for what it may be worth, that the terrifying trends of Toffler's book are not necessarily irreversible. My own guess is that the values of permanence, stability, and place are not dead, but only stunned. They will revive. The wonders of instant communication may make it possible, indeed, for men of the 21st Century to work at home. A society gorged upon sex may rediscover love.

If I am not mistaken, some such counter-trends already are in motion. The whole movement against pollution stems from an insistent demand to put our lakes and rivers back the way they were. A great part of the young people's rebellion is a rebellion against a faceless technology. The easy rider may be searching, in his heart, for a place to stop. Summer ends but autumn always comes along. The record player may not last, but Beethoven will.

## LETTERS TO EDITOR

### Moon minority

EDITOR:

There are disillusioned minority groups established in the United States almost faster than you can say wienerschnitzel. One of these groups in particular could cause chaos in our ever-changing society. Less than two years ago the majority of the new minority were firm members of our society. They were called by many "the cream of the crop" because they contributed to the landing of the first men on the moon. Thousands of space engineers, technicians, and highly-skilled workers are this new minority — the greatest nation in the world has thanked these responsible, good citizens by placing them in unemployment lines, and many have been retired to welfare. Many of these people have never been out of work before. They were taught by our system that if one works for a good education or learns a skill and applies what he has learned that he will never have to worry about unemployment.

Most certainly the pollution of our environment, the ending of the Vietnam War, and, probably, inflation should have top priority; however, do these priorities justify the high percentage of unemployment which we are now experiencing?

As outstanding Americans, most of the new minority are willing to slow down in the exploration of space until the country's top priority problems have been improved. However, it is also difficult to understand why their talents cannot be used in solving the earth's environmental and other urgent problems. What a terrible waste of mind and physical power it is and what a black eye for those whom we have elected to govern us.

If this letter has made any impression on you, the people of aerospace would appreciate it if you would clip it out and send it to your United States senator. Remember, it could happen to you.

Long Beach ROBERT B. WILSON  
Former senior tooling inspector  
Space Division Dow

Ben Waks



"You can come out now. Agnew's gone!"

ART'S GALLERY

By ART FINLEY



You summer people just don't know how to BEHAVE

# Amendment may let men escape

WASHINGTON — Reading in the Congressional Record the mere hour of debate devoted to the so-called Womens Rights Amendment is hard going but worth it for one reason.

Congress is going on record in favor of a constitutional amendment without a very clear idea of what it will mean. When unnumbered millions of women find out that they will lose privileged status so that their militant sisters may claim rights, and responsibilities equal to men, they may not be very pleased.

The woman who thinks that making a home and raising a family is the greatest career to which she aspires, and wishes to be protected in what she considers to be a noble and natural role, may quite conceivably find that she has lost some of this protection.

Let us take, for example, a young woman of 20 who wishes to marry and settle in for a long, rewarding life with children in a comfortable home. First, she may be subject to the draft, although the ladies in Congress assure us that she will not have to fight if she is not fitted for it. Some girls of 20 are, of course, quite equal to the strains of military campaigning as they so ably demonstrate in the sports arena, and some of them can shoot straight, too.

ONCE MARRIED, and if things go awry, some young ladies may find themselves liable to pay alimony to a wronged husband. The responsibility for the financial support of children may lie equally upon her instead of solely upon a wayward husband.

These details are mentioned with hesitancy because we have the assurance of Mrs. Martha Griffiths, the able congresswoman who accomplished the amazing one-hour feat of putting across an amendment pending for 47 years, that 30 million women are at work nowadays and desire equality more than protection.

In practical effect, as under the Social Security program, this equality will extend to men such privileges as are accorded women. But Mrs. Griffiths has a little different twist on it. She wishes to reserve for women some existing privileges based upon physiological differences. She asserted in the debate that separation of

the sexes by law would be forbidden under the amendment except in situations shown to be necessary because of an overriding and compelling public interest. "For example, in our present culture," she said, "the recognition of the right of privacy would justify separate restroom facilities in public buildings."

HOWEVER, it seems to be admitted on all sides that the amendment raises hundreds of other questions in



RICHARD WILSON

many states concerning family relationships, divorce, separation, alimony, age of consent, military service, child custody, bastardy. The contention cannot be dismissed lightly that the Equal Rights Amendment releases men from sole family and public responsibilities that society has traditionally imposed upon them and not upon women.

An overwhelming majority of the House of Representatives set aside these doubts, raised, incidentally, by orthodox liberals, largely out of the conviction that women are discriminated against in employment. This is demonstrably true and women are unjustly discriminated against in other ways.

Mrs. Griffiths dismisses the idea that any real protection will be lost to women, but her opposition raised a great many telling points, which were not explored in debate nor were they the subject of prior hearings in the House.

The amendment was passed over Judiciary Chairman Emmanuel Celler's plea to wait until after hearings he had scheduled this month. It can readily be understood that the women's rights advocates placed no trust in Celler's plea since in all the years he has been chairman of the Judiciary Committee he has been unmoved by continuous pressure for adoption of the amendment.

The House, acted, and presumably the Senate will act also, under heavy pressure from women's organizations who desired this magna charta in tribute to the 50th anniversary of women's suffrage.

But much more seems to be expected from this simple amendment than it actually promises. Other enactments "liberate" women without sacrificing their protection. The prudent woman will wish her state legislature to take a long look at this deceptive amendment when the ratifying process begins. It was designed by men to get women's votes nearly a half century ago.



GEORGE ROBESON

## Private surfing at Semper Fidelis Beach?

THE MARINE CORPS is famous from the Halls of Montezuma to the Shores of San Onofre in Orange County, and therein lies a legal entanglement involving three Long Beach teenagers, the Marines, the Edison Co. and at least two congressmen.

The youngsters were arrested by Marine MP's on the afternoon of August 24 in the parking lot of Edison's San Onofre plant. The boys—two 17-year-olds and a 16-year-old—were out for a day of surfing. They saw a sign at the Edison lot inviting visitors. Visitors to what, they weren't sure. But there is a well-worn path from the lot to the beach where surfing is very good. It was not too good that day, however, and they went back to their car.

The boys hadn't seen friendly waves all day, and they didn't get any from the two MP's and the Edison man who waited for them in the lot.

The Marines said the boys couldn't surf there, and so their car was illegally parked and a tow-service had been called from Oceanside, 20 miles away, to haul it off. The boys said that an Edison man in the lot had "supposed" it was okay for them to park and surf. The Marines said the kids could pay \$22.50 to the tow truck and drive their car home. The boys said they had only \$10 between them. Too bad.

After an hour, the tow truck arrived. The youngsters wanted to lock the car before it went away, because they had their equipment in it. That would be \$10 extra, the man said. Too bad again.

THE CAR was towed and the boys were trucked in a military vehicle to a Camp Pendleton gate guard-shack, where they would spend about four hours. Their surfboards were confiscated and filed away in a supply shed near the base provost marshal's office. The boards could be bailed out at \$20 each.

That shed is an interesting place. I have talked with people who have bought a few boards back from the Marine Corps, and they tell me there are 100 or more boards at any one time, all neatly stacked in racks built by the Marines to handle the box-office business in boards.

The kids made a call to their parents who picked them up on the highway about 6 p.m. The car was re-

trieved for \$23.50 ("we have a contract with the Marine Corps," the tow service man told one of the parents) and it all might have ended there. But the boys are to appear in court Nov. 17 on a Marine charge of trespassing on the Edison property.

The parents of the boys—Dick Shoden, a sign-company owner, and attorney Phil Poppler—contacted Congressman Alphonzo Bell, who is disturbed about the Marine Corps control of what he claims is 17 miles of beach in Orange County. Now he's disturbed about the Edison Co., which leases its San Onofre land from the government, using Marines as a free rent-a-cop agency while other firms hire private security guards. Bell in turn contacted Long Beach Congressman Craig Hosmer, who sent an inquiry to the "Director of Congressional Liaison for the Marine Corps," whatever that is, in Washington. In the inquiry, it is noteworthy that Hosmer refers to the property as "the Edison Co. plant," not a military reservation.

SHODEN AND POPPLER also want an explanation of the "San Onofre Surf Club," a private club with a purported membership of 1,000 including military and Edison people, which uses the government beach and is patrolled by Marine Corps jeeps.

While Rep. Bell tries to free at least 5 miles of the Corps' private beach for public use, Shoden and Poppler draw up the briefs for a wrongful arrest suit claiming that Marines have no authority as armed parking lot attendants on the Edison-leased property. Maybe Edison should just take down the welcome sign for the visitors, before Congressman Bell finds a way to open the beaches to the kids.

## Quotes

Even if we avoid the risk of blowing up the planet, we may, by changing its face, unwittingly be parties to a process with the same fateful outcome.

—Sverker C. Astrom, ambassador to the United Nations from Sweden, on a Swedish-initiated resolution to hold an international conference on pollution.

No age, economic or ethnic group has a monopoly on littering. Littering appears to be as universal as people.

—George Gallup Jr.

## MEDICINE AND YOU

By BEN ZINSER  
Medical-Science Editor



AN ANTIBIOTIC called mithramycin shows considerable promise as an effective treatment for Paget's disease of the bone.

This disorder, also known as osteitis deformans, is a chronic ailment characterized by bone destruction. It is seen in the aged and is associated with fractures and skeletal deformities. Chicago researchers, in a report in the Journal of the American Medical Association, say the disorder afflicts three per cent of persons over 40 years old. They go on to say: "Although many treatments have been advocated, few have been of real benefit."

The doctors say they have treated 35 patients with the antibiotic. Mithramycin, in these patients, had a consistent effect in suppressing the activity of the disease. Several patients have experienced prolonged remissions. And without exception, those patients with widespread disease showed marked to moderate improvement of symptoms which previously had been "unrelenting."

The researchers note that the hormone calcitonin has shown promise in the hands of other investigators, but the effects of that drug "are not nearly as dramatic as those seen with mithramycin."

A TEAM OF doctors contends that

Darvon, a popular pain-killing drug, is probably no more effective than aspirin.

Darvon is one of the most widely prescribed drugs in the country.

Three researchers with the University of Chicago Hospitals and Clinics say that Darvon is no more effective than aspirin or codeine and may even be inferior to them.

The doctors' conclusion is reported in the Journal of the American Medical Association.

Darvon's manufacturer commented that most scientific literature supports the company's claims for the medication.

A NEW DRUG, disopyramide, shows promise in the treatment of dangerous abnormal heart rhythms which may develop in the wake of a heart attack.

Researchers say the drug works in many patients who have failed to respond to treatment with other drugs. The compound has undergone preliminary testing in more than 1,600 patients.

(ED. NOTE: Due to the volume of his mail Ben Zinser frequently cannot respond to requests from readers. In no circumstances can he offer diagnosis.)

## WHERE TO WRITE

HEREWITH, as a reader service, are federal and state legislators for Long Beach and the immediate area, with their addresses:

U.S. Senators — George L. Murphy, R, 452 Old Senate Office Bldg.; Alan Cranston, D, Senate Office Bldg., Washington, D.C. 20510.

Congressmen — Craig Hosmer, R Long Beach, 32nd District, 227 Rayburn Bldg.; Richard T. Hanna, D-Fullerton, 34th District, 213 Cannon Bldg.; Glenn M. Anderson, D-Hawthorne, 17th District, 1132 Longworth Bldg.; Charles E. Wiggins, R-El Monte, 25th District, 1114 Longworth Bldg.; Alphonzo E. Bell Jr., R-Los Angeles, 28th District, 113 Cannon Bldg.; Delwin M. Clawson, R-Compton, 23rd District, 227 Cannon Bldg.; Chet Hollifield, D-Montebello, 19th District, 2469 Rayburn Bldg. All Washington, D.C. 20515.

State Senators — Joseph M. Kennick, D-Long Beach, 33rd District; George Deukmejian, R-Long Beach, 37th District; Ralph C. Dills, D-Gardena, 32nd District; James E. Wetmore, R-Fullerton, 35th District; Dennis Carpenter, R-Tustin, 34th District. State Capitol, Sacramento, Calif. 95814.

Assemblymen — James A. Hayes, R-Long Beach, 39th District; Mike Cullen, D-Long Beach, 44th District; Robert G. Beverly, R-Redondo Beach, 46th District; Kenneth Cory, D-Anaheim, 69th District; Joe A. Gonsalves, D-La Mirada, 66th District; Carley V. Porter, D-Compton, 38th District; Vincent Thomas, D-San Pedro, 68th District; John V. Briggs, R-Fullerton, 35th District; Robert H. Burke, R-Huntington Beach, 70th District; Robert E. Badham, R-Newport Beach, 71st District. State Capitol, Sacramento, Calif. 95814.

By R. Myers

## Human nature compared to musical instrument

(During his vacation, we are reprinting selections from Mr. Harris' latest collection of columns in book form, "Leaving the Surface.")

THE ONE CLICHE I cannot bear above all others is that "human nature doesn't change." I am sure that is what one cannibal said to the other cannibal, when some daring soul proposed that they stop eating people.

We use this cliché as an excuse for not making ourselves better, and the world better. But we don't really believe it. As Prof. John Platt points out in his book, "The Step to Man," all our vast educational activities would be absurd if we actually thought there was no possibility of changing human nature.

THIS THING called "human nature," as I conceive it, is like a musical instrument — say, an organ. Now, it cannot be changed, in the sense that the range of notes is given, and we cannot play the instrument outside that range. But the range of possibilities is large enough so that we can play a nearly infinite number of melodies. We can play harmonies, and we can play dissonances. We can soothe or deafen. We can play war marches and love songs and lullabies and hymns.

How we use the instrument depends largely upon social conditioning, upon the kind of culture we grow up in. It is not necessary to "change" human nature in order to

get sweeter melodies out of the organ. It is only necessary to change the social order so that more people will have an incentive to press the keys and push the pedals that make melody, rather than discord.

WE HAVE within us an enormous range of possibilities for behavior, unlike all other animals, which can only behave one way in any given situation.

Human nature will always contain

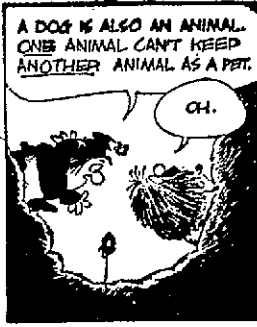


SYDNEY HARRIS

badness and goodness, enmity and love, destruction and production. In this sense, we cannot change, we cannot eliminate, the possibilities of evil. But we can place a premium on the constructive, the creative, and productive impulses of man — by rewarding these impulses, and penalizing the sour notes.

It is a difficult task, and it will never be wholly successful, but we must not blame our failure so far on the fact that "human nature doesn't change." We know we can change it for the worse — as some societies have done — and so we can change it for the better. Our first step is to agree upon what kind of people we want to have; and, as in most things, the first step is half the distance.

## BROOM HILDA



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#### POLITICS

### Reagan Office to Open

THE REAGAN '78 Campaign Headquarters, 280 Atlantic Ave., will open officially Tuesday from 3 p.m. to 6 p.m.

Entertainment will be by the Marvin Marker Long Beach Junior Concert Band and refreshments will be served.

Richard Kussman and George Murchison are co-chairman for the Reagan campaign in Long Beach and Lakewood.

THE LOS ANGELES Jess Unruh for Governor Headquarters will hold its grand opening rally today.

REGISTRARS will be at Long Beach Republican Headquarters today through Thursday, it was announced by the Republican Central Committee in the 39th and 44th Assembly districts.

The headquarters is located at 3386 Orange Ave. Five reasons voters would need to register for the Nov. 3 General Election are:

Change of address, new resident of state, county, or precinct, reaching of age 21 by Election day, change in name and/or marital status and change of party.

The headquarters will be open today from 10 a.m. to 2 p.m., and Tuesday, Wednesday and Thursday from 10 a.m. to 10 p.m. Thursday is the last day to register.

Phone number of the headquarters is 427-1624.

SUPPORTERS of Mike Donaldson, Republican candidate for Congress in the 17th District, will hold a rummage sale on Sept. 24, 25, and 26 with proceeds going to the Donaldson campaign.

Anyone interested may contact Donaldson for Congress Headquarters, 1311 Post Ave., Torrance, 328-6453.

### LBCC Sets English for Adults

Hundreds of adults are expected to register for "English as a Second Language" classes this month at Long Beach City College's Business and Technology Campus, 1305 E. Pacific Coast Highway.

THE CLASSES, offered at beginning, intermediate and advanced levels are designed to help the non-native English-speaking person in conversational and grammatical skills, according to a college spokesman.

"Almost every country has been represented in these classes," said Dr. Don Mills, head of the language program. "The students are interested and we also have highly qualified teachers who enjoy using the latest methods and teaching techniques."

Registration will be taken in the classroom, Room 243, at BTC. Students may enroll Sept. 14, the first day of class, or any time during the semester.

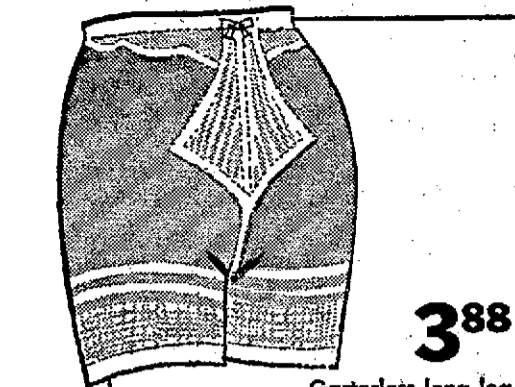
ADVANCED and intermediate level classes may be taken for college credit. Classes are being offered Monday through Friday, 8:30 to 11:30 a.m. or 12:30 to 3:30 p.m.; Monday and Wednesday nights from 7 to 10, and Tuesday and Thursday nights at the same times.

Anyone over 18 years of age is eligible to enroll in the classes. There is no fee.

#### Cow Bell Thefts

ISSOIRE, France (U) — Police in this dairy community say pranksters have been stealing cowbells. One farmer said his cow gives less milk since her bell was stolen.

# Late shoppers rejoice. School clothes bargain priced.



**388**  
Garterless long leg panty girdle, perfect for light figure shaping. White, colors. S-M-L.



**Special! Ladies' acetate tricot brief in white or pastels. Sizes S-M-L.**  
**3 for \$1**



**Women's seamless stretch nylon hose. Nude heel in fashion colors. Sizes S-A-L.**  
**2 for \$1**



**Misses' knee high rib pattern hose in navy, red, dk. brown, green, gold, white. 1 size fits 8 1/2-11.**  
**2 for \$1**



**Nylon satin bikini panties in assorted colors. In sizes for misses, S-M-L.**  
**59c**



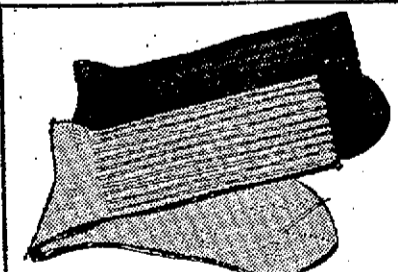
**Girls' stretch nylon tights in white, red, navy or gold. 1 size fits 6-12.**  
**2 for \$3**



**Girls' cotton brief with elastic legs. White, sizes 6-14.**  
**3 for \$1**



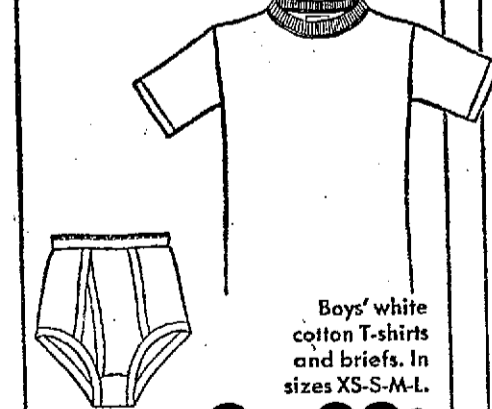
**Girls' cotton slips. White, sizes 4-6X, 7-12.**  
**\$1**



**Men's Orlon® acrylic stretch nylon hose. Black, white, olive, heather, whiskey, lt. blue. 10-13.**  
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**Boys' Orlon® acrylic stretch nylon crew socks. Black, dk. olive, navy, heather, white, ivy green, whiskey, dk. brown. S-M-L.**  
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**Boys' white cotton T-shirts and briefs. In sizes XS-S-M-L.**  
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Boys' 100% acrylic full fashioned knit shirts. Crew neck style in assorted colors, S-M-L.

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**Brown strap 'n buckle grain vinyl shoes in girls' sizes 8 1/2-3.**

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**Boys' Penn Prest® flare leg pants, never-iron heavyweight polyester/cotton. Solid colors and patterns. 6-18 regular and slim.**  
**4 98**



CARL PEACH  
Scout Hero

### Bellflower Scout Wins Top Medal

Fourteen-year-old Carl Thomas Peach of Bellflower has been awarded the Boy Scout Legion of Honor medal for saving the life of Bryan Dennis, a two-year-old neighbor who suffered from respiratory congestion on March 17.

THE VALOR award is the second life saving medal presented by the Long Beach Area Boy Scout Council and the first to be made in the Somerset district.

The presentation was made recently at the Bellflower Rotary Club meeting by Fred Grant, Somerset District scout executive. At the same time Mayor Mary Lewis presented the First Class Scout with a plaque for his act of heroism.

Carl was watching TV at his home when he was called to the home of the Dennis child by an older brother. The child had stopped breathing and was turning blue in the arms of his frightened mother.

THE BOY SCOUT immediately took the tot and began mouth-to-mouth resuscitation. Within moments Dennis resumed breathing. Although hospitalized, he recovered fully. Carl is credited by the parents of Dennis as well as Los Angeles County firemen who arrived at the scene later with saving a life.

The young scout is the son of Mr. and Mrs. Carl T. Peach, 9503 E. Cedar St.

### Milk Subsidy Discussion on Agenda

The director of cafeterias for schools in the Long Beach Unified School District will discuss delays in the Federal Milk Subsidy Program at a Board of Education Conference Tuesday at 3:30 p.m., according to a board spokesman.

The conference preceding the board's regular 4 p.m. meeting, will allow Frances S. Williams to give reasons for the temporary postponement of the program that provides milk for children whose parents cannot afford it.

The director also will tell the guidelines for youngsters to qualify for the program and for free or reduced price lunches. The regular 35 cents-price of tray lunches increases to 40 cents this year on the elementary and high school levels within the district.

Other items to be discussed at 701 Locust Ave., include the inspection of an addition to the Lincoln Elementary School and approval of student admissions.

#### Wood Savers

HONG KONG (U) — Communist Chinese officials in Canton have ordered that bodies be cremated or buried without coffins in an effort to conserve wood, Chinese travelers report.

# Penneys

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# Penneys

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# Irish Clans Put Out the 'Welcome Mat'

(Continued From Page B-1)

or border to cross, but any time's a good time to hear some rousing rebel tunes. And the loudspeakers did their part, belting out such Irish Republican Army favorites as, "Johnnie's Motor Car," "Kevin Barry," and "Ris'n' Of The Moon."

Then not to forget the other side of the Irish coin, there was a liberal sprinkling of sentimental U.S. favorites like "I'll Take You Home Again Kathleen."

Behind the playing fields where the Paddies played their games, the children gathered in fancy green, blue, red and white costumes to show their talents at dancing jigs, reels and hornpipes.

More than 200 youngsters took part in the dances, which are billed as the California Championships.

And if the songs, the costumes, and the brogues that filled the air weren't enough to convince one that Green Is Beautiful, an item over the p.a. system did the trick.

"Will Pat McTaggart please report to the bar," said the voice on the speaker.

"He can't," quipped a bystander. "He's been there all the time."



## DAUGHTER JOINS DAD'S NAVY

Allison Lee Williams is sworn into the Navy Student Nurse Corps Program by her father, Capt. Charles S. Williams Jr. in recent ceremonies aboard the Long Beach oiler USS Platte, commanded by Allison's dad. He claims a "first" in enlisting his daughter aboard his ship.

-Navy Photo

### COMMUNICATIONS BREAKTHROUGH

Lt. Gen. Samuel C. Phillips, commander of the Space and Missile Systems Organization, shows Dr. Ivan A. Getting, president of Aerospace Corp., a model of the Defense Communications Systems satellite. Future developments from this program may provide educational advantages to underprivileged nations.

# Pollution Solution

(Continued From Page B-1)

Sea is increasing so rapidly that all fish life will disappear from the sea within the next three to four years.

Many high-priced solutions have been suggested including diking certain portions of the sea and flooding areas around the dike with fresh water.

Aerospace Corp., however, is taking a novel approach... or approaches... to the problem.

Irving said Aerospace believes a pipeline could be laid economically from the southern edge of the great inland sea to the gulf of California, and much of the salt syphoned off. With fresh water being pumped in, Aerospace reasons much of the salt will head toward the sea. This plan necessitates a slight lowering of the water level in the Salton Sea.

A more advanced plan under consideration includes the pipeline to the gulf, but at the gulf there would be a desalting plant which, in addition to producing power, would furnish fresh water to the entire area.

BECAUSE OF the slope, the engineers feel that the fresh water discarded would make its way back to the Salton Sea, the water level would be preserved and the salt water content would be diluted to the point where fish life would be preserved and increased. They believe the sea would soon be back to its original state.

Sound seems to be another area of pollution. One thing in particular that has bugged American citizens is the sonic boom. It has been blamed for a variety of things, and it is one of the major stumbling blocks in developing supersonic transports.

Aerospace engineers are reluctant to talk about it at this stage of the game, but they are looking toward the possibility of alleviating the boom through an entirely new process.

There is still another program that may have a direct bearing on everyone.

It is the solar study program at Aerospace's San Fernando observatory which was dedicated on Feb. 19, 1969. It is considered the top place in the world to study solar activity. It attracts scientists from all over the world.

THE SCIENTISTS point out that solar activity affects everyone. Solar flares disrupt the ionosphere affecting global communications through magnetic storms, causes aurora, and stimulates other dynamic activity in the upper atmosphere.

Aerospace Corp. president is Dr. Ivan A. Getting, a soft-voiced, slow-spoken man who once taught electrical engineering at MIT.

Getting is an accomplished musician, loves sailing his own boat, and raises orchids for a hobby.

He has this to say about the ability of Aerospace to conquer this multitude of social problems.

"If the question is could we? Do we have the capability? I think the answer is obviously yes. We do because we have people in practically every field of science and engineering, very capable people with imagination and drive. If you have that combination you can attack almost any problem. As to whether there are many social and urban problems which lead themselves to this sort of an attack, I have a few reservations because some of these problems are often economic and political in character. In neither of these areas do we claim to have any great strength."

GETTING LIKES to point out the following about Aerospace Corp.:

"We live in a glass bowl. We have no political strength — no associations in Washington that can talk to members of Congress."

NEXT: The Aerospace approach.

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NOTE: It is very important that your dentures fit properly at all times. Regular visits to the dentist are the only way to insure complete oral health.

## Hydro Plant

(Continued From Page B-1)

Beach generating plant which produces 880,000 kilowatts of power daily, and the San Onofre nuclear plant with a 450,000-kilowatt capacity.

Moore said the Edison system will need additional power supplies by 1973, according to the company's projection of the Southland's growth and resultant demands for electricity.

The company is now enlarging the San Onofre nuclear power plant, after running into opposition with its plans to triple capacity of the Huntington Beach plant, which is a steam-generating plant fueled by oil or gas — and which produces pollutants into the atmosphere.

The Black Star Canyon plant would not pollute the atmosphere, Moore said.

# Clinic Aids in Transition From Tribal to City Living

(Continued From Page B-1)

there is no public health hospital for Indians in the area.

"Public health hospitals were established on some reservations, because there were no other hospital facilities available. When an Indian comes to an urban area, he is treated like any other citizen. He has his own health insurance. Vets group insurance through his employer or gets welfare," he says.

The Rev. Sarracino said many urban Indians live in poverty and if an ailment does not seem serious to them, they will let it go because they have no money to pay medical bills.

"At the clinic, the care will be free and there will be human warmth, not the cold reception at a hospital," he said.

"The Indian patient and Indian volunteer will relate to each other; maybe they both went to Indian boarding schools or are from the same tribe," he added.

MAJOR INDIAN health problems cited by Boles and the Rev. Sarracino are diabetes, ear infections, malnutrition, tooth decay, alcoholism and psychological disorders.

"The life span of an Indian is shorter than any other race in the United States," the Rev. Sarracino said. "And the suicide and alcoholism rates are higher."

"The suicide rate is especially high among the younger Indians," Boles said. "The young are frustrated. They come from rural areas with the promise of jobs, but when they get here, they find they need more training. Meantime, they have rent to pay and food to buy."

LIKE OTHER minority groups, Indians have grievances.

"Indians are at the bottom of ladder in education, health, money or whatever," said the Rev. Sarracino.

"But we are not forward or militant."

# Homes to Replace 'Poverty Shacks'

Thirty shacks, home for the Mexican-American settlement in Orange for many years, will be replaced by apartment units in the first urban renewal project in Orange County.

barrio, had been searching for a way to get low-cost housing for the barrio dwellers, according to James (Jim) Silva, president of the center.

He enlisted the aid of the Orange Community Chamber of Commerce in the project, and with president Harold Maharg of the booster body, enlisted aid of the city and private industry.

THE CLUSTER of small houses and lean-to buildings comprised what they often called a barrio—a semi-ghetto area they tried hard to keep neat and beautified.

But the shacks were so old, they would not hold paint.

They were bulldozed off their tiny lots on the 400 block of North Cypress Street, to make way for low-cost housing arranged through the cooperation of a volunteer community-help agency, the City of Orange, industry and private individuals.

It started several months ago when St. Joseph Hospital acquired additional property for expansion. On the site were duplexes and triplexes, with detached garages, which had to be moved or razed.

THE OKAGNE Friendly Center, adjacent to the

The dwelling units were obtained under a \$100,000 project underwritten by the Federal Housing Administration.

Fourteen families will own low-income housing in the development; Friendly Center will own eight of them, and these will be operated under an arrangement whereby the government will partly subsidize the rents for poor families.

## State Bar Sets

## Meeting at Century Plaza

The 43rd Annual Meeting of the State Bar of California has been scheduled for Sept. 14-18 in Century Plaza Hotel, Century City.

Local lawyers participating in panels and other activities include Joseph A. Ball of the Long Beach Bar, who will discuss criminal law; James A. Hayes, R-Long Beach, who is chairman of the Assembly Judiciary Committee, and Philip M. Madden, who will participate in a panel discussion on "The Role of The Lawyer in Unpopular Causes."

Ball will be moderator for the discussion.

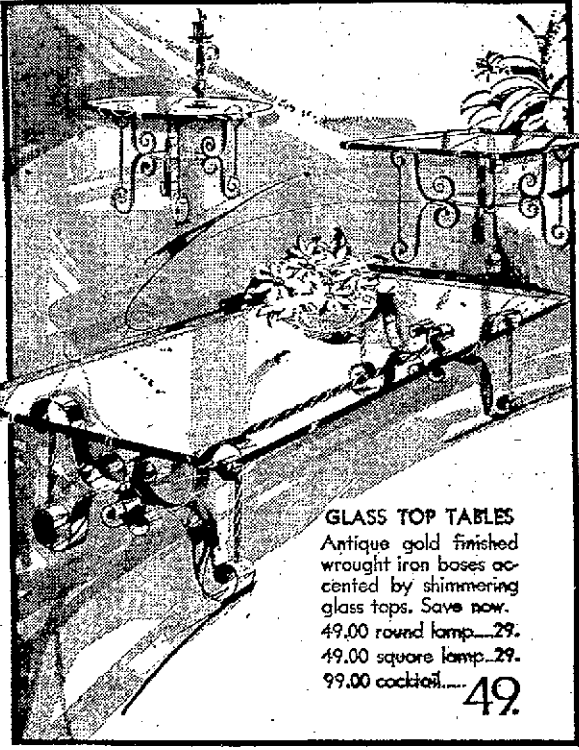
## Antique Show Slated in Arena

Georgian silver, Persian rugs and coins will be displayed at the Long Beach Antique Show and Sale at the Arena from Sept. 17-20.

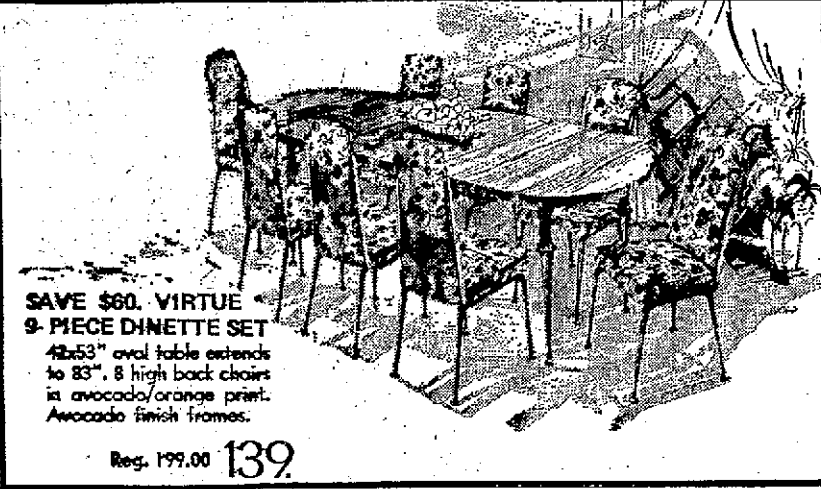
Show hours are 1 to 10 p.m. Thursday, Friday and Saturday, and noon to 6 p.m. Sunday. Admission is \$2. Children 11 and younger will be admitted free.

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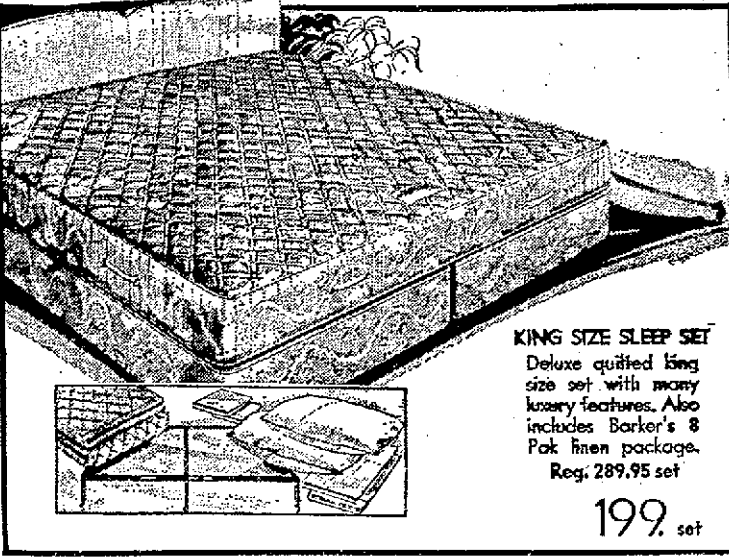
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# Terror, Tension in Salinas Valley

By STEVEN V. ROBERTS  
New York Times Service

**SALINAS** — Red Lewis flicked his cigarette butt toward a field laden with ripe green cauliflower. "I'm harvesting my crops," he said grimly, "that's what I planted them for." His partner, Joe Violini, spat into the dust and chorused: "You're damn right. That's what we're doing."

Across the field, a group of Mexican-Americans formed a ragged picket line and waved the red banners of the United Farm Workers Organizing Committee. "Huelga, Huelga," they shouted, strike, strike.

"The growers thought we were kidding," said Tanis Reyna, a 21-year-old youth wearing sunglasses and a brown beret. "They think that because we're losing work time that we won't last, but we've got nothing to lose. We'll wait till we get what we want."

**RED LEWIS** and Tanis Reyna symbolize two sides of a struggle that has engulfed the Salinas Valley in tension and terror.

One is a white farmer, determined to run his land and his life the way he always has, without outside interference. The other is a chicano field hand, feeling the first rush of anger and militancy, demanding

more job security and better working conditions.

Several weeks ago, the Teamsters Union announced that it had signed contracts with 200 California growers covering field workers. Cesar Chavez, leader of the Farm Workers Organizing Committee, called the agreement a "stab in the back."

Field workers, he said, were the province of his union, which recently won a five-year battle to organize workers in the California grape industry. The Teamsters at first agreed to transfer the contracts to the Chavez union, but then backed down. The growers also resisted the transfer, saying they preferred to deal with the Teamsters.

On Aug. 24 the farm workers struck. Most of the valley's 6,000 field hands stayed out, and farmers were forced to use schoolboys and families to harvest their crops. Shipments of lettuce, the area's main crop, dropped to one-third normal. Other crops were virtually shut down.

Last Sunday, Interharvest, one of the area's biggest growers, signed a contract with the farm workers, but the others were holding out. And as the strike lengthened, tempers rose. Reports of beatings were rampant. Threats and accusations filled the valley like a fog

rolling in from Monterey Bay.

**THIS LUSH**, narrow valley stretches for nearly 100 miles through central California. It was the birthplace of John Steinbeck and the scene of some of his most famous novels, including "East of Eden" and "The Long Valley."

In some ways the valley was not changed much since the thirties, when Steinbeck was writing about it. The fields are still a marvelous mosaic of leafy tresserae.

But in other ways Salinas has changed a great deal. It has grown from a town of 4,000 in Steinbeck's youth to 60,000, "spreading like crab grass toward the foothills," as he wrote in "Travels with Charley."

Steinbeck's farmers were usually small, independent operators, rooted in their land like the huge eucalyptus trees they planted to break the fierce valley wind. But in recent years huge corporations, United Fruit, Purex, S. S. Pierce, have moved in with their faceless managers and big tax write-offs.

In the thirties, the natives feared and loathed the thousands of Okies who fled the Dust Bowl for the Promised Land of California. Today, the Okies own businesses and property, and loathe the cur-

rent wave of newcomers, the Mexican-Americans.

**THIS IS** not a new story. When white Americans moved in they "were an outrage to the Spanish-Mexicans and they in their turn on the Indians," Steinbeck wrote in "Travels."

Red Lewis was one of those Okies. He came West in 1935 with a new bride and large ambitions. "I was one of the better class of Okies," he laughed the other day, "I had two mattresses."

He found work in the packing sheds and was idled for 61 days during the bitter lettuce strike of 1936. But he saved some money and made friends with the right people. Today he is the packer and shipper for 1,600 acres of cauliflower.

Lewis is a tall, square man but these days he drives around with a German Shepherd in his station wagon and an American flag tied to the aerial. "I have nothing against unions," he said. "I still have my union book from the strike of '36. But my workers don't want to be long to Chavez's union, this is being forced on them."

**WHY, THEN,** were they all on strike? "Many families refused to picket, but they've been threatened and intimidated so much they went out," he answered. "Agitators from outside are getting the people out on strike."

Joe Violini was born in this valley 58 years ago, the son of a Swiss immigrant dairy farmer, and has lived in the same house, on the same land, since 1922. "For a fella who was born and raised here," he said, "it's goddam hard to eat this stuff. People who aren't even citizens are telling you what

to do. That's what it amounts to."

The Farm Workers Union is only the latest thing that is troubling Violini. He complains about taxes and welfare. And a few years ago, the state put a new road right through his property, cutting off his view of the Salinas River.

Several hundred yards away the striking field hands also complained about their problem — Red Lewis and Joe Violini. "Those growers still think they're living in the '30's," said Ray Huerta, the leader of the pickets. "They think they can just ship us back to Mexico."

Were they being intimidated to join the farm workers union? "We've been waiting for Chavez for some time now," said Huerta, who wore a black, zapata-style mustache. "We don't want the teamsters shoved down our throat."

"The union would give us security in our jobs," added Carmen Reyna, one of six brothers and sisters marching on the line. "The way it is now, we have no one to defend us if something goes wrong, there's nobody to back us up."

"The foreman is always

on top of you when you're working," said Miss Reyna's brother, Tanis. "We don't have any guaranteed hours, no travel time, no health plan, no paid vacations, no holidays. And they make us use the short-handed hoe. Now that they have to work in the fields, they'll find out it's no picnic."

Like the growers, the farm workers feel that the current dispute is only a manifestation of a deeper problem.

"This picket line really


means something to us," said Tanis Reyna. "We've got to win. We've got to. It means we're taking pride in our race. We want to be called something — La Raza or Chicanos. We just don't want to be nothing."

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## Sirhan Existence One of Isolated Monotony

**SAN QUENTIN (UPI)** — The life of convict B21014 has changed little in the past 15 months.

Sirhan Bishara Sirhan, 26, the convicted assassin of Sen. Robert F. Kennedy, spends his time in lonely isolation on death row at San Quentin prison.

His monotonous existence is broken only by the occasional visits of his attorney or his family and by brief conversations with guards or fellow convicts sentenced to die in the prison's apple-green gas chamber.

"HE LOOKS reasonably well, rather pale, but on the whole is bearing up fairly well under the circumstances," reports George Shibley, one of Sirhan's attorneys who visited him two weeks ago.

"He reads a great deal, and doesn't give anybody any trouble," Shibley said. "The authorities there spoke well of him."

Prison officials agreed that Sirhan has been "behaving himself" since a brief hunger strike late last year to protest the isolation of cell 33 from other inmates on south side, Condemned Unit 1.

A grate which kept Sirhan 15 feet from the nearest prisoner was later opened, allowing him to talk through bars to other death row inmates during recreational periods.

Sirhan was locked in his cell on May 23, 1969, and will probably be there for several more years while his appeal makes its slow way through the courts.

Shibley and Luke McKissack, the Los Angeles attorneys preparing the convicted killer's automatic appeal, said they expect to file it with the California Supreme Court on Sept. 15.

The court is expected to take some time reviewing the appeal — which is based on 108 volumes of trial testimony — before scheduling oral arguments and taking the case under submission.

The two attorneys will ask for a new trial for Sirhan on at least three grounds:

— The court "unconstitutionally" refused to accept an agreement by attorneys in which Sirhan would have pleaded guilty and been sentenced to life imprisonment.

— The court admitted into evidence various items, including Sirhan's notebooks, which were illegally seized by police.

— The court should have allowed presentation of evidence on the Arab-Israeli war as essential background to Sirhan's psychological disorders.

While Shibley thought Sirhan was "bearing up well," another attorney — Russell Parsons, who visited him four weeks earlier — said he thought Sirhan was "mentally ill" during the trial and hasn't shown any improvement.

"He seems more nervous and more excitable now," said Parsons. "I think he's worried — as worried as a man in his position can be."

Parsons said earlier this year that he was convinced Sirhan was "severely mentally ill."

But Associate Warden James Park said the prisoner's outlook hasn't changed since he reached death row.

zier than a Palestinian guerrilla who sees himself in the same fight?" Park asked.

Sirhan's reading materials include pro-Arab newspapers and journals, the quarterly "Foreign Affairs," Playboy Magazine and prison library books on theosophy, psychology and mysticism. He watches little television.

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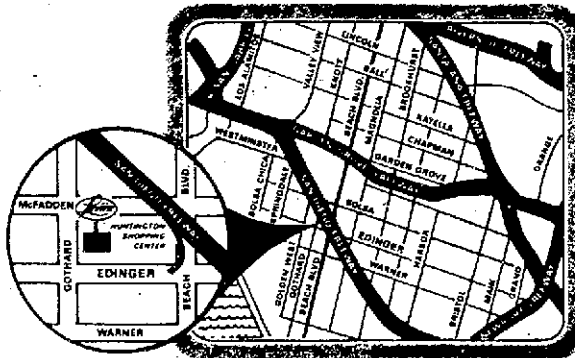
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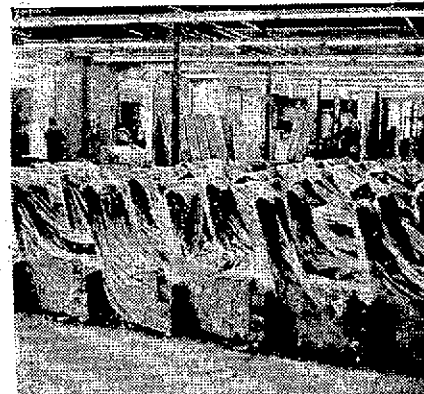
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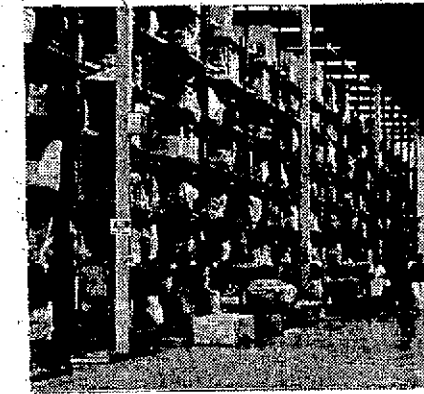
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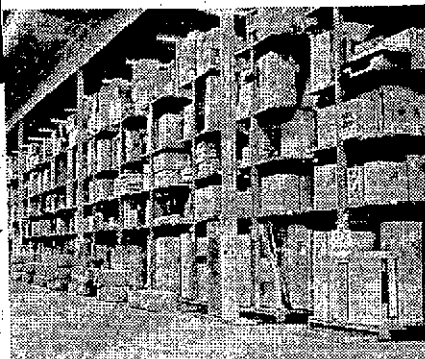
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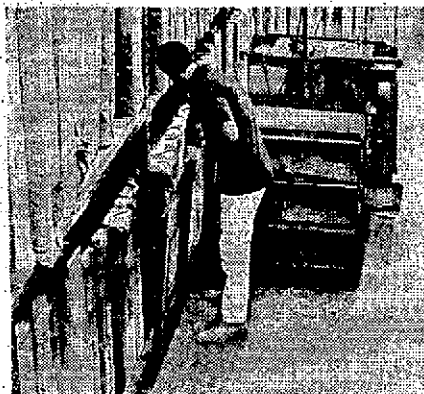
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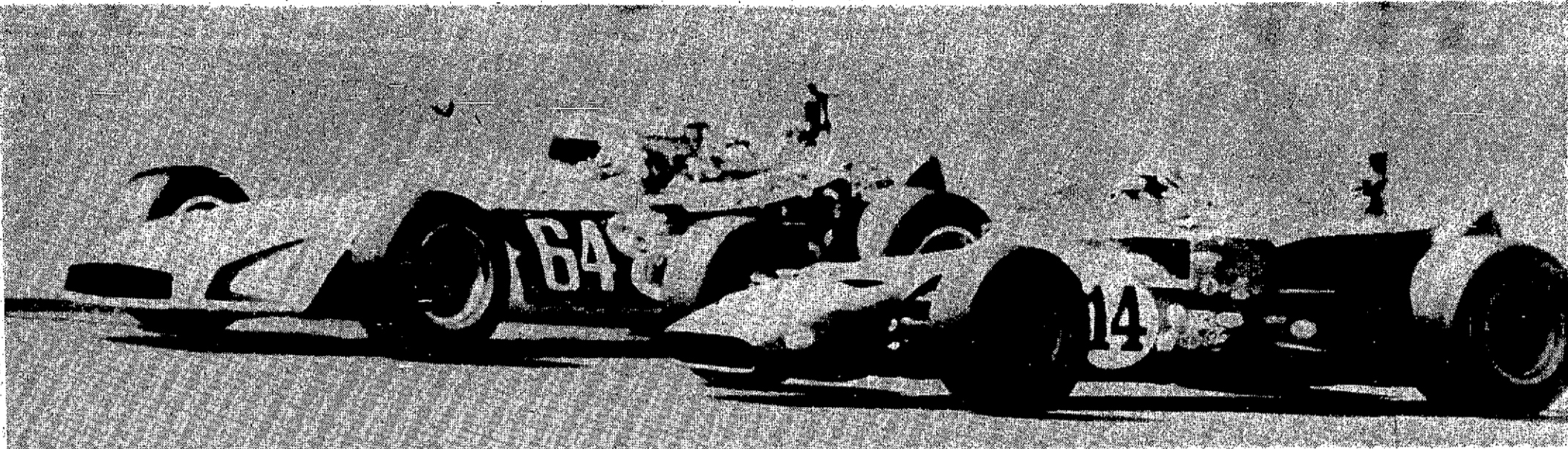
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Seat 4 ... Sleep 2 on this  
spacious King Size sleep  
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glass mirror, King Size  
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McElreath Waits Turn, Wins Cal 500



BEGINNING OF THE END

Quiet Texan Leads Only 5 Laps-Including Last 1

EVENTUAL WINNER Jim McElreath slips past Art Pollard to take lead with two laps remaining in first California 500 Sunday. McElreath led only five laps in winning first race at Ontario's International Speedway.

**Sports**  
INDEPENDENT PRESS-TELEGRAM

MONDAY, SEPTEMBER 7, 1970 SECTION C — Page C-1

By RICH ROBERTS  
Staff Writer

ONTARIO — Jim McElreath, a patient old pro, let the glamor boys have their day, then whipped

his Coyote Ford home first in the California 500 Sunday.

Indianapolis champion Al Unser conked out with a two-lap lead only 37 miles away from his second 500-mile win of the year and the 180,223 fans at the inaugural classic hardly knew who to cheer for through the frantic last 15 laps.

When the Albuquerque, N.M., star's blue-and-yellow Johnny Lightning Special rolled dead onto the dirt infield of turn one, stock car charger Lee Roy Yarbrough, driving the entry of absentee owner Jack Brabham, zoomed into the lead.

But his car couldn't stand prosperity, either. Four laps later Yarbrough's engine blew in the main straightaway, and — lo and behold — the lead fell to Art Pollard, the Medford, Ore., veteran who had been plodding along from the next-to-last starting position in the field.

But Pollard's hopes were deflated by a leaky tire so McElreath, the 42-year-old smoothie from Arlington, Tex., turned it on.

They swapped the lead twice before Pollard, his right rear tire getting softer by the mile, had to fall back. McElreath passed him high on the short chute between runs three

and four on the 198th lap and won going away. His last lap of 167.929 mph was the fastest of the day.

McElreath's average speed of 160.106 mph, earning him a total in purse and accessory awards of \$146,850, was faster than Mario Andretti's Indy record of 156.867, but Unser had been going much faster — 164.051 for 180 laps.

But the race was 500 miles and only five cars made it. Pollard trailed McElreath by about two seconds, followed 3½ minutes later by Dick Simon of Salt Lake City, then Gordon Johncock, Mt. Pleasant, Mich., and Peter Revson, New York.

Mel Kenyon, Greg Weld and Jim Malloy were the only other drivers running at the finish — seven in all, sad to say — and they were flagged off five minutes after McElreath took the checkered flag.

Nobody who started in the first three rows was around at the end — and that appears to be McElreath's secret to success.

At Indianapolis three months ago he barely qualified at the last minute, started in the 33rd spot and finished fifth. He has been in the top six five times in the last nine years. Sunday he started on the outside of the sixth row, hardly noticed until the last few laps.

Meanwhile, the guys who get the glory also get the heartache.

Lloyd Ruby's Indy luck finally caught up with him at Ontario. Sitting on the pole at 177.567 mph, Ruby got a great jump on a ragged start and led for eight laps until his turbocharger quit giving the lead to Unser. Lloyd fell farther and farther behind until a bad valve parked him after 42 laps.

Gurney and Joe Leonard

pushed Unser in a tight three-car duel for several laps until a couple of aborted pit stops broke up the contest. First Leonard's car caught on fire, costing him a minute and 40 seconds, then Gurney missed his parking spot, taking 1:26 to refuel.

Either one might have held on to win, but both spun out after hitting junk on the track in turn three. Gurney at 98 laps, Leonard at 168.

After watching Yarbrough blow, car owner Parnelli Jones asked Leonard in the garage: "You know you'd be leading this race right now?"

Parnelli knew it wasn't Joe's fault, but another driver and crew outsmarted themselves.

Revson was running in

(Continued Page C-3, Col. 3)

Dodgers Shake Slump

Return Home For Twin Bill Tonight  
By GORDON VERRELL  
Staff Writer

Houston — Walter O'Malley, the chairman of the board of the Dodgers, has already said he has no plans to install AstroTurf

DODGER OF DAY

MANNY MOTA drove in tie-breaking run in ninth inning in Dodgers' 4-3 victory over Houston.

at Dodger Stadium despite the club's previous near-miraculous performances on the phony surfaces.

After personally sitting in on the last three games in Houston's Astrodome, Walter O. undoubtedly is more convinced than ever the real stuff is the only way to play the game.

The Dodgers pulled out Sunday's game in the ninth, 4-3, to snafu a four-game losing spell but they didn't do it quite the same way they've dominated previous experiences on the AstroTurf where they've piled up a 17-6 record including a 6-3 mark in the Dome.

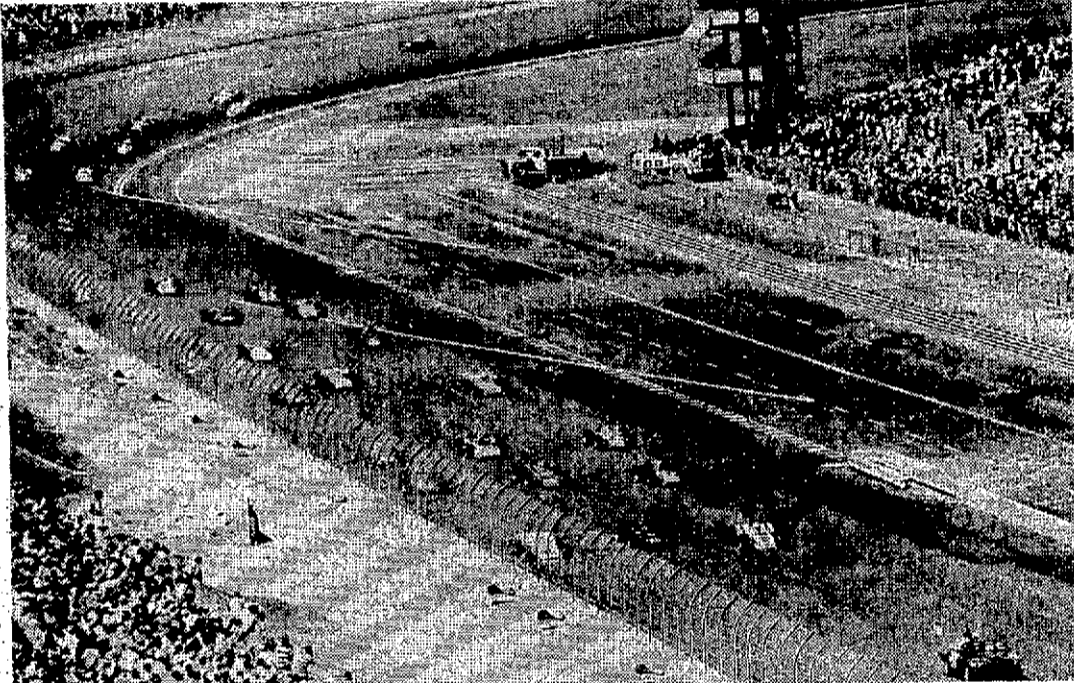
AstroTurf or not, manager Walter Alston said he's pleased with any kind of win.

"We needed a win — any kind of win," the manager said before Sunday's Texas finale. "I'm not worrying about our AstroTurf record or our road record or anything. Just a win."

The win snapped the losing streak but still the Dodgers return home with a 3-4 record for the trip, their first losing road mark of the season. They'll open their next-to-last homestand with a cocktail hour affair, at 5 p.m. two-night doubleheader this evening against the Atlanta Braves.

At one time, the Dodgers enjoyed a close-to-300 team batting mark for games on the AstroTurf and there were some who thought it might be a good idea to install the stuff at Dodger Stadium. It was especially noticable in light of the Dodgers' 31-35 record at home as opposed to their 44-27 on the road.

But after the three games O'Malley viewed in the Dome, one in which the Dodgers were held to four hits, he undoubtedly



IN THE BEGINNING . . .

With 180,223 spectators egging them on, entrants in Sunday's California 500 at Ontario International Speedway follow pace car into race's first lap. There were not 33

entries for long. First car went out in second lap and at race's end, only seven were in operating condition and on the track.

—Staff Photo by TOM SHAW

Pollard: Felt I Had it Won

STORY ON PAGE C-2

Pirates Extend Lead to 2 Games

STORY ON PAGE C-4

Raiders Pound Troubled 49ers

STORY ON PAGE C-5

Trojan Opener 'Homecoming'

STORY ON PAGE C-6

Shoe Seeks Win Record Today

STORY ON PAGE C-7

Angels Under Rug After Twin Sweep

By DON MERRY  
Staff Writer

Gene Autry emerged from his private box at Anaheim Stadium Sunday and put the mood of the Angels into proper perspective.

"Damn it," he said. The Angels went into the three-game series with the Minnesota Twins hoping for a sweep and sure enough they got it. Only it was the Twins who did the sweeping and it is the Angels who are under the rug today — six games behind and tied with the onrushing Oakland Athletics.

Cesar Tovar, the tiniest Twin of them all and the guy his teammates refer to as "The Trigger," drove in the runs while Tom Hall and Ron Perrano held the Angels to four hits, enabling Minnesota to claim a 3-1 victory while all but wringing the last breath from the losers.

The symptoms of the terminal patient were evident after the game. Manager Lefty Phillips locked the doors for eight minutes — the first time he has made such a move this year — to lay it on the line for his players.

When he emerged, the face was haggard. "We have let the fundamentals slip away from

us," he said. "There were many times in this series that we did not use our heads. We tried to match Minnesota's power and we are not capable of that. One fellow even went for a

ANGEL OF DAY  
None.

home run with men on second and third and the infield back. That was particularly annoying."

The one fellow was Ken McMullen, the slump-ridden third baseman who had had only 18 hits in his last 111 at-bats covering 33 games — an average of .162.

He was not Phillips' scapegoat but he was not his hero, either.

"We would have held the meeting anyway," Lefty admitted. "I was growing weary of the little things we have been doing recently. But I'll say this, we've had morale all year and we've still got it."

So do the Twins. Bill Rigney was the picture of health as he munched on some fried chicken and observed the standings of the clubs.

"Today was the biggest," he said. "It was the difference between picking up one game and three."

Again, Rigney was the target for vocal abuse

whenever he popped his head from the dugout.

"I'll take the three wins and the fans can boo all they want. I told my players that if they ever got me an eight-run lead I really would have showed those people something. I would have given them the V for victory sign."

Tovar unloaded a two-run homer in the third to deny Clyde Wright his 20th victory and doubled home pinch runner Steve Brye in the seventh. He had seven hits in 14 at-bats during the series, scoring four runs and stealing four bases.

"He's a regular one-man gang, isn't he?" Rigney delightfully asked reporters.

Hall was no slouch, either. But then he seldom is against the Angels. In 24.2 innings opposite the Anaheim this season, Hall has permitted a mere two earned runs and has fashioned 26 strikeouts.

Hall had the Angels zeroed for eight innings but lost his shutout in the ninth when he walked Sandy Alomar and Jarvis Tatum singled to center.

Perranoski arrived at this juncture and loosened the bolts on the so-called comeback machine. Successive groundouts by Jim Fregosi and Alex Johnson

THE STANDINGS

NATIONAL LEAGUE				AMERICAN LEAGUE			
West				West			
	W	L	Pct. GB		W	L	Pct. GB
Cincinnati	90	51	.638	Minnesota	81	55	.596 —
Dodgers	75	62	.547 13	Angels	76	62	.551 6
San Fran.	71	67	.514 17½	Oakland	76	62	.551 6
Atlanta	69	70	.496 20	Milwaukee	52	85	.380 29½
Houston	65	73	.471 23½	Kansas City	52	86	.377 30
San Diego	53	85	.384 35½	Chicago	49	90	.343 39½
East				East			
	W	L	Pct. GB		W	L	Pct. GB
Pittsburgh	74	64	.536	Baltimore	89	50	.640 —
Chicago	72	66	.522 2	New York	79	60	.568 10
New York	71	66	.518 2½	Detroit	76	66	.529 16
St. Louis	66	73	.475 8½	Boston	71	67	.514 17½
Phila.	63	75	.457 11	Cleveland	66	73	.475 23
Montreal	60	77	.483 13½	Washington	65	73	.471 23½

**Sunday's Results**  
Dodgers 4, Houston 3.  
N. York 4, Chicago, rain.  
Pitts. 4, Phila. 3.  
S. Louis 7, Montreal 2.  
S. Fran. 1, Atlanta 0.  
Cincin. 6, S. Diego 5.

**Games Today**  
Atlanta (Javie 15-11 and Nash 12-7) at Dodgers (Sutton 13-11 and Foster 6-11), two-night.  
Montreal (Morton 13-10 and McGinn 5-4) at New York (Seaver 18-10 and Seaver 7-4).  
St. Louis (Ruess 5-4 and Torre 8-9) at Philadelphia (Short 7-14 and Palmer 1-1), two-night.  
Chicago (Jenkins 18-14) and Decker (2-7) at Pittsburgh (Moose 8-9 and Velez 8-14).  
Houston (Billingham 10-7 and Wilson 7-3) at San Diego (Forsch 6-2 and Combs 6-11).  
Cincinnati (Nolan 16-4 and Clinegar 7-3) at San Francisco (Marichal 9-10 and Carrithers 2-1).

**Sunday's Results**  
Angels (Brady 2-1) at Kansas City (Johnson 6-10), noon.  
Milwaukee (Downing 4-1) and Patten (1-11) at Minnesota (Zepp 7-4 and Tiant 7-3).  
Oakland (Blue 0-0 and Segui 5-10) at Chicago (Magnuson 1-3 and Johnson 2-4).  
Baltimore (Palmer 19-4 at Detroit (Mierol, night).  
Boston (Peters 13-10 and Koonce 3-3) at Cleveland (McGowan 19-7 and Chance 7-4 or Austin 1-4).  
New York (Kekich 5-3) at Washington (Botman 15-9).

# 'THOUGHT I HAD IT WON'—POLLARD Who Said Old Pros Fade Away?

Art Pollard, who turned 43 this past May, came within two laps of being the oldest man to win a 500-mile auto race. Instead the honor went to a Texan, Jim McElreath, who at age 42 captured the first running of the California 500 at Ontario Motor Speedway Sunday.

Even though his chief mechanic lodged a protest over the order of finish, Pollard took his defeat in stride.

"I just learned that the finish was disputed," remarked the gentleman from Oregon moments after the

fashion. "But I tried to increase my margin and as a result I went too high on the third turn and hit it too hard. I had to pull back and that's when Jim caught me for good."

"I'll probably be dreaming about this for years to come. And I won't stop forgetting about the money I could have won."

Pollard can't be blamed for thinking in that manner. His two-second loss to McElreath cost him approximately \$73,350. The winner's purse was \$146,850 while Pollard earned a mere \$73,500.

POLLARD'S RACING CAREER hasn't exactly been one of great success. He only made the Indianapolis 500 race in 1967 when, at age 40, he was considered by many to be over the hill. Yet, rookie Pollard wound up eighth in his initial Indy campaign.

He was ranked 23rd in national standings this year before the Sunday race and finished a dismal 30th at the Indiana track this past May.

"I'm not a gung-ho driver," commented Pollard Sunday afternoon. "I just try to stay in the race as long as I can. Maybe if I pushed down a little harder on the throttle, I'd finish a few spots ahead of where I usually do. But, on the other hand, I like to finish a race."

"Take today, for instance. I knew that some of the hot dogs would drop out because of the heat and terrific speed. So I just played it cool all the way. Maybe I'm not the greatest, but I finished the race."

EVEN THOUGH THE ANTICIPATED traffic problem was nothing to really worry about, Ontario Speedway president Dave Lockton, an energetic young attorney 10 years younger than Art Pollard, was concerned about what he considered "bugs" in his racing program.

"Crowd control and parking weren't too good, but we had to learn about these problems the hard way," remarked Lockton. "Things really got bad when Gov. Reagan was pushed into Jim McElreath's car in the winner's circle and had his clean suit ruined."

McElreath himself took back a good portion of the crowd when he was congratulated by the governor. After shaking Reagan's hand, the driver remarked "Sure was nice meeting you. See you around." Even California's first man appeared astonished.

WHEN AL UNSER WAS FORCED to quit the race because of car trouble while leading on the 196th lap, car owner Parnelli Jones said it made him more sick than when he himself couldn't finish a race during his driving days.

"We had the whole thing, the whole thing," sputtered a shocked Parnelli. "This was something. The first 500 miler in Southern California and we had trouble with our blower. The win was right in our hands and a little thing like that happens."

In conclusion, the winner was asked how he compared this California race with its companion 500 miler in Indiana.

"Is there a difference?" smiled the man from Arlington, Texas. "Both races have four turns and are 500 miles."

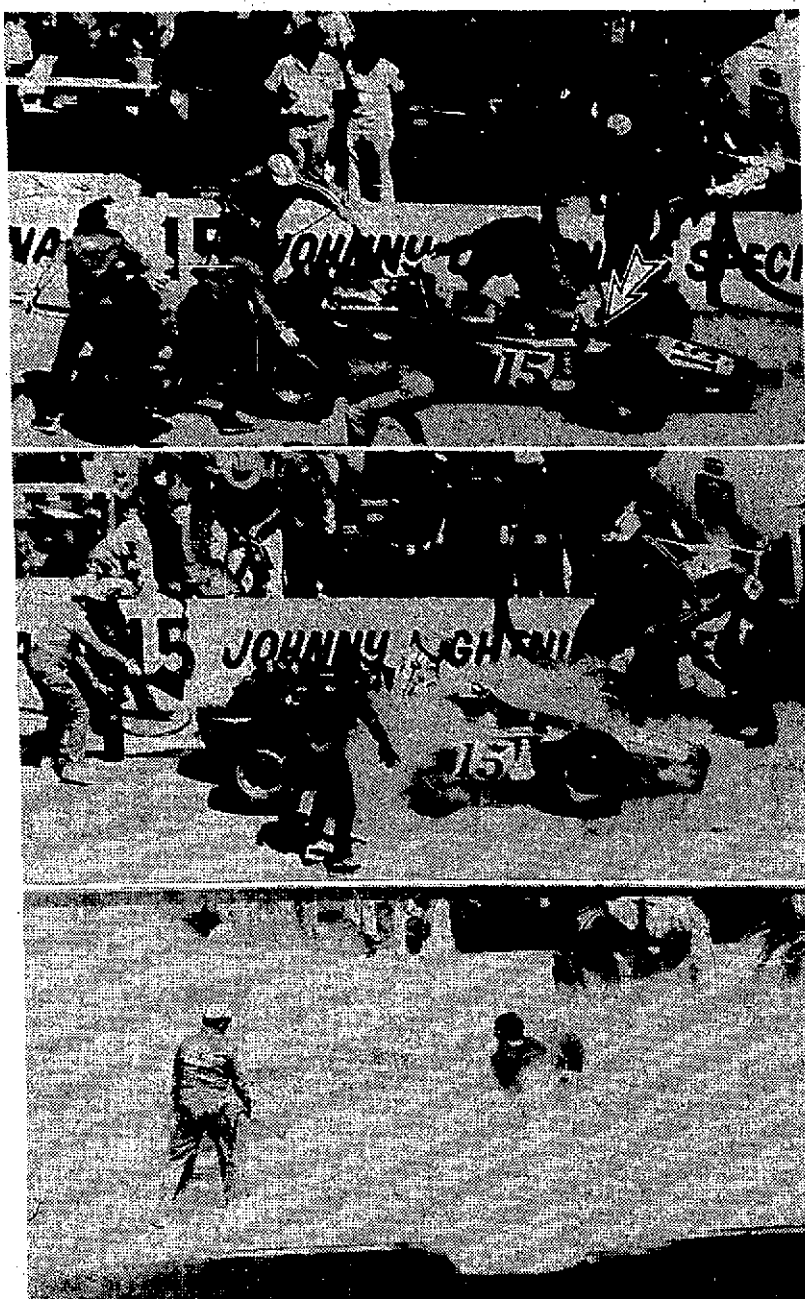
Anyway, it's better than finishing second.

## VICTORY McEL(W)REATH

1. Jim McElreath, Arlington, Tex., Coyote Ford, 160.106 mph, \$146,850.
2. Art Pollard, Medford, Ore., Scorpion Ford, 160.065, \$73,500.
3. Dick Simon, Salt Lake City, Vollstedt Ford, 157.027, \$30,100.
4. Gordon Johncock, Mt. Pleasant, Mich., McLaren Offenhauser, 155.481, \$30,000.
5. Peter Revson, New York, N.Y., McLaren Offenhauser, 154.613, \$23,450.
6. Mel Kenyon, Lebanon, Ind., Eagle Ford, 198 laps, flagged, \$17,100.
7. Greg Weld, Kansas City, Mo., King Offenhauser, 195 laps, flagged, \$16,000.
8. Lee Roy Yarborough, Columbia, S.C., Brabham Offenhauser, 191 laps blown engine, \$14,500.
9. Al Unser, Albuquerque, N.M., Colt Ford, 186 laps, turbocharger failure, \$55,500.
10. Mario Andretti, Nazareth, Pa., McNamara Ford 182 laps, transmission failure, \$13,000.
11. Carl Williams, Grandview, Mo., Gerhardt Offenhauser, 179 laps, engine failure, \$11,500.
12. Jim Malloy, Denver, Colo., Gerhardt Offenhauser, 179 laps, flagged, \$10,100.
13. Joe Leonard, San Jose, Calif., Ford, 168 laps spun out, \$9,750.
14. Mike Mosley, Brownsburg, Ind., Eagle Offenhauser, 147 laps, turbocharger failure, \$9,500.
15. A. J. Foyt, Houston, Tex., Coyote Ford, 131 laps, wreck, \$9,250.
16. Bruce Walkup, Downey, California, Offenhauser, 117 laps, overheating, \$9,000.
17. Bob Harkey, Indianapolis, Ind., Gerhardt Offenhauser, 100 laps, burned piston, \$8,750.
18. Dan Gurney, Santa Ana, Calif., Eagle Offenhauser 98 laps, wreck, \$8,500.
19. Gary Bettenhausen, Tinley Park, Ill., Gerhardt Offenhauser, 92 laps, blown piston, \$8,250.
20. George Follmer, Arcadia, Calif., Hawk Ford, 76 laps, broken oil tank, \$8,000.
21. Jerry Grant, Seattle, Wash., Eagle Offenhauser, 63 laps, ignition failure, \$7,750.
22. Bobby Unser, Albuquerque, N.M., Eagle Ford, 45 laps, dropped valve, \$7,500.
23. Lloyd Ruby, Wichita Falls, Tex., Mongoose Offenhauser, 42 laps, bad valve, \$7,250.
24. Bud Tinglestad, Speedway, Ind., Brabham Offenhauser, 40 laps, broken pinion shaft, \$7,000.
25. Roger McCluskey, Tucson, Ariz., Scorpion Ford, 26 laps, dropped valve, \$6,750.
26. Kevin Bartlett, Sydney, Australia, Mongoose Ford, 18 laps, burned piston, \$5,500.
27. Swede Savage, Santa Ana, Calif., Eagle Stockblock Ford, 13 laps, ignition failure, \$6,250.
28. Wallyallenbach, East Brunswick, N.J., Eagle Offenhauser, 10 laps, blown piston \$6,000.
29. Steve Krisloff, Parsippany, N.J., Eagle Offenhauser, 8 laps, magneto failure, \$5,750.
30. Mark Donohue, Media, Pa., Lola Ford, 7 laps, blown piston, \$5,500.
31. Johnny Rutherford, Ft. Worth, Tex., Eagle Offenhauser, 5 laps, blown piston, \$5,250.
32. Rick Muther, Laguna Beach, Calif., Offenhauser, 1 lap, dropped valve, \$5,000.
33. Jim Hurtubise, N. Tonawanda, N.Y., Mallard Offenhauser, 1 lap, wreck, \$5,000.

WISE arrived early at Ontario Speedway Sunday for California 500. One man found quiet in stands, hours before he would be joined by 180,222 fellow enthusiasts. Others, who spent night, slept as late as possible, allowing day's excitement to be their alarm clock.

—Staff Photos



### HOT FOOT FOR JOE

Joe Leonard's bid for California 500 win Sunday ended with this ill-fated pit stop. During fueling, flash fire started under Leonard's car, forcing quick hosing for vehicle and driver. Leonard was back on track in less than two minutes but spun out on 168th lap while trying to make up lost ground.

—Staff Photos by TOM SHAW

## Ontario's Breaks Nearly All Bad

By ROBERT BOHLE

ONTARIO — The theme song for Ontario Motor Speedway is "The Impossible Dream" and Jim McElreath realized one of his own Sunday as he took the checkered flag in the inaugural California 500.

McElreath, who qualified A.J. Foyt's Sheraton-Thompson Special on the outside of row six, lead only five laps — the last five — as pre-race favorites fell by the wayside one by one.

"I was running pretty hard those last 20 laps or so," the 42-year-old McElreath smiled. "I wasn't going to settle for anything. I drove hard and hoped for a break."

Breaks were the name of the game Sunday and, except for McElreath, most of them were bad.

The first disappointment of the day came early as Jim Hurtubise passed two cars from his last-place starting position but hit the wall in his front-engine Mallard on the second lap.

As owner, chief mechanic and driver of the car, Jim worked hard to put his roadster in the field only to have it wrecked.

"I think I'll put it out front of my house," Hurtubise said after the hospital checkout found only a mild concussion, "and use it for a mailbox."

On lap 98 another crowd favorite bit the dust — or rather hit the wall — in turn three.

Dan Gurney, after moving from seventh to fourth after a long pit stop, spun around once, scrapped the wall and came to a stop high in turn three.

"It could have been oil," Gurney said after a long walk back to the pits, "but I think I hit something. There is a lot of wreckage on the track."

"But it was my own fault," he continued. "I set the car up wrong. It had too much understeer. I had to really cramp the wheels to get through the turns."

may have stopped a lot of people, but it probably helped McElreath win the race.

With seven laps to go and trailing Art Pollard — another oldtimer at 43 — by a substantial margin, teammate Foyt hit the wall in four.

Under the yellow flag, drivers are not allowed to change position, but, unlike Indy, they are allowed to close the margin to the driver ahead. Pollard, with his leaky tire, was hoping yellow for seven more laps, which would give him the win.

"I hit a piece of metal and cut a tire," Foyt explained. "I knew Jim was doing real well and I didn't want the race to end on a yellow because I knew the finish was going to be fantastic."

"So I wanted to get my car off the track as soon as possible," Foyt continued. "I was trying to drag it off myself when the crew got there."

When the green flag was dropped the next time around on lap 197, McElreath who had used the caution period to close the gap, shot by Pollard and into the lead.

"Jim made up about 15 seconds on me during the yellow flag," said Pollard. "I knew it was for the lead in the race but there was nothing I could do. I couldn't have gone another four laps on the tire."

"I think if it hadn't been for that cut tire," he said with a smile, "the finish might have been different."

Foyt, who ended up in 15th place with the other Sheraton-Thompson car, humbly admitted that he had picked his backup driver as the winner well before the race began.

"I was asked if I would pick a winner the other day," the three-time Indy winner declared. "I said Jim McElreath because he started 33rd at Indy this year and came up to fifth. I said the car would do the job and so would Jim. His win was really fantastic."

McElreath, who has been racing for 25 years and just teamed with A. J. less than two months ago, is ranked seventh on the all-time USAC point standings and fifth among active drivers.

How does it feel to win the inaugural California 500 after being solidly in fifth place with only 15 laps to go?

"Well," the affable Texan drawled, "I figured I was going to finish, but the winning part hasn't really soaked in yet."



### Nelson Captures USAC '100

DU QUOIN, Ill. (AP) — Norm Nelson of Racine, Wis., won the United States Auto Club's 100-mile national championship stock-car race at the Du Quoin State Fair Sunday in 1:21:3.4.

Nelson in a 1970 Plymouth Roadrunner, led 72 of

the 100 laps on the one-mile dirt track with an average speed of 84.438 miles an hour.

Only 17 of the 30 starters finished the race.

The total purse was \$31,930, of which Nelson won \$6,066.70.

### Ottinger Wins Permatex '300'

MARYVILLE, Tenn. (AP) — L. D. Ottinger, of Newport, Tenn., drove his 1964 Chevrolet to victory here Sunday in the Permatex 300-lap NASCAR race.

Four of the nation's top NASCAR drivers — Bobby Allison, Charlie Glotzbach, Friday Hassler and James

Hilton — failed to finish as mechanical difficulties took a heavy toll.

Ottinger's win was worth \$1,500 in prize money. In second place was Bob Murcham of Chattanooga, Tenn., who won \$975 in a 1965 Chevrolet.

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## TELEVISION LOG

KNXT Channel 2 KHJ Channel 9 KCET Channel 28  
KNBC Channel 4 KTTV Channel 11 KMEX Channel 34  
KTLA Channel 5 KCOP Channel 13 KTLA Channel 40  
KABC Channel 7 KWHY Channel 22 KBSC Channel 52  
An \* indicates B-W. Other shows in color.

MONDAY, SEPTEMBER 7, 1970

- 6:00 A.M.  
2 Eisenhower: America at Mid-Century  
11 Muscular Dystrophy Telethon (to 3:30).  
8:25  
4 The Beginning Years.  
6:30  
2 Psychiatry & Justice  
7 Law: "Adoptions".  
6:55  
4 KNBC Newservice  
7:00 A.M.  
2 John Hart, News  
4 Today, Hugh Downs, Billie Jean King,  
7 A.M., John Barbour  
13 Bozo's Big Top  
22 (off the air today)  
7:30  
9 \*Across the Fence  
13 Snuffy Smith  
8:00 A.M.  
2 Captain Kangaroo  
9 Ted Meyers, News  
13 Gumby (cartoon)  
8:30  
5 Mr. Magoo (cartoon)  
7 Movie: "Dancing in the Dark." Besty Drake  
13 Rocket Robin Hood  
9:00 A.M.  
2 Lucy Show, Lucille Ball  
4 Dinah's Place, Dinah Shore, Dory Previn  
5 \*Movie: "Blue Grass of Kentucky." Bill Williams (50)  
13 Bozo the Clown  
28 Sesame Street (R)  
9:20  
13 Fashions in Sewing  
4 Nancy Dickinson (9:25)  
9:30  
2 The Beverly Hillbillies  
4 Concentration, Clayton  
9 \*Movie: "It's a Great Life." Penny Singleton  
13 Gumby (cartoon)  
9:45  
13 \*Roy Rogers Show  
10:00 A.M.  
2 Family Affair, Brian Keith (replaces Andy Griffith). Bill "inherit" three children.  
4 Sale of the Century  
10:15  
13 World Talk: Finland  
10:30  
2 The Love of Life  
4 Hollywood Squares  
7 Galloping Gourmet  
13 \*Cot. 45 W. Preston  
11:00 A.M.  
2 Where the Heart Is  
4 Jeopardy, Art Fleming  
5 \*Dr. Kildare, Richard Chamberlain, Robert Young, Margaret Leighton  
7 Bewitched, Montgomery  
9 Tempn, Regis Philbin, Treasa Drury (new "Everywoman" segment with Elaine Lynn debuts at 1:30)  
13 The Romper Room  
11:25  
2 Douglas Edwards news  
11:30  
2 Search for Tomorrow  
4 Who, What or Where  
5 Mr. Magoo (cartoon)  
7 That Girl, M. Thomas  
13 Women: "Belgium"  
11:55  
4 Floyd Kalber news  
12 NOON  
2 Lucky Pair, Richard Dawson (R). New time  
4 Life With Lintelleter, Roger Williams, Vivian Kellems  
5 Girl Talk, Betsy Palmer, Margaret Mead  
7 The Best of Everything  
11 Muscular Dystrophy Telethon (continues)  
13 Bill Johns, News  
12:30  
2 As the World Turns  
4 Days of Our Lives  
5 Kip's Show, Kucpernet  
7 A World Apart (serial)  
13 Dialing for Dollars  
1:00 P.M.  
2 Love Is a Many Splendored Thing (serial)  
4 The Doctors (serial)  
5 \*Movie: "Beyond Tomorrow." Richard Carlson, C. Aubrey Smith, Charles Winninger (40)  
7 All My Children (ser'l)  
1:30  
2 The Guiding Light  
4 Another Wild: Bay City  
7 Let's Make a Deal  
1:50  
13 Fashions in Sewing  
2:00 P.M.  
2 The Secret Storm  
4 Bright Promise (serial)  
7 The Newlywed Game  
9 Movie: "Gift of Love." Lauren Bacall, Robert Stack (58)  
12 \*Movie: "Air Strike." Richard Denning (55)  
2:30  
2 The Edge of Night  
4 Another World: Somerset (serial)  
7 The Dating Game  
Guest Bill Bixby  
3:00 P.M.  
2 Gomer Pyle—USMC  
4 It's Your Bet, Gaudier  
5 Highway Patrol  
7 General Hospital  
13 Underdog (cartoon)  
3:30  
2 CBS Snack Preview: We're Putting It All Together. Clips from the new CBS series.  
4 Mike Douglas Show, Kaye Stevens, Shirley Jones, Irwin Corey  
5 \*Father Knows Best  
7 One Life to Live  
11 Queen for a Day, Curti  
13 Hobo Kelly Show
- 3:45  
28 \*The Friendly Giant  
34 Nuevos Conceptos  
4:00 P.M.  
2 \*Mr. Ed, Alan Young  
5 \*Jack Benny Show, with the Lettermen  
7 Dark Shadows (serial)  
9 Baxter Ward, News  
11 George Putnam, News  
28 Sesame Street (R)  
52 \*Uncle Waldo  
4:15  
34 Alex Nervo Show  
4:30  
2 \*Movie: "Stranger in My Arms." June Allyson, Jeff Chandler (59)  
5 Stump the Stars, Stokely  
7 Bill Bonds, News  
9 \*Make Room for Daddy  
13 \*Munsters, F. Gwynne  
34 \*Juices de los Hijos  
40 Vamos a Viajar  
52 \*Felix the Cat  
5:00 P.M.  
4 Baseball: Baltimore Orioles at Detroit Tigers, Jim Simpson, Sandy Koufax  
5 The Big-5 News  
9 \*The Lone Ranger  
10 Baseball: Angels at Kansas City Royals, Curt Gowdy, Tony Kubek  
11 Batman (children)  
13 Batman, Adam West, Frank Gorshin (pt. 1)  
28 Misterogers  
34 \*Dos Gallos Palenque  
40 \*Noticias (news)  
52 \*Three Stooges  
5:30  
7 News, Reynolds-Smith  
9 \*The Real McCoys  
11 \*Abbott and Costello  
13 Gilligan's Island  
28 \*World of Brother Buzz  
34 \*Comicos y Canciones  
52 \*Rocky and His Friends  
6:00 P.M.  
2 Big News, J. Dunphy  
5 The Allen Show, with Jose Feliciano, S.F. Mayor Joseph Alito, Jacqueline Susann, Adela Rogers St. John, Vietnam veteran Robert Parkinson, draft attorney Michael Greene.  
7 \*Movie: "Warlock." Richard Widmark, Henry Fonda (59). Part one.  
9 Abbott and Costello  
11 The Flintstones  
13 Star Trek, Wm. Shatner, Leonard Nimoy, John Colicos, John Abbott. Humanoid interferes with Klingon warrior.  
28 \*What's New?  
34 \*Intriga (serial)  
40 \*Teatro las Estrellas  
52 \*Speed Racer  
6:30  
9 \*Candid Camera, Kirby  
11 \*My Favorite Martian  
28 Law for the '70s  
34 Noticias 34 (news)  
40 \*Santa Rosa de Lima  
52 Three Stooges  
6:55  
2 KNXT Editorial  
7:00 P.M.  
2 Walter Cronkite, News  
9 What's My Line? (R)  
11 \*I Love Lucy, L. Ball  
13 Beat the Clock, Jack Narz, David Canary  
28 On Campus: "Birdmen of Occidental"  
40 \*Simplemente Maria  
52 \*Speed Racer  
7:30  
2 Gunsmoke, James Arness, Amanda Blake, Beverly Garland. Final repeat finds Kitty, after seeing Matt wounded again, closing the Long Branch and leaving Dodge with a friend to open a new establishment.  
5 N.Y.P.D., Jack Warden, Robert Hooks, James Broderick. Blackmail ring hits homosexuals.  
7 It Takes a Thief. Robert Wagner, Michele Carey, Geoffrey Holder (R). Al and a girl are caught by a courier with a stolen code book, and locked in a vault set for freezing.  
9 \*Movie: "Hero's Island." James Mason, Neville Brand (62)  
11 Truth or Consequences  
13 \*Perry Mason, R. Burr  
28 \*French Chef, Julia Child: "Chocolate Sponge Cake"  
34 \*Mas Fuerte to Amor  
52 \*Iceberg Patrol, Craig  
8:00 P.M.  
4 NBC Nightly News, David Brinkley  
5 Virginia Graham Show, with Ralph Edwards, Abby Dalton, singer Tommy Roe  
11 To Tell the Truth  
28 World Press (60 mins.)  
34 \*Pantomima (variety)  
40 \*Aqui Tres Patines  
52 \*Cochin to Kashmir  
8:30  
2 Here's Lucy, Lucille Ball, Danny Thomas, Mickey Manners. Lucy joins the dancers for Danny's TV show in final summer repeat.  
4 My World & Welcome to It! William Windom, Lisa Gerritsen (R). In last show for defunct series, John gives his

## TELE-VUES

# Big 5 Final Will Emphasize News

By GEORGE ERES  
TV-Radio Editor

KTLA, Ch. 5, starts its "new season" today with the basic change being its revamped news coverage.

"News will be the key-stone of all our programming," according to Doug Finley, vice president and general manager.

Heading the news department is Bill Fyffe, formerly of ABC station WLS, Chicago who has set up two major one-hour newscasts at 5 p.m. and 10 p.m.

"Whereas most late evening TV newscasts tend to be a rehash of earlier broadcasts, our 10 p.m. 'Big Five Final' will be comprehensive wrap-up of the day's news with all the latest developments."

Principal change in the on-the-air show personnel will be the addition of Kevin Sanders, an Australian newsman, who joins Hal Fishman, Tom Reddin and Larry Scheer on the 5 and 10 p.m. reports.

Sanders, 34, began radio news work in 1956 and has worked for Australian TV stations as news reporter, commentator and producer.

The station also is offering a revamped Steve Allen Show nightly at 6 p.m. as a 90-minute variety-talk show that is "different," I hope so.

I don't know what happened to Allen. I used to tune him in, but every time I did he was engaged in some sort of half-understood silliness, like smearing peanut butter

all over his body or something.

"Hopefully," says Allen, "every show will be filled with hilarity, but we intend to get down to some serious discussion on pretty important issues."

The Allen Show will be followed by reruns of "N.Y.P.D.," with Jack Warden, Robert Hooks and Frank Converse, "The Virginia Graham Show" and "The Fugitive," which leads into the 10 p.m. news report.

SINCE HAVING recently returned from a vacation which I suggested I was badly in need of due to TV-strain, I have received several "glad you've recovered" notes from readers, for which thanks.

One of these suggests a formula for TV watching offered by Golda R. Blackly.

"I was sorry to learn that the work had gotten to you to such an extent that the rest was so imperative."

"At the risk of sounding presumptuous I am offering to you my own formula for overcoming high nerve risk when forced to watch a particularly obnoxious performance. It is very simple. I stumbled on it by accident when, years ago, there was a favorite program which was constantly interrupted by an extremely blatant hard-yelling salesman.

"I found myself almost

## 76 Orange Co. Students End Summer Jobs

Back to school will mean the end of summer jobs for 76 students working in Orange County government slots.

Chosen on basis of need, many were from minority groups and from poverty areas; they started working after school was out in June, and their jobs end Friday.

Last year, the county had 28 students in the summer jobs; next year it hopes to have about 150.



KEVIN SANDERS  
Joins the News Team

daughter an unusual Christmas gift — a flag. And the neighbors are outraged.

7 \*Movie: "The Hangman." Robert Taylor, Fess Parker, Tina Louise; Jack Lord (59). Lawman must buck entire town in defending a man on murder charge.

11 The David Frost Show  
13 The Real Tom Kennedy Show, Johnnie Ray, Lynn Kellogg  
34 To Be Announced  
40 Estrellas en Miami  
52 \*Outdoor Sportsman  
9:00 P.M.  
2 Mayberry RFD, Ken Berry, George Lindsey, Jack Dodson (R). Howard stages a bank robbery to prove that Goober's a failure as deputy sheriff. But the stunt backfires.  
4 \*Movie: "The Bramble Bush." Richard Burton, Barbara Rush, Jack Carson (60). Doctor returns to a kind of "Peyton Place" town.  
5 \*The Fugitive, David Janssen, Vera Miles, Brian Keith, Barry Morse. This is the opener.

28 \*NET Journal: "Father Dan Berrigan — The Holy Outlaw." The 49-year-old Jesuit-priest, convicted for destroying draft files.  
40 \*Natacha (serial)  
52 \*Southern Oregon  
9:30  
2 The Doris Day Show. Larry Storch, Laura Salas (R). Boxer, who'd rather dance than fight, gets a crush on Doris when she interviews him.  
9 Baxter Ward, News  
13 Bill Johns, News  
34 \*Revista Musical  
52 \*South Pacific Cruise  
10:00 P.M.  
2 Wild Wild West, Robt Conrad, Ross Martin, Jay Robinson, Sharon Acker, Frank Campanella, Arthur Space (R). In final show of series, West uncovers a sinister mansion where the occupants have developed a strange affinity for old age.  
5 The Big-5 News

## MARMADUKE



"I'll decide who is next if you don't mind!"

## RADIO

KABC—790 KFI—640 KGIL—1260 KMPC—710 KRLA—1110  
KALJ—1430 KFOX—1280 KGRB—900 KNX—1070 KTYM—1460  
KBBQ—740 KFWB—980 KHJ—930 KOGO—600 KWKZ—1480  
KBBQ—1500 KGBS—1020 KKRK—1220 KPOL—1540 KWKW—1300  
KDAY—1580 KGER—1290 KIEV—870 KREL—1370 KROW—1600  
KEZY—1190 KGGI—1230 KLAC—570 KHS—1150 KXRB—1090  
KFAC—1330 KTRA—690

MONDAY, SEPTEMBER 7, 1970

5:00 p.m., KFI—Baseball: Braves at Dodgers (dbl)  
5:00 p.m., KMPC—Baseball: Angels at Royals (also TV)  
9:35 p.m., KNX—George Mooney. Labor Day address

hours reading than I do viewing which lessens the pressure."

"I'll try it. And any other readers with favorite recipes for making the tube more tasty, please send them along. I'll try those too."

## Home Burgled

A record player and jewelry valued at \$225 were taken from the home of John Atlas at 213 Mira Mar Ave. when burglars forced open a sliding door to gain entry, police said Sunday.

## FM STATIONS

KLON 94.3 KWLZ 94.7  
KSPC 88.7 KCBH 96.7  
KXLU 89.1 KNOB 97.9  
KPFK 90.7 KFOX 100.3  
KUSC 91.5 KHJ 101.1  
KFAC 92.3 KUTE 101.7  
KNX 92.9 KRRM 102.7  
KPOL 93.9 KOST 103.5  
KTBT 94.3 KBIG 104.9  
KMET 94.7 KICA 105.1  
KABC 95.5 KNAC 105.5  
KRKO 96.3 KWSL 106.9  
KGBS 97.1 KVMG 106.6  
KDUO 97.2 KBDI 107.5

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# CALIFORNIANS OVERWHELMINGLY FAVOR MINI

INDEPENDENT,  
PRESS-TELEGRAM—C-9  
Long Beach, Calif., Mon., Sept. 7, 1976

By MERVIN D. FIELD

A unique confrontation of far-reaching economic and social consequence is currently underway in this country's thousands of ladies dress retail outlets.

On one side is a small, but powerful band of dress designers and merchants who have decreed that the mini or short length skirt for ladies is "out" and the longer, below the knee, mid-length is "in." On the other side is the vast American public, the people who buy, wear, and look at women's styles. Here in California the majority says it prefers the mini length and indicates a strong reluctance to follow the lead of the designers and merchants and buy the new mid-length style.

In a recent survey, The California Poll found that large majorities of California women and men think the newly styled mid-length skirt and mid-length dress are unattractive. Most California women say they either will not buy any fall clothes at all or will go out of their way to shop for shorter length dresses.

Many men are also ready to take a stand against the mid-length. For every man who says he would try to encourage a lady friend or relative to buy the new mid-length dress, there are eight who say they would try to talk them out of buying the mid-length.

Thus the hitherto inviolable law that the Ameri-

## VOTE ON THE MIDI

Think new mid-length is—

	Women	Men
Very attractive style	6%	8%
Fairly attractive style	16	19
Not too attractive style	24	21
Not at all attractive style	53	51
No opinion	1	1

Think present mini-length is—

	Women	Men
Very attractive style	30%	43%
Fairly attractive style	41	33
Not too attractive style	15	12
Not at all attractive style	15	12
No opinion	14	11

\* Less than 1/2 of one per cent.

can woman will follow decrees of a small band of fashion designers and style setters is being put to a serious test this fall with many tens of millions of dollars of retail sales hanging in the balance. The specific findings, which are based on a cross-section survey of men and women are as follows:

More than 6 out of 10 (62

per cent) women say that if most of the stores carrying fall fashions were offering mid-lengths they would either not buy or go out of their way to shop for shorter dresses. Further, about one in four women (26 per cent) says she would wait until most women were wearing the mid-length before she would seriously think about buying. Just about

one in ten (11 per cent) says she will be among the first to buy the mid-length.

A large proportion of men (42 per cent) says they would actively try to talk any of their women relatives or friends out of buying the new longer styles. Just 5 per cent say they would encourage purchasers of the mid-length; the remaining men (53 per cent) say they would not express themselves one way or the other.

Dislike of the mid-length cuts across both sexes, and age and income groups. The only exceptions are women and women 70 years and over and those incomes under \$5 thousand a year, hardly the prime market for new ladies dresses.

Normally, consumer research evidence of this kind would give considerable pause to business peo-

ple. However, when it comes to women's fashion, conventional marketing wisdom often does not apply. It has been demonstrated many times that a handful of fashion leaders can dictate what styles women will wear even when initial response to the style is negative.

If events follow the usual historical pattern, the majority of women and men will finally capitulate to the dictates of the fashion arbiters. Women shoppers will be increasingly confronted with mid-lengths in the stores and in the ads. They will find shorter lengths unavailable. Since many women will find it frustrating not to buy something, they will make a purchase of the mid-length. As more of their friends do the same thing, the holdouts will find it easier to give in.

The industry is betting on the age-old demonstrated pattern that women are slaves to fashion and will keep up with the style leaders. As one ladies apparel merchant has explained it: "There will always be that strange woman, God bless her, we love her, who wants to be the first out of the hen coop with the latest oddity. She'll go to any length to

be current and we make a lot of money because of her."

If the fashion industry can make a success of the mid-length, then those who are dismayed by the current social upheaval—a strong desire to don's own thing, women's liberation movement, sexual revolution, generation gap, etc.—may take comfort in the fact that there are still

some elements of our society which are immutable.

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#### NATURE EXPERT at camp

was 16-year-old Julie Williams (center), who explained about vultures to Tonya Miller, 10, (left) and Avila Armstrong, 12.

#### BEST WOOD chopper was

Juanita Veltman, 11, who displayed her prowess as other campers, Cynthia Barnett, 11, (left) and Joyce Tagashira, 11, put finishing touches on hats they made during crafts classes.



Staff photos

by

KENT HENDERSON

## Sixth graders learn new skills at camp

Camp means different things to different people, but it always envisions fresh air and sunshine and singing around campfires.

Such was the case for 46 sixth-grade girls from the inner city last week.

For five hours each day at Camp Sun-anga, 501 E. 67th St., they studied nature, cooked their lunch over open-pit fires, learned how to build fires and keep them safe and how to chop wood.

They had an opportunity to see what life on a farm might be like as the camp stocked a goat, turkeys and rabbits.

THE CAMP session was the first of its kind at the 50-year-old camp site operated by Long Beach Council of Camp Fire Girls. The girls' stay was made possible through funds donated by Soroptimist Club of Long Beach.

Transportation to and from camp was provided by members of Assistance League of Long Beach.

Volunteers staffed the camp for the special session presided over by directors, Mrs. Robert Hayden and Mrs. William Walsh. Mrs. Charles Johnson, field director for Camp Fire Girls, coordinated camp activities.

NO CAMP was complete without group singing, led by Mrs.

Charles Johnson.

Joining in fireside circle

were campers, Savina

Bonelli, 11, (left)

Pamela Hall, 11,

Cynthia James, 11,

and Lulu Webster, 11.



# Women

C-10-INDEPENDENT, PRESS-TELEGRAM  
Long Beach, Calif., Mon., Sept. 7, 1970

## Jean Brown brings total

## commitment to Salvation Army work

By DIANNE SMITH  
Staff Writer

"Is it always so peaceful and quiet here in Long Beach?" asked the English visitor as she watched the Pacific Ocean hit the beach below her room in the International Towers.

"It's so restful. I've seen a lot of the United States, but this is my first time on the West Coast."

The visit by Mrs. Jean Brown coincided with the weekend evangelical meetings in Long Beach of the Salvation Army. Her husband, Commissioner Arnold Brown, is second in command of the Salvation Army worldwide, with organizations in 71 countries.

The Browns arrived Wednesday night from Toronto, where they had been vacationing, and leave Tuesday for London.

Mrs. Brown found herself in Long Beach without a fresh change of clothing, as her luggage went on to New York. "This has never happened before," she explained philosophically. "I just wash out my white blouse and iron it. Perhaps I'll have time to shop."



MRS. ARNOLD BROWN . . . "people here speak with a softer accent."

— Staff Photos by JOE RISINGER

Her main duty while here was to address Saturday night's nurses' fellowship dinner at the Lafayette. She is in charge of the Army's Nurses' Fellowship program worldwide.

BORN TO SALVATION Army officer, parents in Canada, Mrs. Brown did not become a member until she was 19. "Being born to Army parents doesn't make one a salvationist," she pointed out. "I felt the call and made my personal commitment then."

She believes organized religion has a definite place in today's world, but that "we must have a personal religion first. To be successful, we have to be organized, though."

What does she think of the rebellious youth of the world? "There are a lot of good young people," she emphasized with a broad smile. "Those who make headlines are a minority. So many are doing so much good."

The Browns have lived in London for six years. She finds it a fascinating place. "It grows upon one."

Mrs. Brown is the Salvation Army representative to the National Council of Women of Britain. "We fight for

women's rights and go all the way to Parliament." As for women's lib movements, "Women should have equal rights, men and women each have their own roles to play."

She sees the Salvation Army as a great opportunity for anyone who wants the best out of life. "But, you must be a committed Christian."

IT OFFERS AN opportunity for service that's understood all over the world. "I feel the bond of fellowship wherever I go, even if I don't speak the language." Besides English, she speaks a little French and can read and write German.

She enjoys traveling, which is a good thing since the Browns are scheduled to visit Norway, Netherlands, Scotland, Switzerland, Nigeria and Biafra.

The latter trip in early December she is anticipating as a "moving and wonderful experience. It won't be a pleasure trip, but will make us appreciate our own life better."

She also likes to read and likes music, playing a little piano. "The world couldn't get along without those who appreciate and I'm one of those."

#### PAT'S POINTERS

## Circular needles convert patterns

By PAT TREXLER

DEAR PAT: Can one take a regular pattern that indicates the front, back and sleeves are to be knitted separately, combine the stitches and knit them on a circular knitting needle — successfully, that is? NORMA O., South Holland, Ill.

DEAR NORMA: Personally, I do most of my knitting on circular needles, converting the patterns as I go. First, add together the stitches for the back and each front. Then cast on the stitches for one front, place a marker on the needle, cast on the stitches for the back, place another marker, and cast on the stitches for the other front.

If you are making a garment with set-in sleeves, you must make the sleeves separately. With this type of garment, you would work up to the armholes on the fronts and back together and, at that point, would divide your stitches and work the fronts and back separately.

With a raglan-sleeve garment, I usually work the sleeves first, up to the beginning of the raglan shaping where I make the required number of bind-offs at each edge.

Then I place the stitches for both sleeves on a stitch-holder or strand of contrast yarn.

THEN THE body of the

garment is worked up to the same point. You are now ready to join all the pieces. Transfer the stitches of the sleeve sections to a straight knitting needle for ease in joining.

Work across the stitches of one front section until you are within a certain number of stitches of the first marker.

Now, pull the second stitch on the right needle off over the first, making your first bind-off. Make three more bind-offs and drop the marker from your needle. Now, make four more bind-offs (these will be on the back section).

Now work across the stitches of the back, again to within a certain number of stitches before the marker — the same number you used for the other underarm. Bind off as before. Work to end of row.

On the next row, you will join all the pieces and place markers to show where raglan decreases are to be made. To do this: Work across the sections of one front, place another marker on the needle, work across the stitches of one sleeve, place another marker; work across the stitches of the back, place a marker; work across the stitches of the other sleeve, place a marker, and then work the stitches of the other front.

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**Tourist invasion**  
More Americans visited Great Britain in the first four months of 1970 than ever before in history. A total of 214,000 Americans arrived on British soil, 26 per cent more than in 1969.

DEAR ABBY

# His mother is misbehaving

By ABIGAIL VAN BUREN

DEAR ABBY: Do adults have a "divine right" that we teen-agers are denied?

For the past year, my mother has told the entire family that my father can't keep up with her in the love department. She further states that since he is out of town a lot she needs someone who can keep up with her.

Recently, to the knowledge of everybody except my father, she has found someone who can "keep up with her." When I questioned her about the early hours she was keeping, she replied, "Your father is probably doing the same thing. (The latter I could neither prove nor disprove.)"

My question is twofold: First, why do adults feel they have a right to sex when teen-agers are told it is taboo? It seems to me that if you can abstain from sex when you are young, why can't you give up a little of your sex when your lifelong mate starts slowing down? It also seems to me that sex outside of marriage is worse than sex before marriage. My second question: Should my father

be filled in? —A WORRIED SON

DEAR SON: Don't put all adults in the same bag. Not all adults feel they "have a right to sex outside marriage." It's "taboo" and they know it. And no, your father should not be "filled in." (But the holes in your mother's head should be.)

DEAR ABBY: I have a daughter who met a boy six months ago and she really fell for him. She is 19 and

he is 22. He isn't working now and he's not even looking. He keeps saying the jobs he wants won't pay him enough money. In the meantime he borrows from my daughter, eats every meal at my table and his clothes are washed in my machine.

He says marriage will come "later." And my daughter looks at him like he's a "god," and she calls this "love."

Would I be wrong to ask this boy what his intentions are? —HEARTSICK MOM

DEAR MOM: You can ask him, but I think I can give you a more accurate answer. His intentions are to eat at your table, have his clothes washed in your machine, and freeloader off you and your daughter as long as you let him.

What's your problem? You'll feel better if you set it off your chest. Write to ABBY, Box 4700, Los Angeles, Cal. 90069. For a personal reply enclose stamped, addressed envelope.



MRS. V. E. SHEPHERD  
National Charity League

## New president is announced

Mrs. Vance E. Shepherd of Los Alamitos is the new president of National Charity League, South Coast Chapter.

Serving with her are: Mmes. George A. Crum, Richard L. Frandsen, William E. McKee, James M. Ridenour, George L. Lofquist, Allen B. Hughes, John C. Lynn, George K. Payne, Elmer E. Bevan, Richard F. Dolan and Charles O. Allen.

The first meeting of the new club year will be Sept. 17 aboard the Princess Louise.

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## The Aces on bridge

IRA G. CORN JR.  
TEAM CAPTAIN

Here is a bridge quiz covering situations when the right-hand opponent has opened the bidding.

The format will be a little different in that two questions will deal with the same topic. The first (A), will be directed at the intermediate level; the second (B) a bit more advanced.

The intermediate player can test his readiness for bigger things. The advanced player can brush up on his basics.

Question 1A. Intermediate

RHO You You hold:  
1 ♠ ? ♠ AKJ73  
♥ 93  
♦ 84  
♣ A962

What is your bid over one heart?

Question 1B. Advanced  
RHO You You hold:  
1 ♠ ? ♠ AKJ7  
♥ 93  
♦ 84  
♣ A9632

What is your bid over one heart?

Answer 1A. One spade. A bid of your suit over opponent's suit at the lowest possible level is known as an overcall. An overcall at the one level shows 10-15 high-card points, a good suit, and denies the ability to make a takeout double.

Answer 1B. One spade. You must decide first whether to enter the bidding. Having decided to do so, your next question is, "In which suit?" Although your club suit is longer, your spade suit is stronger. The weak-club suit and the lack of playing strength make a two-level overcall dangerous. The one-spade bid is preferred because less risk is involved. Also, if a game is in the cards for your side, the most likely contract will be in spades.

Question 2A. Intermediate

RHO You You hold:  
1 ♠ ? ♠ 7  
♥ AQJ10  
♦ KQ96  
♣ 1062

What do you bid over one spade?

Question 2B. Advanced  
RHO You  
1 ♠ ?

Holding the same hand, what is your bid over one heart?

Answer 2A. Double. This

is known as a takeout double. When the opponents open the bidding, a double at the first opportunity to bid conveys the following messages:

a. Partner, I have an opening bid of my own (or the equivalent).

b. I have support for all other suits.

c. I have at least two defensive tricks.

d. If I can't support all unbid suits, I have a good hand and a good suit of my own which I intend to bid over your response.

e. Please take whatever action you think best. Lean toward bidding your best suit.

Answer 2B. Pass. A takeout double is out of order without support for the unbid suits, especially the unbid major suit. Do not consider bidding two clubs or two diamonds "to show your points." An overcall at the two level shows an entirely different type hand. Pass and hope the opponents get too high.

Question 3A. Intermediate

RHO You You hold:  
1 ♠ ? ♠ AQ9  
♥ K84  
♦ AJ73  
♣ K72

What do you bid over one spade?

Question 3B. Advanced  
RHO You You hold:  
1 ♠ ? ♠ A72  
♥ KQ9  
♦ AJ73  
♣ K72

What do you bid over one spade?

Answer 3A. One no-trump. A one no-trump overcall immediately over an opening bid describes a hand that meets the requirements of a one no-trump opening bid—balanced hand, 16-18 highcard points, with at least one stopper in the enemy's bid suit.

Answer 3B. Double. Here the spade queen is exchanged for the heart queen. An overcall of one no-trump is permissible. However, with only one spade stopper, no-trump is the right contract only if partner can bid no-trump or if he can make some other strength showing response that will enable you to do so. The takeout double allows you to consider playing in your best suit, while retaining the option of playing in no trump.

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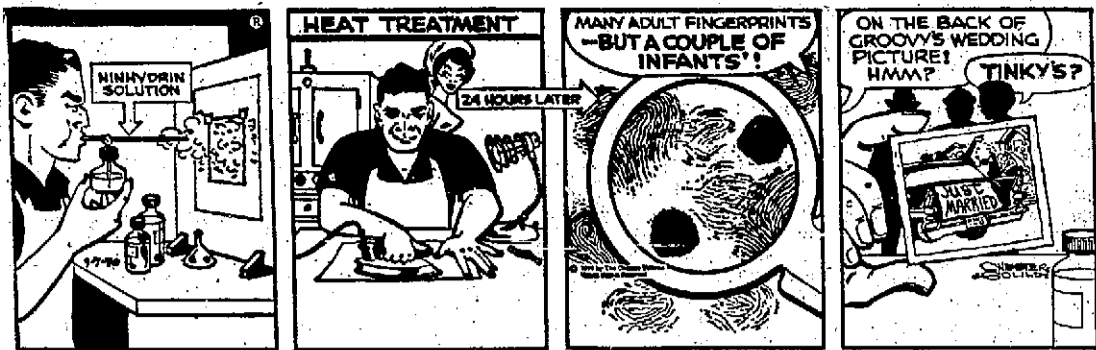
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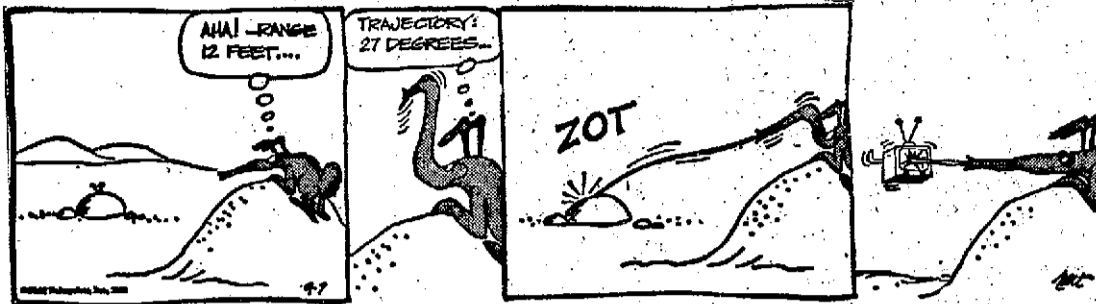
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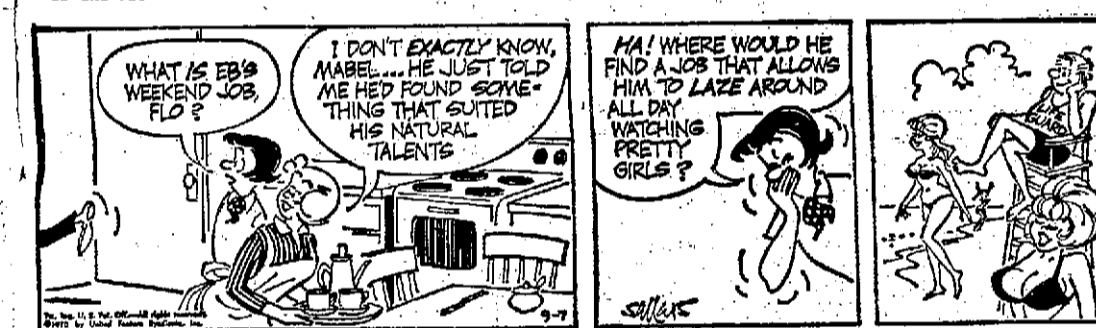
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ANIMAL CRACKERS

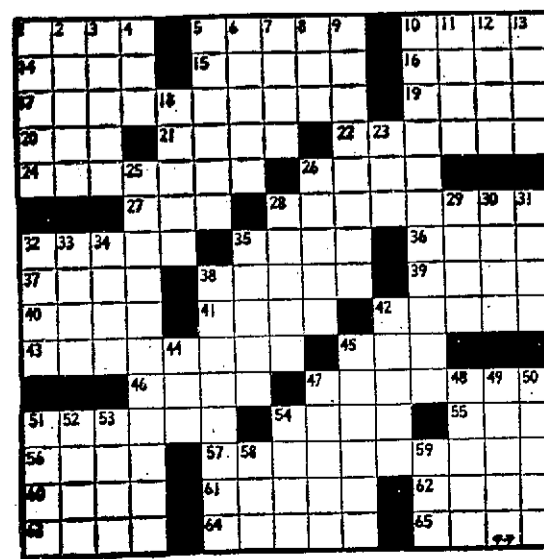


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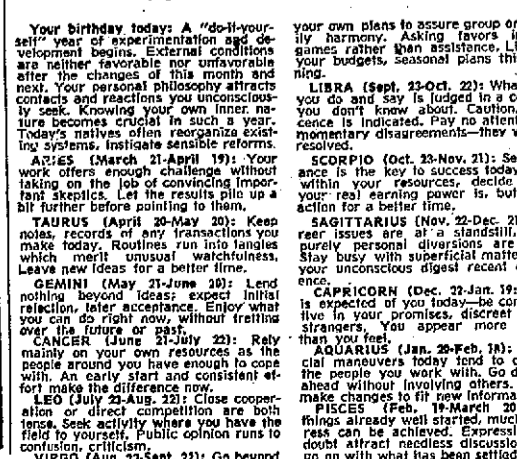
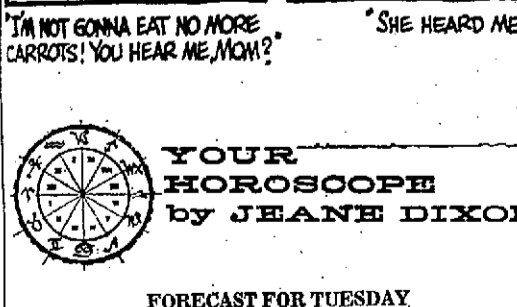
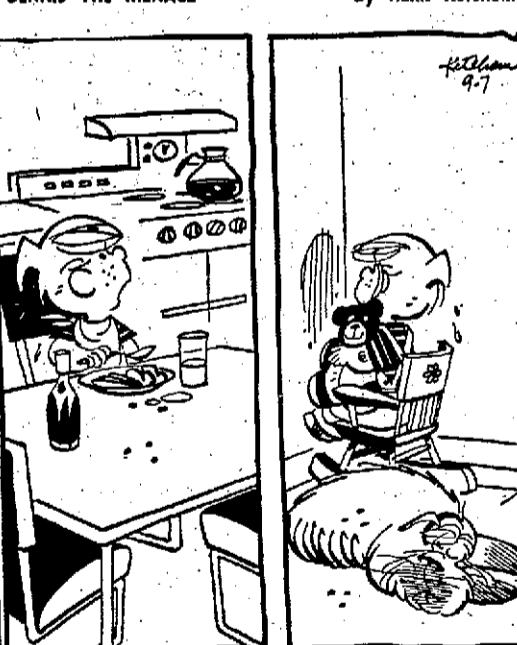
CROSSWORD PUZZLE

- ACROSS
- 1 Nebraska tribe
  - 5 Cancel
  - 10 Outdoors
  - 14 Sentimentality
  - 15 Notched
  - 16 Stand-up exam
  - 17 Following, as result
  - 19 Girl's name
  - 20 One; Spanish
  - 21 Day of week; abbr.
  - 22 Vehicle for two
  - 24 Wheel and pawl mechanism
  - 26 Superman
  - 27 Motor need
  - 28 Sympathizer
  - 32 Mont—
  - 35 Cover up
  - 36 Antitoxins
  - 37 Put on airs
  - 38 Mended shoes
  - 39 Appear
  - 40 Hodgepodge
  - 41 Singles
  - 42 Poetry
  - 43 Proclaimed noisily
  - 45 5-centime piece
  - 46 Roman date
  - 47 Disavow
  - 51 Secreting cells
  - 54 Dream; French
  - 55 Disapproving cry
  - 56 Hindu queen
  - 57 Certain church member
- DOWN
- 1 Present itself
  - 2 Mexican tree
  - 3 Whether —
  - 4 Naval officer; abbr.
  - 5 Continuation
  - 6 Vinegar bottle
  - 7 Marks in lumber
  - 8 Branch of service; abbr.
  - 9 Improved
  - 10 Expert
  - 11 Dry
  - 12 Goose liver spread
  - 13 Bang
  - 18 Set of values
  - 23 Gift
  - 25 Dwelling
  - 26 Hell
  - 28 Heaped
  - 29 Wise one
  - 30 War god
  - 31 "What's in a —"
  - 32 Legislator's clique
  - 33 Dangle
  - 34 Opera high spot
  - 35 Sharpens
  - 38 Where it hurts; 2 words
  - 42 Ballots
  - 44 Peculiar
  - 45 Divides
  - 47 Juniper
  - 48 Degrade
  - 49 Adventure tale
  - 50 Complete
  - 51 Alumnus
  - 52 Deceased
  - 53 Bet
  - 54 Repetition
  - 58 Bitter herb
  - 59 Faucet
- Puzzle of Saturday, Sept. 5, Solved



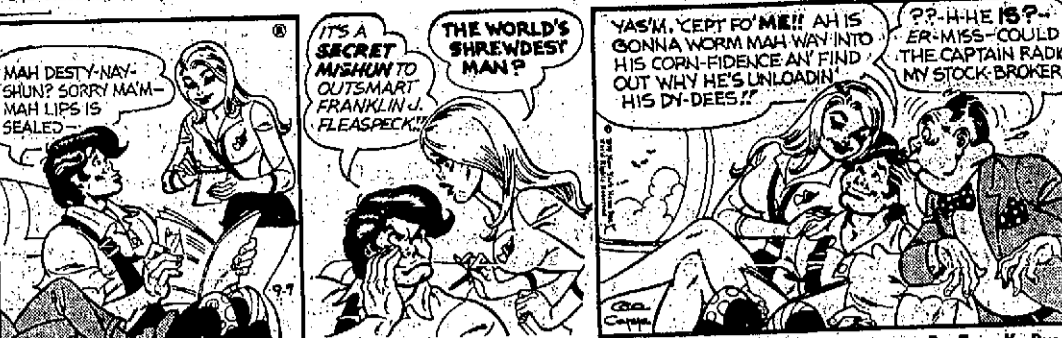
DENNIS THE MENACE

By Hank Ketchum



L'IL ABNER

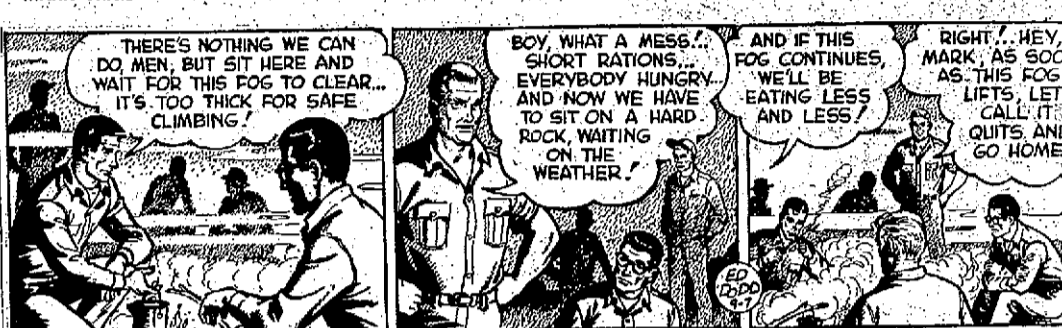
By Al Capp



TUMBLEWEEDS



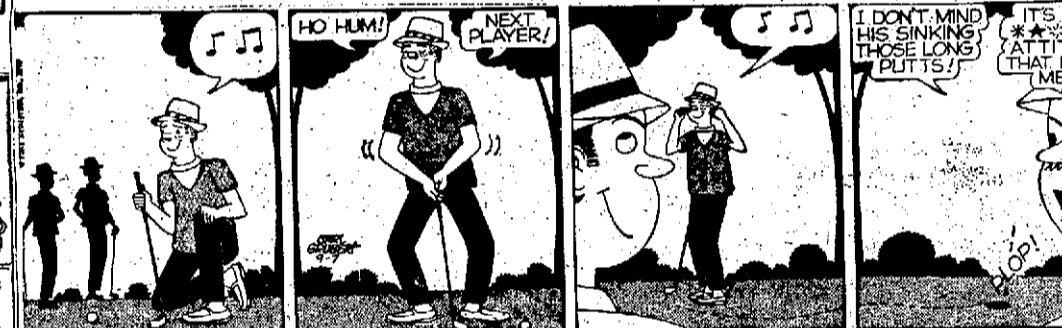
MARK TRAIL



DONALD DUCK



THE BERRYS



STEVE ROPER



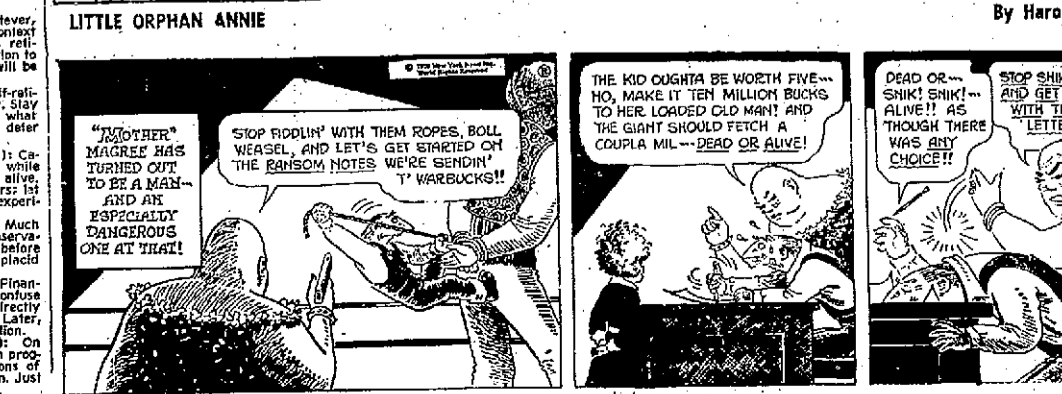
JACKSON TWINS



ARCHIE



LITTLE ORPHAN ANNIE





By Harold Gray



"SUPERFICIAL DAMAGE, SAM...I'D SAY ABOUT NINE HUNDRED BUCKS."

**ask a DILDAY**

  
R. Burr Dilday

  
Decatur L. Dilday

**For Information Concerning**

- Pre-Arranged Funerals
- Burial at Sea
- Veterans & Soc. Security.
- Burial Benefits

**NEW DILDAY BROTHERS L.B. MORTUARY**  
**244 REDONDO AVENUE**  
**438-1145**





# RALPH WILLIAMS SAYS: First time ever! We unconditionally guarantee 100% every '68 & '69 used car sold regardless of make or model... 6 months or 8,000 miles, parts & labor

Not just a few isolated items but covers everything! Guaranteed in writing by Ralph's Chrysler-Plymouth in Downey. If anything (and we mean anything) goes wrong with the car you buy, we'll fix it Absolutely Free — both parts & labor. Covers every mechanical item on the car with the exception of high performance engines and 4-speed transmissions.

## RALPH'S IS "DUSTERVILLE" U.S.A.

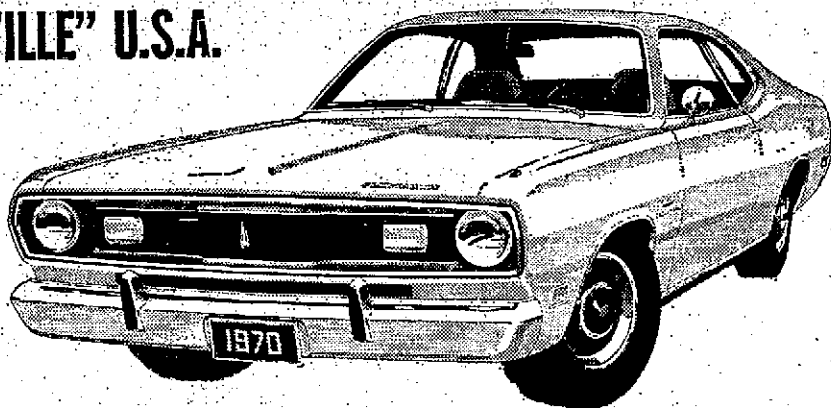
### USED 1970 DUSTER

Fully factory equipped including V-8, automatic transmission, radio & heater, power steering. Lic. 687AQN.

# \$1770

\$59 is the total down payment. \$59 is the total monthly payment including tax, license and all carrying charges on approval of bank credit for 36 months. If you prefer to pay cash, the full cash price is only \$1870.35 including all taxes, 1970 license and transfer fees. Nothing more to pay. Deferred payment price is \$2183 including all carrying charges, taxes and 1970 license. ANNUAL PERCENTAGE RATE IS ONLY 10.3%.

NO DUSTER SHORTAGE HERE! AT RALPH'S



# \$59

TOTAL  
DOWN  
PYMT.

# \$59

TOTAL  
MONTHLY  
PYMT.

## TAKE YOUR CHOICE

### USED 1970 FURY 2-DR. W/AIR

Fully factory equipped including dealer installed air conditioning. (215BLV).

# \$2170

FULL  
PRICE

\$72 TOTAL  
DOWN  
PYMT.

\$72 is the total down payment. \$72 is the total monthly payment including tax, license and all carrying charges on approval of bank credit for 36 months. If you prefer to pay cash, the full cash price is only \$2295.35 including all taxes, 1970 license and transfer fees. Nothing more to pay. Deferred payment price is \$2564 including all carrying charges, taxes, 1970 license and transfer fees. ANNUAL PERCENTAGE RATE IS ONLY 10.07.

### USED 1970 BARRACUDA W/AIR

Fully factory equipped including dealer installed air conditioning. (914AST).

# \$2170

FULL  
PRICE

\$72 TOTAL  
DOWN  
PYMT.

\$72 is the total down payment. \$72 is the total monthly payment including tax, license and all carrying charges on approval of bank credit for 36 months. If you prefer to pay cash, the full cash price is only \$2295.35 including all taxes, 1970 license and transfer fees. Nothing more to pay. Deferred payment price is \$2564 including all carrying charges, taxes, 1970 license and transfer fees. ANNUAL PERCENTAGE RATE IS ONLY 10.07.

### USED 1970 ROAD RUNNER

Fully factory equipped incl: Emergency flashers, front & rear seat belts, back-up lights, outside mirror, padded dash. (711BMD)

# \$2170

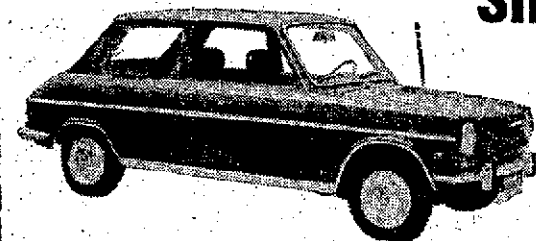
FULL  
PRICE

\$72 TOTAL  
DOWN  
PYMT.

\$72 is the total down payment. \$72 is the total monthly payment including tax, license and all carrying charges on approval of bank credit for 36 months. If you prefer to pay cash, the full cash price is only \$2295.35 including all taxes, 1970 license and transfer fees. Nothing more to pay. Deferred payment price is \$2564 including all carrying charges, taxes, 1970 license and transfer fees. ANNUAL PERCENTAGE RATE IS ONLY 10.07.

## CHRYSLER'S OFFICIAL FACTORY CLEARANCE SALE! ... IN FULL SWING!!

## RALPH WILLIAMS IS NOW YOUR SIMCA DEALER ...



### NEW '70 SIMCA

Ser. No. EH276847F

\$52 TOTAL  
DOWN  
PYMT.

# \$1570

\$52 is the total down payment. \$52 is the total monthly payment including tax, license and all carrying charges on approval of bank credit for 36 months. If you prefer to pay cash, the full price is only \$1657.50 including all taxes, 1970 license and transfer fees. Nothing more to pay. Deferred payment price is \$1924 including all carrying charges, taxes and 1970 license. ANNUAL PERCENTAGE RATE IS ONLY 10.24.

### BRAND NEW '70 CHRYSLER NEW YORKER

Loaded Hardtop, Factory air, Multiplex AM/FM radio, stereo tape, power disc brakes, power windows, tinted glass, automatic speed control, vinyl top, power steering & windows, 4-way power seats. Ser. No. CH2370C199707.

SAVE  

# \$1361

FROM FACTORY SUGGESTED LIST PRICE

### BRAND NEW '70 IMPERIAL

Limited Hardtop, Factory air, Multiplex AM/FM radio, stereo tape, power disc brakes, power windows, tinted glass, automatic speed control, vinyl top, power steering & windows, 4-way power seats. Ser. No. YK4370C165806.

SAVE  

# \$1821

FROM FACTORY SUGGESTED LIST PRICE

### BRAND NEW '70 DUSTER

Fully factory equipped incl: Emergency flashers, front & rear seat belts, back-up lights, outside mirror, heater. IMMEDIATE DELIVERY!

# \$2070

### BRAND NEW '70 FURY

Fully factory equipped incl: Emergency flashers, front & rear seat belts, back-up lights, outside mirror, heater. IMMEDIATE DELIVERY!

# \$2370

### BRAND NEW '70 BELVEDERE WAGON

Fully factory equipped incl: Emergency flashers, front & rear seat belts, back-up lights, outside mirror, heater. IMMEDIATE DELIVERY!

# \$2670

### BRAND NEW '70 BARRACUDA

Fully factory equipped incl: Emergency flashers, front & rear seat belts, back-up lights, outside mirror, heater. IMMEDIATE DELIVERY!

# \$2570

### BRAND NEW '70 ROAD RUNNER

Fully factory equipped incl: Emergency flashers, front & rear seat belts, back-up lights, outside mirror, heater. IMMEDIATE DELIVERY!

# \$2570

### BRAND NEW '70 CHRYSLER 4-DR. HT

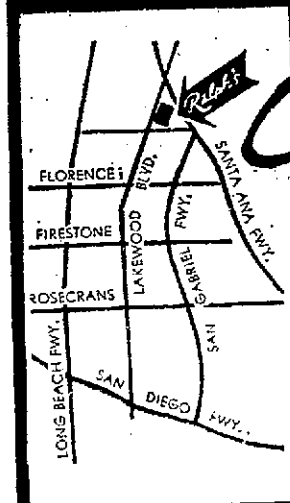
Fully factory equipped incl: Emergency flashers, front & rear seat belts, back-up lights, outside mirror, heater. IMMEDIATE DELIVERY!

# \$2970

## SHORT OF CASH? OWE ON TRADE? PHONE FOR FREE CREDIT COUNSELING. WA 3-0966

PLYMOUTH '65 SPT. FURY HTP. V-8, automatic transmission, radio & heater, power steering. (YNH260).	FULL PRICE <h1>\$666</h1>	CHEVROLET '66 IMPALA HTP. V-8, automatic transmission, radio & heater, power steering. (HPR901). GOLD SEAL.	FULL PRICE <h1>\$866</h1>	PONTIAC '69 LeMans HardTop V-8 engine, automatic transmission, radio & heater, power steering. (XNP640)	FULL PRICE <h1>\$1966</h1>	PLYMOUTH '65 FURY III 2-DR. HT V-8, automatic transmission, radio & heater, power steering, AIR CONDITION- ING. (ZHW961).	FULL PRICE <h1>\$666</h1>	CHEVROLET '66 IMPALA HTP. V-8, automatic transmission, radio & heater. (RUX769).	FULL PRICE <h1>\$766</h1>	DODGE '66 GT 2-DR. HT. Automatic transmission, radio & heater, power steering. (TPB783).	FULL PRICE <h1>\$666</h1>
PLYMOUTH '65 SPT. FURY HTP. V-8, automatic transmission, radio & heater, power steering, AIR CONDITION- ING. (RHU597).	FULL PRICE <h1>\$666</h1>	CHEVROLET '68 NOVA 4-DOOR Radio & heater. (ZGZ975). WHITE SEAL.	FULL PRICE <h1>\$1066</h1>	CHEVROLET '68 4-DOOR HTP. V-8, automatic transmission, radio & heater, power steering, AIR COND. (UOX888). GOLD SEAL.	FULL PRICE <h1>\$1366</h1>	PLYMOUTH '67 STA. WAGON V-8, automatic transmission, radio & heater, power steering. (VWS263).	FULL PRICE <h1>\$766</h1>	PLYMOUTH '67. FURY Power steering, radio & heater, AIR CONDITION- ING. (TVG109).	FULL PRICE <h1>\$1066</h1>	CHEVROLET '68 4-DOOR V-8, automatic transmission, radio & heater, power steering, AIR COND. (ZWS482). WHITE SEAL.	FULL PRICE <h1>\$1066</h1>
PLYMOUTH '67. STA. WAGON V-8, automatic transmission, radio & heater. (983ASU). GOLD SEAL.	FULL PRICE <h1>\$1166</h1>	MUSTANG '66 V-8, radio & heater. (RSM745).	FULL PRICE <h1>\$766</h1>	PLYMOUTH '69 SIGNET SEDAN 6 cylinder, automatic trans- mission, radio & heater, power steering (XUP404)	FULL PRICE <h1>\$1666</h1>	PLYMOUTH '65 FURY 4-DOOR V-8, power steering, heater. (PFW237).	FULL PRICE <h1>\$566</h1>	CHEVROLET '65 IMPALA HTP. V-8, automatic transmission, radio & heater, power steering, AIR CONDITION- ING. (NOKT30).	FULL PRICE <h1>\$766</h1>	MUSTANG '67 2+2 4-Speed transmission, radio & heater. (WCF186). GOLD SEAL.	FULL PRICE <h1>\$1166</h1>
PLYMOUTH '69 BELVEDERE 2 Door 6 cylinder, heater, beautiful inside and out. (Sik. 42756)	FULL PRICE <h1>\$1266</h1>	FORD '62 GALAXIE SEDAN V-8 engine, automatic transmission, radio & heater, power steering, air con- ditioning. (YEM646)	FULL PRICE <h1>\$1966</h1>	CHEVROLET '65 IMPALA 2-DR. HT V-8, automatic transmission, radio & heater, power steering. (NDJ024).	FULL PRICE <h1>\$766</h1>	MUSTANG '65 V-8, 4-speed transmission, radio & heater. (OIH277). WHITE SEAL.	FULL PRICE <h1>\$666</h1>	CHEVROLET '68 IMPALA HTP. V-8, automatic transmission, radio & heater, power steering. (WWS277). GOLD SEAL.	FULL PRICE <h1>\$1366</h1>	DODGE '65 G.T. HardTop V-8 engine, automatic transmission, radio & heater. (PIA329)	FULL PRICE <h1>\$666</h1>

PURCHASE PRICES DO NOT INCLUDE 5½% SALES TAX & LICENSE FEES.



# Ralph's

OPEN 9 A.M. UNTIL 12 P.M.



CHRYSLER-PLYMOUTH CENTER  
9250 LAKEWOOD BLVD. IN DOWNEY

CALL FROM L.A. COUNTY  
**WA 3-0966**

CALL FROM ORANGE COUNTY  
**521-8100**

RALPH WILLIAMS  
Owner and Operator of  
Ralph's Chrysler-Plymouth

# OFFICE

**CLASSIFICATION**  
**HELP WANTED,**  
**WOMEN-160**  
**CONTINUED FROM PAGE C-16**

**Help Wanted**  
(WOMEN)  
**160**

**ANAHEIM**  
**General Hospital**  
3350 W. Ball Rd., Anaheim  
(714) 827-6700 Ext. 247

**Help Wanted**  
(WOMEN)  
**160**

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(714) 827-6700 Ext. 247

## NEW OFFICE HOURS

EFFECTIVE AUGUST 31ST.

MONDAY thru FRIDAY 8 A.M.-5 P.M.

CLOSED SATURDAY & SUNDAY

## CLASSIFIED ADVERTISING

HE 2-3959

**Help Wanted**  
(WOMEN)

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**INDEPENDENT, PRESS-TELEGRAM—C-19**  
 Long Beach, Calif., Mon., Sept. 7, 1978

**370 FURNISHED APTS. 460**

**FISH HOUSE**  
 11 to 6—days  
 Labor Day Sale  
 SPECIALS ON FISH  
 HANDSOME  
 DAY 12 to 6

**POY HOUSE**  
 mixed breeds  
 E-40482 Open 11-7

**13645 GARFIELD AVE.**  
 SOUTHWEST  
 1 & 2 BEDROOMS  
 Bachelor—Pool  
 \$110  
 5110 Wilshire Blvd.  
 Carpets, bil-ln, stove & refrig.  
 QUIET, WORKING ADULTS ONLY  
 CLEAN — NEWLY DECORATED

**1. BEDROOM**  
 ☆ HEATED pool  
 ☆ GARAGES & laundry

**☆ FREE Utilities**  
**☆ \$140** 1609 WILMINGTON BLVD  
 WILMINGTON TE 5-1850

**DOUGLAS CIRCLE AREA**  
 1. Bdrm., all util. pad., free wash & dry, pool, adults, no pets. \$135 mo. 2008 L. Akewood at Stearns  
 431-181 or 597-0203

**\$35 Week or \$370 Month**  
 1 BR-Utilities paid. Automatic refrigerator, wall to wall nyfons. Garage disposal. Call for details. Ing Autos, 2175 Atlantic Ave., L.B.

**\$125 -- 1. BEDROOM**  
 Util. paid-Pool-2nd/7th St. BUS. Adults-No Pets-Extra Clean  
 5525 E. Pacific Coast Hwy.

**DELUXE 2-BEDROOM**  
 "Electrically Clean" BR-ins. Car-pet drs. 1200 sq. ft. 1720 CHESTNUT 597-3845

**\$75 UTILITIES PAID**  
 Nr. 4th & Cherry, large upper apart-

[illegible][illegible][illegible]

I like a sister in need  
 and share good, like we  
 do. I'll share humus, pool  
 and a car with 1 adult,  
 1A, 1B.  
 I share home w/3 yr. old  
 & clean for free every  
 week. I share car, 1A  
 and car. Seal Bch, With  
 430-7236  
 share Bixby Knolls home  
 with 1 child.  
 share turn. apt, w/3same,  
 542-4954  
 I will share apt.  
 and finances. Call  
 ER. Will share 2 B.  
 apt. N.L.B. 429-2767  
 I share house on beach  
 in 100 972-2664

**Share & Flats** on 445  
 1-2Bdm compd road  
 & carpeling. Units on  
 1st Gar. Vard. Infants or

FURN. singles, 448 Ormrod, \$60 per  
 mo. Util. paid. 437-4723  
 FURN. 1 bdr, 1A, 1B, 1C, 1D, 1E, 1F, 1G,  
 2001 E. 19th, Signal Hill, 428-9303  
 FURN. 1 br, 1 1/2 bed Pacific, 9hr, util-  
 ities paid. 599-5524  
 FURN. 1 br. 953 Cherry. \$115, util-  
 ities paid. 597-5544  
 FURN. 1 brs, 525 Golden, \$35 mo.  
 Pay own util. 432-1783  
 FURN. singles, 1199 Orange, util-  
 ities paid. 597-1819  
 FURN. singles, 1772 Gaviota, util-  
 ities paid. \$25 mo. 593-3406  
 FURN. 1 brs 1034 Walnut, util-  
 ities paid. 597-1677  
 FURN. singles, 2235 E. 7th, \$45  
 monthly, utilities paid. 439-0755  
 FURN 1 br, 1424 Chestnut, util. paid.  
 597-1677  
 FURN singles 1083 Pine, \$30 mo,  
 pay own electricity. 435-6992  
 FURN singles, 1143 E. 3rd, pay own  
 utilities. 597-1677  
 LGE, new delux 1 BR, 600 Mad.  
 nr. Hosp. Midleaged, 2620 Under

per. Mr. Blxby PK. &  
142 Hermosa Ave.  
SINGLE, private, clean, airy, 152-8  
Lodge. HE 2-4070

\$95 1 BR. UTIL. PD.  
\$33 W 12th St. 45-0002

595-LARGE 1 BR.  
1442 HENDERSON, 97-1319

\$13.50. WK. Kitchen, smokers' kit.  
No groceries. 1133 Hoffman 991-8574.

PURN 1 BR. 12th St. 7th St.  
\$106 per mo. own. 528-5641

1 BR, 8133 Vermont. No. 700. 2272  
W. Wardlow. 714/538-3659

LGE 1 & 2 BR. util. pd. children  
914 Alstern Lc. 97-1319

1 BR. 12th St. 7th St. adults.  
125 E. 70th St.

PURN singles, 1623 Sherman Place,  
389 month, util. pd. 434-7465.

**Beilflower 480**

**KONA GARDENS**  
Decorator Styled -  
NEW FURNISHED APTS.

✓ LUXURIOUS SHAG CARPET  
 ✓ AIR COND / DISHWASHER  
 ✓ PRIVATE PATIO & CABANA  
 ✓ BBQ / VOLLEYBALL COURT  
 3 Acres of Lush Tropical  
 LANDSCAPING  
 1 BEDROOM \$145  
 2 BEDROOM FROM \$185  
 STUDIOS \$925  
 LUXURIOUS  
 STUDIO APTS.  
 Adults Only ~

15341 Wooduff Pl  
 920-1435  
 1 & 2 BEDROOMS  
 FROM \$130  
 3 BULTS  
 FIREPLACE

**WASHED APTS.**

**460**

L.G.E. CLEAN, \$70.  
\$428-9994

B.R. SPY'S SGLN. \$75 UHL PD.  
991-5133

1600 Cherry, 580  
Hl. pld. 431-4745.

Gardles, 555 Garden. \$72  
Uhl. pld. 432-0037

1600 Cherry, 580  
Hl. pld. 399-5422

4315 SLS mty. pay own  
Cedar Ave., 991-2977

Orange, 5102 mt.  
Hl. pld. 431-4723.

Angies, 808 Chestnut, \$75  
B.Y. own unit. 432-4860.

Darden, clean, \$300 + \$75.  
Call 432-7632.

E. 17TH ST., LB.  
E. ROOMS, PARKING.

✓ HEATED POOL  
✓ CARPETS  
✓ DRAPE  
✓ BUILT INS

**WEST WINGS**

9215 Alondra Blvd.  
Bellflower 867-7915

☆ AVAILABLE NOW ☆

For active type b.r., all deluxe  
features, large windowed garage door  
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**WILLIAMS  
SUPER  
SALE**

# LABOR DAY CAR BUYS

EXECUTIVE, NEW, DEMO. ONE OF THE LARGEST SELECTIONS IN THE CITY. MANY OTHERS TO CHOOSE FROM.  
WITH AIR CONDITIONING, POWER STEERING, AUTOMATIC TRANSMISSION, POWER BRAKES

**'70 NOVA**  
SER. 1665  
Fully factory equipped including front and rear seat belts, no-glass mirror, bias belted tires, energy absorbing steering column, safety door locks, folding seat back latches, padded visors, windshield washer, outside mirror, anti-theft ignition.



**\$1888**

**'70 IMPALA**  
SER. 8029  
Fully factory equipped including front and rear seat belts, no-glass mirror, bias belted tires, energy absorbing steering column, safety door locks, folding seat back latches, padded visors, windshield washer, outside mirror, anti-theft ignition.



**\$2488**

## USED CARS AT STEAL PRICES

**'62 CHEVY**  
4 door station wagon, 4 cyl. automatic, radio, heater, UPT 271.  
SALE PRICE  
**\$399**

**'64 MALIBU**  
SALE PRICE  
Approved power steering, radio, heater, 60K 508.  
**\$499**

**'65 CHEVROLET**  
IMPALA HARDTOP, V-8, automatic transmission, power steering, Lic. 8481 175.  
SALE PRICE  
**\$699**

**'66 VW**  
Radio, heater, 4-speed very nice, V8M, 107.  
**\$899**

**'68 CHEVROLET**  
IMPALA 3-door hardtop, factory air conditioning, automatic transmission, radio, heater, power steering, many other nice extras, KSU 859.  
SALE PRICE  
**\$1199**

**'69 PONTIAC**  
Hardtop, air cond. automatic, power steering, power windows, all power, PNC 914.  
**\$2199**

**'69 CHEVROLET**  
3-Door Coupe, factory air, R & H, automatic and more. A bargain. Ser. 154119C00624.  
SALE PRICE  
**\$1699**

**'65 MUSTANG**  
V-8 engine, radio & heater, belted air conditioning. Ser. 1807190822.  
SALE PRICE  
**\$499**

**'66 CHEVROLET**  
Impala 4-door sedan, automatic, B&H, power steering, plus more. Lic. 7WU 000.  
SALE PRICE  
**\$599**

**'67 CHEVROLET**  
IMPALA SUPER SPORT, Auto trans., power steering, B&H, loaded with factory extras. Ser. 9405.  
A BIG BARGAIN  
**\$799**

**'67 MUSTANG**  
Radio, heater, many extras. Best cheap. UPR 006.  
SALE PRICE  
**\$899**

**'67 CHEVROLET**  
3 passenger station wagon, V-8, auto., B/H, power steering, VTY 271.  
SALE PRICE  
**\$1399**

**'69 CHEVELLE**  
Coupe, V8 engine, Turbo-hydraulic, auto & heater. Good. Lic. XTY 926.  
SALE PRICE  
**\$1699**

**'69 CORVET**  
407 engine, 4-speed, air in radio, power windows, best BUY 275 708.  
**\$3999**

# ANNOUNCING VEGA

2300

THE GALA PREMIERE IS SEPT. 10  
SEE AMERICA'S GREAT NEW ECONOMY  
CAR, REFRESHMENTS SERVED

NEW '70 CHEV. FLEETSIDE PICKUP  
AND A BRAND NEW CAB-OVER CAMPER

Over 100 Compare & Trade on Sale at Fantastic Savings

POPULAR LIDO MODEL **\$78**  
TOTAL DOWN PAYMENT  
**\$3360**  
**\$78**  
TOTAL MONTHLY PAYMENT

Open Road Fleetside Pickup including heavy duty front springs, 7.50x16 camper tires, radio, gauges, vinyl trim, heavy duty rear springs. Ser. No. 140Z169694, Stk. No. 8047. Barracuda cab-over camper, oven broiler range, side dinette, 100-lb. ice box, self-priming water pump. Stk. No. 4592, \$78 Total down payment. \$78 Total monthly payment including tax, license, all carrying charges on approved credit for 60 months. Full price is only \$3610.85 incl. all taxes, license, freight and dealer preparation. Deferred payment price is \$4,900 including all carrying charges, tax, license and dealer preparation. SAVE NOW! ANNUAL PERCENTAGE RATE IS ONLY 11.90%.

### PUBLIC NOTICE!


Williams Chevrolet announces to the public a financing program that DOES NOT require a minimum down payment. We will deliver on your signature an approved credit a new or used car without a specified down payment and arrange the monthly payments to fit your individual needs.

### 5 YEAR FINANCING

Williams Chevrolet offers a credit or a five year financing program to the public with the purchase of any Camaro and a New '70 Chevrolet Pickup. This is an exclusive plan that has been arranged by Williams Chevrolet for customers who have shown good credit responsibility.

**LABOR DAY SPECIAL**  
**68 CAMARO**  
Pearl gray, radio plus many other factory extras. A big bargain. Ser. #123878345933.  
SALE PRICE  
**\$999**

SER. 166082  
Fully factory equipped including front and rear seat belts, no-glass mirror, bias belted tires, energy absorbing steering column, safety door locks, folding seat back latches, padded visors, windshield washer, outside mirror, anti-theft ignition.



**\$2288**

SER. 8943  
Fully factory equipped including front and rear seat belts, no-glass mirror, bias belted tires, energy absorbing steering column, safety door locks, folding seat back latches, padded visors, windshield washer, outside mirror, anti-theft ignition.



**\$2888**

OPEN ROAD HEADQUARTERS  
TRUCK & RECREATION DEPT.

**NEW '70 CHEV. PICKUP**  
N-New Fleetside Pickup, fully factory equipped. Ser. No. 451402132882.  
SALE PRICE  
**\$2270**

**NEW '70 CHEV. CAMARO**  
BRAND NEW, Radio & heater, fully factory equipped. Ser. No. 10000017940.  
SALE PRICE  
**\$2570**

**'66 CHEVROLET PICKUP**  
Right hand for company, many factory extras, motor, 721 271.  
SALE PRICE  
**\$999**

**'64 DODGE PICKUP**  
1/2 ton, ready for a camper & loads of fun. 2-42062.  
Ready to sell lots and lots of miles.  
SALE PRICE  
**\$599**

**NEW '70 CHEV. PICKUP & CAMPER**  
N-New, Ser. 2402140085. Camper is a full cab-over model that sleeps six, includes stove, water tank, 2402140085.  
SALE PRICE  
**\$4988**

**NEW '70 CHEV. PICKUP & CAMPER**  
Barracuda Model 800, boat and half cab over camper, air brand new heavy duty price, many factory extras, also, heater etc. Ser. 4670 Stk. 2642.  
SALE PRICE  
**\$2888**

**'67 CHEVROLET PICKUP & CAMPER**  
Automatic transmission. Ready to go, complete factory equipment, etc. 37448.  
SALE PRICE  
**\$1988**

# WILLIAMS

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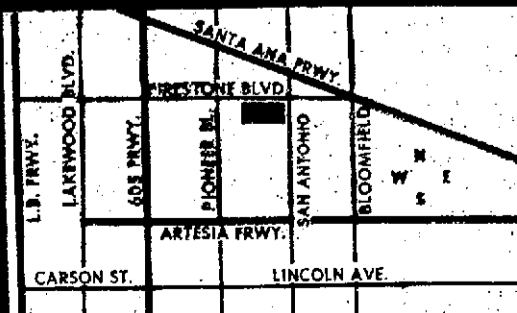
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CALL NOW FOR  
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# MAD-NITE *in* SALE Downtown

**DOWNTOWN MERCHANTS  
GONE MAD! MAD PRICES!  
SANE VALUES!**

*Shop in the Cool of the Night  
For truly BIG SAVINGS!*

**TEEN BANDS  
KLEIG LIGHTS**



# MAD-NITE SALE

DOWNTOWN LONG BEACH

TUESDAY, SEPT. 8, 7-11 P.M.

## MADNIGHT at MANDEL'S

**DRESS SHOES**

Including Air-Steps

Values to \$25

**\$5**

**FLATS**

Values to \$20

**\$3**

**HANDBAGS**

Values to \$18

**\$2 & \$3**

Charge It!

MANDEL'S Long Beach. 3rd & Pine

*Gene's*

2450 Pine Ave.  
Long Beach

*madnight Sale*

Cotton knit **T-Tops** reg. \$4 to \$6  
many colors sizes S.M.L.

**\$2**

Dacron<sup>®</sup>/cotton knit **Tops and Shorts**  
all famous makes S.M.L. reg. \$5 to \$15

**\$2.99 to \$4.99**

**Jeans and Pants**, reg. \$9 to \$13

**\$5**

**Swimsuit clearance** reg. \$14 to \$26

**\$5 and \$10**

**Skirts, Pantskirts, Sweaters**  
reg. \$10 to \$15

**\$5**

Entire stock of **Summer Dresses**  
and **Sportswear** . . . . .

**1/2 off**

**Wool Coats** reg. \$40 to \$50  
limited quantity..

**\$10 and \$25**

casual leather **Shoes** reg. \$8 to \$9..

**\$3.99**

*Lerner Shops*

501 PINE AVE.

**MAD NITE SALE**

TUESDAY 7:00 P.M. to 11:00 P.M.

Unrestricted Choice:

**ENTIRE  
STOCK  
15% off**

FOR LADIES: Select from dresses, coats, suits, sportswear, lingerie, robes, stockings, accessories!

FOR GIRLS: Select from dresses, coats, sportswear, playwear, underwear, accessories!

FOR BOYS: Select from jackets, shirts, sweaters, slacks!

Other Fashion Specials

**REDUCED**

**25% to 60% and more!**

(No additional discounts on these items)

ORIG. 8.99 TO 17.99

**FASHION DRESSES**

**3.00 & 4.00**

ENTIRE 3.99 STOCK

**FASHION tops**

**3.00**

ENTIRE STOCK

**GIRLS' CAPRIS & SETS**

**25%**

OFF  
TICKET  
PRICE

MANY STYLES, BUT NOT IN EVERY SIZE AND COLOR.

*It's easy to be fashionable...just charge it!*



# MAD-NITE SALE

**DOWNTOWN LONG BEACH**
**TUESDAY, SEPT. 8, 7-11 P.M.**

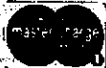
**Johnsonian**

AMERICAN MADE FOR AMERICAN MEN

**SPECIALY PRICED!**
**\$8.99** 15.95  
VALUES

The comfort and fit of genuine leather with a unique finish that makes it up to 5 times more resistant to scuffs, scrapes and scratches. Looks better much longer.

SIZES	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	12	13	14
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EEE	X	X	X	X	X	X	X	X	X	X	X	X	X


*Sav-On Shoes*


515 Pine Ave

Phone 436-1301

ACROSS FROM PENNY'S in Downtown Long Beach

**GOOD SEPT. 8**  
9 A.M.  
TO 10 P.M.

**Sav-on**
**GOOD SEPT. 8**  
9 A.M.  
TO 10 P.M.

**Only at 400 PINE AVE., DOWNTOWN L.B.**
**SWEET HEART**  
LIQUID DETERGENT

22-OZ. LIME

**29¢**
**INSTANT**  
**NESTEA**

3-OZ.

**99¢**
**SECRET**  
SPRAY DEODORANT

4-OZ. CAN

**2 CANS \$1.00**
**FLORIENT**  
AIR FRESHENER

8-OZ.

**29¢**
**COFFEE**  
**MATE**

16-OZ.

**77¢**
**LISTERINE**  
ANTISEPTIC

20-OZ.

**77¢**
**MAALOX**  
ANTACID LIQUID

12-OZ.

**\$1.09**
**AJAX**  
WINDOW CLEANER

15-OZ.

**33¢**
**ALSO, MANY, MANY MORE GREAT VALUES**
**Zukors**  
235 PINE AVE.

**DOWNTOWN  
LONG BEACH  
ONLY**
**FINAL CLEARANCE  
SUMMER DRESSES**

REG. TO 16.99

REG. TO 22.99

REG. TO 29.99

**\$5**
**\$7**
**\$9**

MISSY -- JUNIOR -- HALF SIZES

Cottons, Jerseys, Polyesters, 2-Pc. Casuals

**PANT SUITS**

 REGULAR TO 39.99  
MISSY & HALF-SIZES

**\$10**
**WOOL COATS & TOPPERS**

REGULAR TO 39.99

 Fully-lined and every one  
a fantastic bargain.

LIMITED QUANTITY, SO HURRY!

**\$10**
**TRAVEL COATS**

REG. 19.99

 FULLY  
LINED

**\$7**
**SPORTSWEAR**

 REG. TO  
12.99

 PANTS  
TOPS  
SHIFTS

 LIMITED  
QUANTITY

**\$1**
**3-PIECE DOUBLE  
KNIT SUITS**

 IMPORTED  
100% WOOL  
REG. 59.99

**\$25**
**AFTER 5  
DRESSY DRESSES**

 REG. TO  
39.99

**\$10**
**ZUKORS • ONLY AT DOWNTOWN LONG BEACH STORE**



# IT'S A MAD, MAD MAD NIGHT

## YOUNG CALIFORNIA SHOP

**6.99**

### Juniors 'n Petites

reg. 11.00-20.00. Stock-up savings on dresses in a bonanza of styles, easy-care fabrics. Limited quantities. 5-13.

**SAVE 1/2**

### Juniors Jamboree

reg. 7.00-30.00. Sportswear savings on blouses, skirts, slacks, vests, coordinates ... many styles for the months ahead.

## BUDGET DRESSES

**6.99**

### Buy! Jersey Dresses

reg. 17.00-23.00. Great travelers in nylon, acetate or Arnel® triacetate jersey. Fall prints. 10-20; 12½-22½.

**6.99**

### Crepe Jumper

reg. 11.00. Versatile jumper changes looks over every blouse. Basic black or navy. 10-20, 14½-22½.

Whipped Cream® polyester shifts, easy-care favorites. Misses' sizes ... reg. 11.00-13.00 .... **6.99**

## YARN SHOP

**5.99**

### Decorator Pillows

reg. 7.25-12.50. Pick pillows for every room, any decor. Be here at 7 sharp for best choice. Decorator Accessories

## BUDGET MILLINERY

**2.00-6.00**

### Summer Hats

Take your pick from this colorful group. Reg. 5.00-13.00.

**12.99**

### Taped Modocrylic Wig

Reg. 20.00.

**16.99**

### Shag Style Wig

Reg. 25.00.

## ROBES, LOUNGEWEAR

**5.99-8.99**

### Carefree Loungeables

Reg. 11.00-17.00. Versatile homebodies in Dacron® polyester/cotton plaids, checks, stripes. Pick shifts, pant shifts, dusters, culottes, more!

## SPORTS EQUIPMENT AND SPORTS APPAREL

### Women's Golf Shoes

**9.99**

Reg. 23.00. Arnold Palmer and Par. Pal golf shoes ... in comfortable water-repellent Corfam®.

## INFANTS AND TODDLERS

**49¢**

### Big Buys For Tots

Reg. 3.00-3.50 Great savings on infants' crawlers in breezy-care cotton or cotton/polyester blends.

## INFANTS AND TODDLERS

**1.69**

### Toddler Savings

reg. 3.00-5.50. Short sets feature short-sleeve kint tops 'n coordinate shorts in cool, comfy cotton.

## TOYS

**2.99**

### Musical Jewel Boxes

reg. 5.00. Ideal gift for girls, plays "Around the World in Eighty Days." Limited quantity!

## GIRLS' SHOP

### Girlswear Bonanza!

Danskin® capris and coordinated striped nylon top. reg. 5.50-6.25 set ..... **1/3 off**  
Fashion tights and knee-hi socks. reg. 1.25-3.00 **2.99**

Blouse slip, long and short-sleeve styles, polyester/cotton. reg. 4.50-5.00 ..... **.99**  
Cozy flannel sleepers in prints or solids. reg. 5.50-6.00 ..... **2.49**  
Cotton capris, washable playtimers. reg. 4.50-5.00 **1.99**

## LITTLE SHAVER SHOP

**99¢**

### Pantarama

reg. 4.00-4.50. Small boys' Permanent Press pants in a variety of colors and styles. 4-7.

Assorted knit shirts. 4-7. reg. 2.49-4.00 **.49**

## STORE FOR BOYS

**1.19**

### Pantastic Buys!

reg. 4.50-5.50 Famous maker boys' pants in his favorite colors and styles. Broken sizes. Sport and knit shirts. Machine wash. 8-20. 3.50-5.00 ..... **.79**

**DOWNTOWN LONG BEACH ONLY • TUESDAY, SEPT. 8th 7:00 P.M. 'TIL 10 P.M. ONLY**

# WITH WILD & WACKY SAVINGS

TUESDAY, SEPTEMBER 8TH FROM 7 P.M. TO 10 P.M. ONLY

PRICES NOT EFFECTIVE BEFORE OR AFTER THESE HOURS

## STORE FOR MEN

**4.99**

### Mens' Sportshirt

Reg. 16.00. Plaid leisure-timer shirts in easy-care Dacron® polyester/Avril® rayon blend.

**1.99**

### Men's Knit Shirts

Reg. 7.00-10.00. Terrific assortment of men's knit shirts in a host of colors and washable fabrics.

## VARSITY SHOP

**12.99**

### Save! Sport Coats

Reg. 40.00-50.00. Three-button vent, natural shoulder-style in Dacron® polyester/wool, or Dacron/cotton. 36-42.

**29.99**

### Varsity Suits

Reg. 60.00-80.00. Year-round Dacron® polyester/wool or polyester/rayon suits in 3-button style. Broken sizes.

## CAMERA SHOP

**BIGGEST SAVINGS EVER  
ON TASCO BINOCULARS!**

**SAVE 1/2**

7x50 CF binoculars, reg. 49.99 ..... **24.99**  
7x35 wide angle binoculars, reg. 39.99 .. **19.99**  
7x35 CF binoculars, reg. 24.99 ..... **12.99**  
4x30 opera glasses, reg. 14.99 ..... **6.99**

## STATIONERY

**1.75**

### Kid's Chalk Board

reg. 3.50 Multi-color fabric covered board with a chalk board and chalk. Great gift for children.

**2.00**

### Coloring Book, Plus!

Reg. 4.00 Fabric covered coloring book plus construction paper, ruler and scissors encourage creativity.

## SUNCHARM SPORTSWEAR

**6.99**

### Top Buys!

Reg. 13.00-20.00. Ladies' shirts and blouses in fashion solids and prints. Buy several. 8-16.

## HOUSEWARES

### Pick A Peck of Houseware Values

Hanging metal/plastic Well Maid clothespin bags, reg. 1.49 ..... **.99**  
Robeson corn popper replacement tops, use as mix bowl also, reg. 2.00 ..... **.99**  
Walnut finish carving boards, reg. 14.95 ... **3.99**  
Cookie look-alike, "Oreo" ceramic cookie jars, reg. 10.00 ..... **2.99**  
Waring Hi-Lo blender, Avocado, reg. 15.99 **9.99**

### Pantryware Clearance

Paper dispenser, walnut finish, reg. 19.95 **9.99**  
Bread box, walnut finish, reg. 24.95 .. **11.99**  
Discontinued patterns of Ransburg, Kromex, floor samples ..... **1/3 to 1/2 off**

**1.99-19.99**

### Cookware Clearance

Reg. 4.00-35.00. 1/3 off. Discontinued styles of fondues, wall racks, pans, dutch ovens, sets, by Revere, Regal, Corning.

## TABLE LINENS

**49<sup>c</sup>**

### Mod Pot Holders

reg. 1.25. Gone to pot holders brighten your kitchen with mod designs and mottos on heavy sailcloth.

**69<sup>c</sup>-7.99**

### Calais Table Linens

reg. 1.25-16.00. "Calais" tablecloths and napkins in Permanent Press, soil release fabric. Pink, green, gold, white, champagne with lace trim.

Thirsty cotton terry kitchen towels in bright-on-white prints, reg. .80 each ..... **3/1.49**

## CHINA AND GLASS

**2.99** Crystal Stemware

reg. values to 7.75. Hand blown lead crystal stemware include goblets, wines and sherbet/champagnes. Traditional and contemporary designs.

**4/3.99**

### Clear-Cut Savings

reg. 1.75 each. Mostly wine and sherbet glasses in sculptured shapes. Olive or amber.

## GIFTS

**4.99**

### Fondue Fun

reg. 10.00. Party-fimers! Red and yellow fondues with stainless steel lining, baked enamel finish.

**DOWNTOWN LONG BEACH ONLY • TUESDAY, SEPT. 8th 7:00 P.M. 'TIL 10 P.M. ONLY**



# MAD-NITE SALE

**DOWNTOWN LONG BEACH**
**TUESDAY, SEPT. 8, 7-11 P.M.**

**Newberrys**  
IF HIS QUALITY YOU'RE LOOKING FOR

## MAD-NITE SPECIALS

LADIES  
SAVE 50c ON  
**PANTY HOSE**

One size fits all, 100% nylon  
— Seamless  
— Beigstone  
— Suntan  
— Taupe. Our  
reg. price  
\$1.00 pr.  
Stock up on  
this Mad-Nite  
Special

2 FOR \$1

SAVE 50c Pr. GIRLS

**PANTY HOSE**

One size fits 7 to 14 — Seamless — Mesh — 100% Nylon — 6 colors to pick from. Reg. \$1.00 pr. Mad-Nite Special

2 FOR \$1

SAVE \$1.00 WIDE ASSORTMENT  
**MEN'S SPORT SHIRTS** \$1.99  
Fields — 65% Polyester — 35% Cotton, Moisture — Machine Washable. Reg. 2.99, Mad-Nite Special

SAVE 34c TREMENDOUS  
**SELECTION OF JEWELRY** 25c  
Earrings — Necklaces — Bracelets. Reg. 59c Mad-Nite Special

SAVE 66c ON 2 LARGE ASSORTMENT  
**TERRY BATH TOWELS** 2 FOR \$1  
Solid Colors — Reg. 88c, Sale Price

SAVE 50c YD. BEAUTIFUL  
**ASSORT. OF YARDAGE** 37c  
Includes Velvets, Dotted Swiss, Polyester and Cottons, Dacron and  
Cottons. 44" & 42" Widths. Reg. 87c. Mad-Nite Special

SAVE \$1.00 on 3 Pr.  
**MEN'S TEE SHIRTS,  
BOXER SHORTS & BRIEFS** \$1.79  
Our own Broadcloth Line — 100% Combed Cotton — Tee shirts  
and Briefs are 100% Combed Cotton — Boxer shorts are  
100% Broadcloth. All Sizes. Reg. 3 Pr. for 2.79, Mad-Nite  
Special 3 pair

**433 PINE AVE.  
DOWNTOWN  
LONG BEACH**

SALE PRICES EFFECTIVE  
FROM 7 P.M. to 11 P.M. ONLY

LADIES  
**TENNIS SHOES**



SAVE  
80c

99c

Great for Back to School  
— White Dark Blue —  
Light Blue — Sizes 5 to 10.  
Our Reg. price \$1.79, Mad  
Nite Special

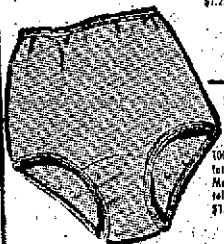
SAVE 98c ON TWO LADIES  
**SLEEVELESS SHELLS** 2 FOR \$3  
Stretch Nylon — Nylon Zipper — Jewel Mark &  
Mock Turtle Neck, Sizes Small — med. — Large.  
Our reg. Price \$1.99, Mad-Nite Special

SAVE \$1.00  
**BOYS SPORT SHIRTS** \$1.59  
Short Sleeve — No Iron Prints & Solid Colors. Sizes 5 to 10.  
50% Polyester & 50% Cotton — Machine Washable & Dry-  
ble. Reg. 2.59, Mad-Nite Special

SAVE 41c ON 3-PR. BOYS  
**TEE SHIRTS & BRIEFS** \$1.88  
100% Combed Cotton. Sizes 4 to 18. Reg. 3 Pr. for \$2.29, Mad-  
Nite Special 3 Pr. for

SAVE 48c ON 3 PAIR LADIES  
**ACETATE PANTIES**

Nylon seamed for longer wear — Elastic Legs & Waist Bands. 100% Acetate —  
Machine Washable — White & Pastels — Sizes 5 to 10. Our reg. price 3 Pr. for  
\$1.25, Mad-Nite Special Pair



3 FOR 77c

SAVE 38c A PKG. GIRLS

**PANTIES**

100% Combed Cotton or 100% Acetate — Elastic Leg & Waist Band —  
Machine Washable — White & Pastels. Sizes 4 to 14. Reg. 4 Pr. for  
\$1.15, Mad-Nite Special

4 FOR 77c

**NEWBERRYS CAFETERIA MAD-NITE SPECIAL**

**SPAGHETTI DINNER**

SERVED FROM 5 P.M. to 8:30 P.M. Mad-Nite Only Special

89c

Includes Garlic  
Bread & Salad  
Drink Extra

ONE NIGHT ONLY!



BUSES RUN  
'TIL PAST  
12 MIDNITE

**MAD-NITE  
SALE!**

**DOWNTOWN  
LONG BEACH**

STARTS TOMORROW AT 7 P.M. 'TIL 11 P.M.  
HURRY DOWN AND SAVE!

**KARL'S  
SHOES**

**309 PINE AVE.  
Downtown  
Long Beach**

WOMEN'S  
**DECK TENNIS**

Reg. 4.49 **\$2.88**

**SANDALS**

**\$3**

**PANTY HOSE**

**88c**



COAST-TO-COAST

You Get More For Your Dollar At Kay!

**Mad-Nite Sale**  
DOWNTOWN LONG BEACH  
TUES. SEPT 8 7PM to 11PM.



Five Year Warranty

**REMINGTON Portable Typewriter**

All new, precision made, portable, lightweight Regular \$49.95  
and sturdy, 84 character keyboard and many  
other big machine features. Free touch typing  
course and carrying case included. **\$29.88**

Easy Credit Terms!



General Electric

**SWIVEL-TOP VACUUM**

Powerful General Electric motor for easy, long  
lasting use! Complete with lock-on attachments,  
too touch on-off switch. The perfect answer to  
good housekeeping!

Reduced To  
**\$28.88**

Easy Credit Terms!



Great Shaving Comfort!  
Remington "200" Shaver  
Man's, light and compact. Features  
4 selector dial positions  
for comfort shaving and pop-up  
trimmer.

Compare  
at \$24.95 **\$14.88**

Easy Credit Terms!

319  
PINE AVE.  
LONG BEACH

OPEN 'TIL  
9 P.M.  
MON. &  
FRI.



COAST-TO-COAST



# MAD-NITE SALE

**DOWNTOWN LONG BEACH**

**TUESDAY, SEPT. 8, 7-11 P.M.**

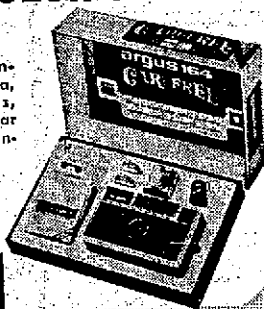
## WINSTEAD'S MAD-NITE PHOTOGRAPHIC

## Specials

### INSTANT-LOAD ARGUS COLOR CAMERA OUTFIT

OUTFIT Includes: Instant-loading camera, flashcube, batteries, and color film. 1 year unconditional guarantee. Reg. \$15.88

**\$11.88**



	WAS	NOW
Boia 8 mm Action EDITOR .....	35.99	16 <sup>88</sup>
SLIDE TRAYS for Carousel & Sawyer ...	2.19	1 <sup>88</sup>
all DARKROOM SUPPLIES discounted		20%
sleeve of 12 shots FLASH CUBES .....	1.19	88 <sup>c</sup>
AM/FM CLOCK RADIO ....	16.99	14 <sup>88</sup>
all PRE-RECORDED TAPES discounted ....		10%

**330 PINE AVE. ONLY**

• BankAmericard • Master Charge

Phone  
**HE 2-3911**

**WINSTEADS**



**4  
hours  
only!**

**560**

REG. 6.99

**CRINKLE UP-FRONT**

What's for pants? The wet gleam of black manmade crinkle. Like Sweet Steps' tall tongue bootie with pilgrim buckle. On a skippy heel. Great dash for little cash!

**BURTS**  
*fashion shoes*

**335 PINE AVE.**  
**DOWNTOWN LONG BEACH ONLY**

## Harris & Frank

240 Pine LB only

Sept. 8, 10 a.m. to 11 p.m.

Wacky . . . Wild and Wonderful!

### MADNITE SALE SAVINGS!

## MEN'S SUITS 1/2 PRICE!

REGULARLY 89.95 to \$150

**\$44<sup>97</sup> to \$75**

OTHER SUITS ALSO . . . NOW 1/3 OFF!

### MEN'S SPORTCOATS

Reg. 49.95 to \$110

**NOW 1/2 OFF at 24.97 to \$55**

Other Sport Coats at 1/3 Off!

### MEN'S SLACKS 1/2 PRICE

### MEN'S DRESS SLACKS

**Reg. \$40 NOW 19.99 2 PR. \$38**

ENTIRE STOCK NOT INCLUDED . . . NOT ALL SIZES IN ALL PRICE GROUPS

### MEN'S FURNISHINGS

REG. TO \$8 MEN'S DRESS SHIRTS .....	4.59, 2/ <sup>9</sup>
REG. TO 6.50 BETTER NECKWEAR .....	2.99
REG. 1.50 MEN'S UNDERWEAR, BRIEFS, ETC. ....	79¢ 2/1.50
REG. TO \$15 BUTANE LIGHTERS .....	4.99

### MEN'S SPORTSWEAR

REG. \$8-\$10 MEN'S CASUAL PANTS .....	4.99
REG. \$14-\$20 CARDIGAN & PULLOVER SWEATERS .....	9.99
REG. \$6-\$8 MEN'S KNIT & SPORT SHIRTS .....	2.99

### WOMEN'S SHOP

REG. \$20 TO \$40 MISSY & JR. DRESSES .....	8.99-19.99
REG. \$40 TO \$76 BETTER DRESSES, COSTUMES AND SUITS .....	NOW 1/3 TO 1/2 OFF!
REG. TO \$40 PANT DRESSES & PANT SUITS .....	19.99
REG. \$6 TO \$30 SPORTSWEAR COORDINATES .....	2.99 - 19.99
REG. \$11 TO \$23 SHIRTS/PANT SHIRTS .....	7.99-15.99

OPEN A HARRIS & FRANK OPEN-END CREDIT ACCOUNT  
OR USE YOUR BANKAMERICARD OR MASTER CHARGE

Since 1856

## Harris & Frank

Walker's  
the friendly store of Long Beach

**MAD-NITE SPECIALS**

Walker's  
the friendly store of Long Beach

**MAD-NITE SPECIALS**

**Downtown Long Beach Only -- Tuesday, September 8th -- 7:00 P.M. 'Til 11:00 P.M.**

**Men's 2-Pant Suits**  
100% Wool

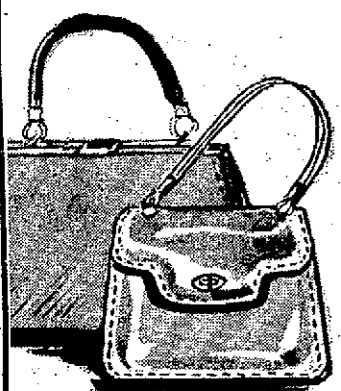
**43<sup>00</sup>**

reg. 100.00

Walker's fine quality  
Imperial Label.

**73 ONLY!**

street floor



**Fashion Handbags**

**1<sup>97</sup>**

reg. to 9.00

Novelty styles, light or dark colors.  
Medium sizes. Similar to sketch.

street floor

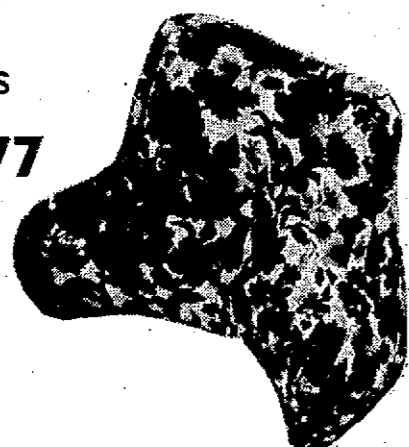
**Jumbo  
Bed Rests**

**2<sup>77</sup>**

reg. 4.99

Colorful printed covers  
with jumbo cording filled  
with 100% Kapok.

lower floor



fourth and pine

<b>Dress Shields</b> reg. to 1.25 <b>25<sup>c</sup></b> Choose black, gray, brown or navy. third floor	<b>Sewing Thread</b> reg. 19c <b>5<sup>c</sup></b> Mercerized sewing machine thread. Many colors. third floor
<b>Heirloom Bed Spreads</b> 14.95 (irreg.) <b>8<sup>95</sup></b> Queen and King sizes. Slightly irregular. lower floor	<b>Floor Pillows</b> reg. 5.99 <b>3<sup>99</sup></b> 100% cotton prints. Large sizes. Use anywhere. lower floor
<b>Blouse Shields</b> reg. to 3.00 <b>99<sup>c</sup></b> Stock up! Available in black and white. third floor	<b>Dress Zippers</b> to 75c <b>23<sup>c</sup>-38<sup>c</sup></b> Choose from 7" skirt to 22" neckline zippers. Limit- ed colors. third floor
<b>Hollywood Bed Covers</b> reg. 29.95 <b>17<sup>77</sup></b> Cover, 2 bolster covers, 2 bolster forms. lower floor	<b>Women's Capri Socks</b> reg. to 1.00 <b>2/1<sup>00</sup></b> Ankle high. Perfect for pants and capris. street floor
<b>Knee Highs</b> reg. to 2.00 <b>1<sup>09</sup></b> Jubilee, harvest, turtle, navy, beige, brown, black, white. street floor	<b>Panty Hose</b> reg. to 2.50 <b>99<sup>c</sup></b> Fanfare panty hose. Small, medium and tall. street floor
<b>Usable Fabric Lengths</b> to 2.00 yd. <b>49<sup>c</sup></b> Undetermined fiber con- tent. 45" wide, many types. third floor	<b>Bed Spreads</b> to 47.50 <b>16<sup>99</sup></b> Better spreads in twin and full sizes. From reg. stock. third floor
<b>Women's Sweaters</b> to 8.98 <b>2<sup>00</sup></b> Slip overs, V and jewel necks. Also cardigans. street floor	<b>Men's Sport Shirts</b> reg. 4.00 <b>1<sup>93</sup></b> 200 only. No-iron in S-M-L sizes. street floor
<b>Women's Sportswear</b> to 9.98 <b>2<sup>99</sup></b> Shells, sweaters, blouses and shorts. All easy care. second floor	<b>Women's Walking Shoes</b> reg. 13.00 <b>5<sup>00</sup></b> Crepe soles, leather up- pers. Famous brand, bro- ken sizes. second floor

limited quantities on some items

**We Get Madder by the Half Hour**

These specials on sale Tuesday Night  
from 7 to 11 p.m. While they last!

7:00 p.m. reg. to 10:00 Women's culottes, skirts, blouses, jackets	<b>2<sup>00</sup> ea</b>
7:30 p.m. to 1:50 val. small rug samples	<b>14<sup>c</sup></b>
8:00 p.m. reg. to 3:00 Back-to-school costume jewelry, belts, ropes, etc.	<b>99<sup>c</sup> ea</b>
8:30 p.m. reg. 2.99 Decorator pillows	<b>99<sup>c</sup></b>
9:00 p.m. to 1:00 (if perf.) Callaway finger tip towels	<b>3/1<sup>00</sup></b>
9:30 p.m. 1.00 (if perf.) Men's crew socks	<b>23<sup>c</sup></b>
10:00 p.m. reg. \$579 Zenith 23" color TV	<b>\$449</b>
reg. \$499 Zenith 23" color TV	<b>\$429</b>

<b>Women's Dress Shoes</b> to 20.00 <b>2<sup>88</sup></b> 200 prs. Many patterns, heel heights and colors. lower floor	<b>Men's Shoes</b> to 15.00 <b>2<sup>00</sup></b> Assorted styles, colors, materials. Broken sizes. lower floor
<b>Wrisley Soap</b> 35c val. <b>8<sup>c</sup></b> Hard milled, bath size. 5 fragrances. street floor	<b>Sewing Machines</b> White deluxe port. <b>49.00</b> Dress maker zig-zag <b>69.95</b> Bobbins, ea. .... <b>10c</b> third floor
<b>Carpet Squares</b> reg. 1.50 <b>69<sup>c</sup></b> Indoor/outdoor carpet squares. Several colors. fourth floor	<b>Swag Lamps</b> reg. 24.95 <b>13<sup>95</sup></b> Large round balls in or- ange or blue. fourth floor

<b>Men's Clothing • street floor</b>	
1.49 White T-shirts and briefs	<b>53c</b>
15.88 100% wool dress slacks	<b>7.93</b>
4.00 Nylon jackets, many colors	<b>1.93</b>
to 14.00 Orlon® acrylic sweaters	<b>4.93</b>
1.00 Orlon® acrylic dress socks	<b>33c</b>
55.00 Men's suits	<b>29.88</b>
50.00 Sport coats, plaids, stripes, etc.	<b>19.93</b>
<b>Furniture, Appliances • fourth floor</b>	
149.95-239.95 Love seats	<b>88.00-179.95</b>
159.95 Maple arm, wing back sofas, 2 only	<b>88.00</b>
29.95 Japanka folding chairs, limited quan.	<b>24.95</b>
389.00 Whirlpool refrig. 15-cu.-ft. w/ice maker	<b>289.00</b>
259.00 Whirlpool Imperial washers, 2-speed	<b>219.00</b>
499.00 RCA color TV, 20" tube, console	<b>359.00</b>
155.00 RCA B/W TV, portable, 18", w/stand	<b>125.00</b>
500.00 Channel Master color TV, 23" tube	<b>360.00</b>

no phone orders, please

<b>Marble Tables</b> reg. 24.95 <b>12<sup>95</sup></b> 18" round marble topped tables. Pedestal base. fourth floor	<b>Table Lamps</b> reg. 39.95 <b>18<sup>00</sup></b> Table lamps in many types, colors and styles. fourth floor
<b>Pole Lamps</b> to 24.95 <b>13<sup>95</sup></b> Two styles. All brass or brass and plastic. fourth floor	<b>Nylon Scarves</b> reg. 59c <b>23<sup>c</sup></b> 27" squares in solid col- ors. Pretty and sheer for head, or neck. street floor
<b>Boxed Notes</b> reg. 59c <b>23<sup>c</sup></b> Famous brand, Mod de- signs. Unusual coloring. street floor	<b>Sportswear Group</b> to 2.98 <b>93<sup>c</sup></b> T-tops, shorts, pants, shifts and jackets. street floor
<b>Pressure Cookers</b> 12.98 val. <b>8<sup>88</sup></b> Presto, 4-qt. size, Cooks 3 to 10 times faster. lower floor	<b>Trash Cans</b> special <b>1<sup>98</sup></b> 20-gal. size. Lid — 50c extra 40 gal. .... <b>2.98</b> lower floor
<b>Women's Panties</b> 1.00 (if perf.) <b>2/1<sup>00</sup></b> Trunk or long leg styles in acetate tricot. second floor	<b>Women's Briefs</b> 69c (if perf.) <b>3/1<sup>00</sup></b> Acetate, nylon tricot or cotton knit. White & colors. second floor
<b>Women's Pettipants</b> 2.00 (if perf.) <b>2/1<sup>00</sup></b> Trimmed nylon tricot in white & colors. second floor	<b>Girls' Shorts</b> 2.99 val. ea. <b>1<sup>59</sup></b> Stretch shorts and stretch pant tops. Solids & prints. third floor
<b>Children's PJ's</b> 2.00 val. <b>1<sup>59</sup></b> Girls' and boys' cotton flannel pajamas. third floor	<b>Boys' T-Shirts</b> reg. 2.29 <b>3/1<sup>69</sup></b> Fine cotton T-shirts. 3 to a package. third floor
<b>Boys' Shirts</b> 2.99 val. <b>1<sup>29</sup></b> Perma-press shirts in checks and stripes. third floor	<b>Boys' Socks</b> 1.00 (if perf.) <b>44<sup>c</sup></b> Stretch type socks. Slightly imperfect. third floor

**Summer Dresses**

reg. to 15.00 **5<sup>88</sup>**

Sleeveless dresses — mostly back  
zippered skimmers in floral prints, cot-  
ton textured fabric. Misses sizes.  
Similar to sketch.

second floor

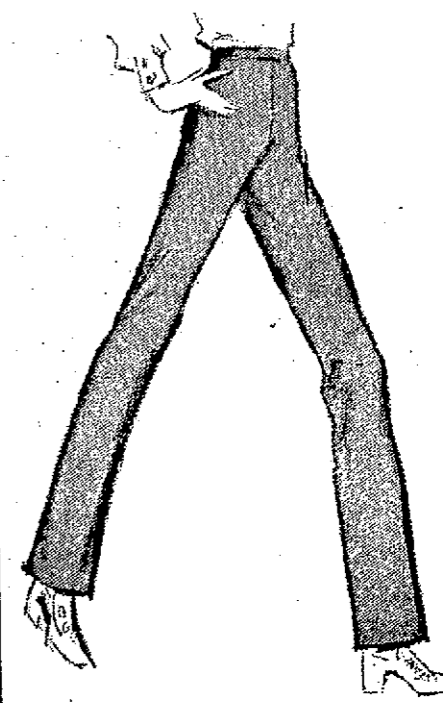


**Women's Sportswear**

val. to 20.00 **5<sup>99</sup>-9<sup>99</sup>**

Famous label skirts, capris, jumpers,  
shells, blouses, sweaters and skirts. Many  
styles. Similar to sketch.

second floor



**Sportswear  
Co-ordinates**

12.95 val. **1<sup>44</sup> ea.**

Unreal leather skirts,  
pants and jumpers.  
Washable, broken sizes.  
Beige, navy, gray and  
white. Similar to sketch.

street floor

park free victoria lots



# MAD-NITE SALE

**DOWNTOWN LONG BEACH**
**TUESDAY, SEPT. 8, 7-11 P.M.**
**IT'S SMART TO PAY LESS!**

LIQUID ANTI ACID <b>GELUSIL</b> REG. 69c	<b>29<sup>c</sup></b>
STYRO FOAM <b>WIG HEADS</b> REG. \$1.98	<b>37<sup>c</sup></b>
LADIES' WRAP AROUND <b>DUSTERS</b> REG. \$3.95	<b>97<sup>c</sup></b>
DELICATE PLASTIC <b>LACE DOILIES</b> REG. 19c	<b>5<sup>c</sup></b>
CANNON 72x90 <b>BLANKETS</b> REG. \$6.95	<b>\$1<sup>97</sup></b>
WESTERN STYLE—2.98 VALUE <b>DENIM JEANS</b> SIZES 7-14	<b>97<sup>c</sup></b>
100% DUPONT NYLON <b>PANTY HOSE</b> REG. \$2.00 VALUE	<b>67<sup>c</sup></b>
FLOWER PETAL <b>HEAD SCARFS</b> REG. \$1.00	<b>37<sup>c</sup></b>
DURABLE SOFT PLASTIC <b>SHOWER CAPS</b>	<b>7<sup>c</sup></b>
9-VOLT TRANSISTOR RADIO <b>BATTERY</b>	<b>9<sup>c</sup></b>
GIRLS' <b>KNIT BLOUSES</b>	<b>77<sup>c</sup></b>
WOODBURY FACIAL <b>SOAP</b>	<b>5<sup>c</sup></b>
6-FOOT PLASTIC — REG. 69c <b>HALL RUNNER</b>	<b>37<sup>c</sup></b>

**HURRY WHILE QUANTITIES LAST!**
**PAYLESS STORES**
**6th & PINE**  
Downtown Long Beach

## WHITE CROSS

DISCOUNT CENTERS


**SEGO LIQUID DIET**

 12-oz. cans, Assorted Flavors,  
Contains no Cyclamates

**5 Cans \$1**  
Value 35c Can

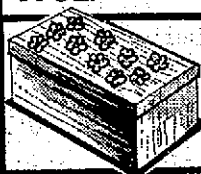
**METAMUCIL LAXATIVE**

 14 OZ.  
3.33 Value

**\$2<sup>13</sup>**
**LYSOL SPRAY  
DISINFECTANT**

14 OZ.

1.49 Value

**99<sup>c</sup>**

**Jumbo Size Storage Chest**

 Daisy Floral Pattern.  
Snug Fitting Staylock  
Cover.

 2.98  
Value

**99<sup>c</sup>**
**PREPARATION H  
SUPPOSITORIES**

 Package  
of 12

 1.65  
Value

**89<sup>c</sup>**

**221 PINE AVE.**  
DOWNTOWN LONG BEACH

**DARK HORSE  
VALUES!  
CRAZY  
BARGAINS!**
**TOMORROW NITE -- ONE NITE ONLY!**
**MAD-NITE SALE**
**7 P.M. 'TIL 11 P.M.**
**DOWNTOWN  
LONG BEACH**




# MAD-NITE SALE

**TUESDAY • SEPTEMBER 8th • 7 to 11 P.M.**

**Penneys**  
ALWAYS FIRST QUALITY

## DOWNTOWN STORE ONLY ALL MERCHANDISE ON SALE AT 7 P.M.

**ALL QUANTITIES ARE LIMITED, SO SHOP EARLY FOR BEST SELECTION!**

**7 P.M. SPECIAL!**



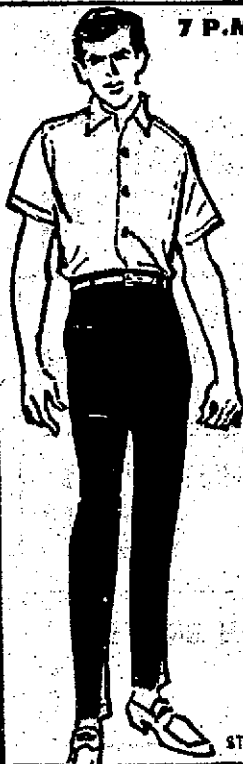
**Special Buy!**  
WOMEN'S  
SEAMLESS STRETCH  
NYLON  
PANTY-HOSE

Special buy on women's seamless stretch nylon panty-hose in coffee bean and suntan. Sizes S-M-L-XL. Ideal for the campus-crowd. Limited quantity!

**88¢**

STREET FLOOR

**7 P.M. SPECIAL!**



**FANTASTIC VALUES!**

MEN'S  
"PENN-PREST"  
SUMMER  
SLACKS

**3<sup>88</sup>**

Odds and ends of better quality summer slacks in a wide assortment of styles, fabrics and colors. Sizes are broken, so shop early for best selection.

STREET FLOOR

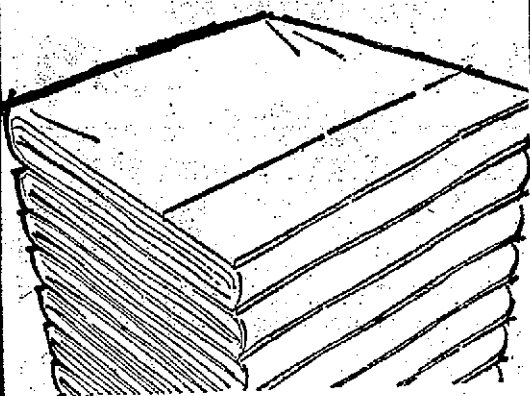
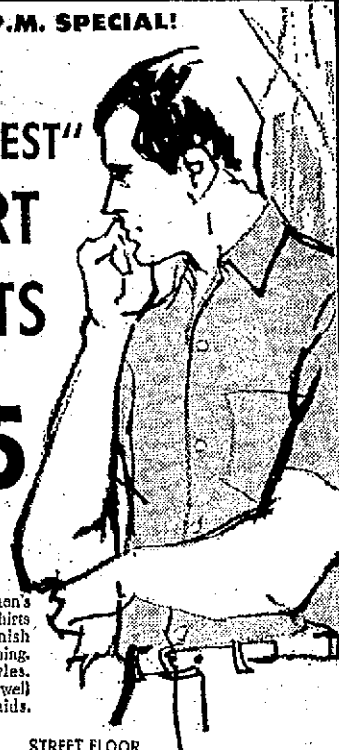
**7 P.M. SPECIAL!**

MEN'S  
"PENN-PREST"  
SPORT  
SHIRTS

**3<sup>FOR</sup> \$5**

Fantastic values in men's short sleeve sport shirts with "Penn-Prest" finish which means no ironing. Regular collar styles. Choose for solids as well as assorted plaids. S-M-L-XL.

STREET FLOOR



**7 P.M. SPECIAL!**

**'PENN-PREST' SHEETS**

• MOSS GREEN • TANGERINE

King Size ..... **7.66**  
Queen Size ..... **5.66**  
Pillow Cases ..... Pr. **2.66**

Limited quantity of these top quality "Penn-Prest" sheets in king and queen size. If you can use either of these two colors, here's your opportunity to save.

DOWNSTAIRS STORE

**7 P.M. SPECIAL!**

SHAG  
CARPET REMNANTS

Size 21x36"

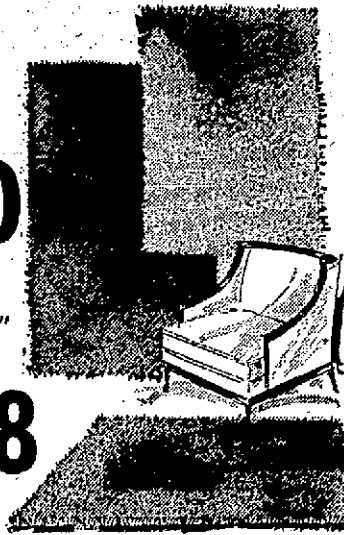
**1.50**

Size 27x48"

**2.88**

128 Only! Luxurious shag carpet remnants at just a fraction of their regular value. Serged edges. Assortment of decorator colors.

DOWNSTAIRS STORE



**7 P.M. SPECIAL!**

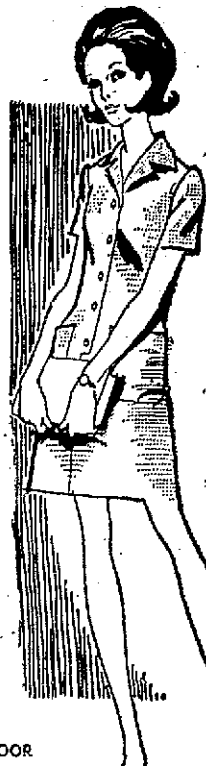
**SUPER VALUES!**

WOMEN'S  
WHITE  
UNIFORMS  
**4.66**

• Junior  
• Misses  
• Half Sizes

Outstanding values in women's white uniforms. Blend of 60% Polyester and 40% nylon making them machine washable. Choose from assorted styles. Only 300 at this low, low price.

SECOND FLOOR



**PENNEYS**

**FIFTH AND PINE**

**DOWNTOWN LONG BEACH**



# MAD-NITE SALE

TUESDAY • SEPTEMBER 8th • 7 to 11 P.M.

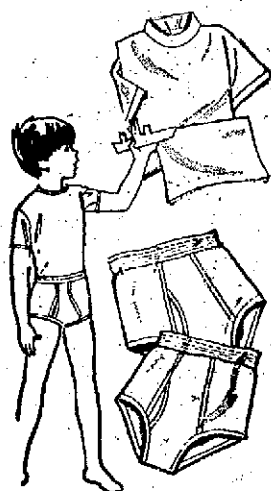
**Penneys**  
ALWAYS FIRST QUALITY

## DOWNTOWN STORE ONLY!

ALL MERCHANDISE ON SALE AT 7 P.M.

ALL QUANTITIES ARE LIMITED, SO SHOP EARLY FOR BEST SELECTION

7 P.M. Special!



**BOYS' COTTON KNIT BRIEFS AND TEE SHIRTS**  
**2 FOR 99¢**

Here is a timely buy... just in time for Back-to-school. Comfort-cut underwear for boys in 100% combed cotton. Sturdy elastic waistband. Sizes 4 to 18.

SECOND FLOOR

7 P.M. SPECIAL!

**BOYS' STRIPED POLO SHIRTS**

- 75 Only!
- Assorted stripes
- Short sleeves

**\$1**

SECOND FLOOR

7 P.M. SPECIAL!

**BOYS' SCHOOL JEANS**

- 60 Pair Only!
- 10-ounce cotton denim
- Sizes 6 to 18

**2 FOR \$5**

SECOND FLOOR

7 P.M. SPECIAL!

**PRE-SCHOOL SPORT SHIRTS**

- 72 Only
- Assorted styles
- Sizes 2 to 7

**\$1**

SECOND FLOOR

7 P.M. SPECIAL!

**100 BOYS' SPORT SHIRTS**

- Assorted Plaid Patterns
- Sizes 6 to 18
- Machine washable

**1.99**

SECOND FLOOR

7 P.M. SPECIAL!

**BOYS' CREW SOCKS**

- Back-to-school Special
- White with striped top
- Sizes 7 to 11

**3 FOR 88¢**

SECOND FLOOR

7 P.M. SPECIAL!

**WOMEN'S ASSORTED SLEEPWEAR**

- 100% cotton flannel
- Gowns and pajamas
- Colorful assorted prints

**\$1.58**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S BIKINI PANTIES**

- Fine nylon-knit
- Choose from assorted colors
- Sizes S.M.L.

**2 FOR \$1**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S NYLON HOSE**

- 480 Pair Only!
- Seamless Nylon
- Coffee Bean, Suntan, Gala

**2 FOR 77¢**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S NYLON PETTI-PANTS**

- 107 Pair Only!
- Assorted pastel colors
- Sizes S.M.L.

**99¢**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S NYLON BRIEFS**

- 144 Only!
- Elastic leg style
- White and pastels

**3 FOR \$1**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S COTTON BRIEFS**

- 72 Limited quantity
- Fine cotton knit
- White only!

**3 FOR \$1**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S ASSORTED HANDBAGS**

- 60 Only!
- Plastic leather
- Assorted styles & colors

**\$1**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S TOTE BAGS**

- 120 Only!
- Assorted styles
- Terrific buys

**\$2**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S FASHION SCARFS**

- 300 Only!
- Greatly reduced
- Terrific selection of colors

**2.99**

STREET FLOOR

7 P.M. SPECIAL!

**WOMEN'S ASSORTED JEWELRY**

- Very limited quantity
- Assorted colors
- Shop early

**4 FOR \$1**

STREET FLOOR

7 P.M. SPECIAL!

**GIRLS' KNEE HIGHS**

**2 FOR 99¢**

Terrific special of knee-highs for back-to-school. Good selection of the most wanted colors.



**SPECIAL BUY!**

**GIRLS' TIGHTS**

240 Pair of these colorful tights that are so popular with the school crowd.

**2 FOR \$1**

SECOND FLOOR

7 P.M. SPECIAL!

**GIRLS' COTTON BRIEFS**

- 240 Only!
- Fine cotton knit
- Elastic leg style

**3 FOR \$1**

SECOND FLOOR

7 P.M. SPECIAL!

**GIRLS' ACRYLIC SWEATERS**

- 100% Acrylic
- Assorted styles & colors
- Sizes 3-6x and 7-14

**2.99-3.99**

SECOND FLOOR

7 P.M. SPECIAL!

**GIRLS' SCHOOL DRESSES**

- Limited Quantity
- Assorted styles
- Broken sizes

**2 FOR \$5**

SECOND FLOOR

7 P.M. SPECIAL!

**MEN'S CHUCKA BOOTS**

- Brushed uppers
- Sizes 6 1/2 to 11 D width
- Ideal for school

**6.88**

STREET FLOOR

7 P.M. SPECIAL!

**BOYS' DECK SHOES**

- Boys' sizes 12 to 3
- Navy blue only!
- Special Buy!

**2.75**

STREET FLOOR

**PENNEYS**

**FIFTH AND PINE**

**DOWNTOWN LONG BEACH**

# MAD-NITE SALE

TUESDAY • SEPTEMBER 8th • 7 to 11 P.M.

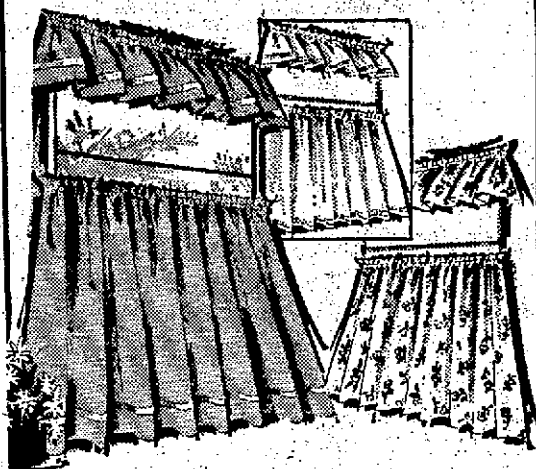
**Pennys**  
the now place

**ALL QUANTITIES ARE LIMITED, SO SHOP EARLY FOR BEST SELECTION!**

## DOWNTOWN STORE ONLY

**ALL MERCHANDISE ON SALE AT 7 P.M.**

### 7 P.M. SPECIAL!



### ASSORTED TIER CURTAINS AND VALANCE SETS

Terrific assortment of tier curtains with valance included. Many styles, fabrics and colors to choose from. 30 and 36 inch lengths.

**1.44**

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! STEREO COMPONENTS

- 5— 4-Pc. Stereo Component Systems ..... \$99
- 3— 3-Pc. Radio-Phone Components ..... \$188

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! TELEVISIONS AND APPLIANCES

- 1 — 15" Color Portable TV ..... \$222
- 2 — 15" Color Portable TV ..... \$238
- 1 — Eye-level Electric Range ..... \$179
- 1 — Top Loading Dishwasher ..... \$138

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! LUGGAGE SPECIALS

- Men's & Women's Flight Bags ..... 12.88
- Men's 2-Pc. Luggage Set ..... 19.88
- (24" 2-Suiter, 21" companion case)

STREET FLOOR

### 7 P.M. SPECIAL! WOMEN'S TANK TOPS

- 48 Only
- Assorted Stripes
- Fashion Favorites

**2.99**

SECOND FLOOR

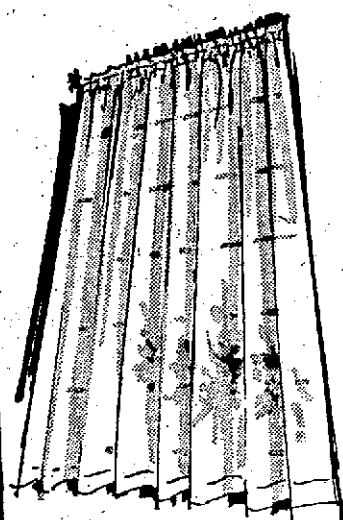
### 7 P.M. SPECIAL! Women's Assorted Sportswear

- Pullover tops & Sweaters
- Assorted styles and colors
- 120 Only!

**2.99 - 3.99**

SECOND FLOOR

### 7 P.M. SPECIAL!



**TAILORED  
POLYESTER  
CURTAIN  
PANELS**

**1.22 EA.**

Handsomely tailored curtain panels of 100% Polyester. Select from gold, blue or green. Sizes 54, 63 and 81 inch lengths. There are only 432 so shop early and don't be disappointed.

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! ASSORTED TIER CURTAINS

- Two different styles
- 50% Polyester, 50% rayon.
- 24, 30 and 36" lengths

**1.22**

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! Women's Flare Leg Jeans

- 72 Only!
- Fashion colors & fabrics
- Special Buy!

**1.99**

SECOND FLOOR

### 7 P.M. SPECIAL! INFANTS' PLISSE SLEEPERS

- 100% Cotton Plisse
- Assorted colors
- Sizes 1 to 4

**1.50**

SECOND FLOOR

### 7 P.M. SPECIAL! PINCH PLEAT SHORTIES

- 50% cotton, 50% rayon
- 24, 30 and 36" lengths
- Matching Valance 1.22

**1.66**

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! ASSORTED TOYS

Factory closeout of toys. Buy now for Christmas at great savings.

**ALL  
HALF PRICE**

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! TODDLERS' BOXER SHORTS

- 72 Only!
- Assorted Plaid Patterns
- Washable Fabrics

**\$1**

SECOND FLOOR

### 7 P.M. SPECIAL! CLEARANCE OF AREA RUGS

- 20 Area Rugs 24x36" ..... 3.88
- 17 Area Rugs 27x48" ..... 5.88
- 40 Area Rugs 36x60" ..... 8.88
- 75 Area Rugs 27x48" ..... 4.88

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! 50" WIDE "KANOA" CLOTH

- 2 to 10-Yd. Lengths
- Sportswear or Decorative use
- Assorted sportswear fabrics.

**25¢  
YD.**

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! MEN'S BETTER SUITS

- Limited quantity
- Assorted Fabrics & colors
- Broken Sizes

**39.66 - 59.66**

STREET FLOOR

### 7 P.M. SPECIAL! Bathroom Accessory Clearance

- 65 Lid Covers ..... 1.22
- Assorted Bath Rugs ..... 2.88 to 4.88
- 9 Wall-to-Wall Bath Carpet ..... 24.88

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! ASSORTED NOTIONS

- Metallic rick-rack
- Braids, bias tape, thread.
- Belt and buckle sets.

**5¢  
EA.**

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! GIRLS' SLIPON SHOES

- Three strap slipon
- Ideal for School
- Sizes 11 to 3C width

**3.88**

STREET FLOOR

### 7 P.M. SPECIAL! SPECIAL ON HANGERS

- 100 White Plastic Hangers ..... 2c
- 200 Men's Suit Hangers ..... 8c

DOWNSTAIRS STORE

### 7 P.M. SPECIAL! MEN'S DRESS SOCKS

- 480 Pair Only!
- 80% Orlon Acrylic, 20% stretch Nylon
- Good color selection.

**2 FOR \$1**

STREET FLOOR

### 7 P.M. SPECIAL! WOMEN'S BETTER DRESSES

- Limited quantity
- Drastically reduced.
- Assorted fabrics and styles

**4.88 - 11.88**

SECOND FLOOR

**PENNYS**

**FIFTH AND PINE**

**DOWNTOWN LONG BEACH**



# MAD-NITE SALE

DOWNTOWN LONG BEACH

TUESDAY, SEPT. 8, 7-11 P.M.

**4 HOURS ONLY**



**Special! 6.99 Suede Saddle**

4 HOURS  
ONLY!

**5<sup>60</sup>**

Today's young favorite! It's the softie split suede saddle in brown and tan on a bouncy red rubber sole. Detachable fringe flap, too. At a savings-price now!

*Leeds*  
**257 PINE AVE.**  
**DOWNTOWN LONG BEACH**  
**ONLY**

the

## mall mart

**243 PINE AVE.**

**COUPONS ALSO GOOD THRU TUES., SEPT. 15  
MAD-NITE 7 P.M. TO 11 P.M.**

**FREE**  
**RETRACTABLE**  
**BALL POINT PEN**  
WITH THIS COUPON  
LIMIT ONE

DISCOUNT COUPON

**WIGHEADS**  
REG. 98c  
**39<sup>c</sup>**  
LIMIT 4

DISCOUNT COUPON

**SAFEGUARD**  
**SOAP** **10<sup>c</sup>**  
REG. 25c  
LIMIT 1 WITH COUPON  
TUES., SEPT. 8 THRU TUES., SEPT. 15  
GOOD ONLY AT MALL MART

DISCOUNT COUPON

**KNEE SOX**  
**HI-BULK ORLON**  
ALL SIZES  
ALL COLORS  
REG. 1.00 PAIR  
LIMIT 2 PAIR  
**2<sup>99</sup>**

DISCOUNT COUPON

**GLEEM**  
**TOOTHPASTE** **5<sup>c</sup>**  
MEDIUM SIZE - REG. 39c  
LIMIT 1 WITH COUPON  
TUES., SEPT. 8 THRU TUES., SEPT. 15  
GOOD ONLY AT MALL MART

DISCOUNT COUPON

**MEN'S**  
**BODY SHIRT** **\$3**  
PERMANENT PRESS  
LONG SLEEVES  
CHOICE OF COLORS  
REG. 6.95 - LIMIT 2

DISCOUNT COUPON

**PISMO CLAMS**  
MINCED  
REG. 49c  
Limit 3  
**29<sup>c</sup>**

DISCOUNT COUPON

**EFFERDENT**  
48 TABS  
1.49 VALUE  
LIMIT 2  
**69<sup>c</sup>**

DISCOUNT COUPON



**DARK HORSE**  
**VALUES!**  
**CRAZY**  
**BARGAINS!**

**TOMORROW NITE -- ONE NITE ONLY!**

# MAD-NITE SALE

**7 P.M. 'TIL 11 P.M.**

# DOWNTOWN

## LONG BEACH





# MAD-NITE SALE

DOWNTOWN LONG BEACH

TUESDAY, SEPT. 8, 7-11 P.M.

## desmond's mad-nite sale



Store opens  
9:30 A.M.

**MAD-NITE SALE  
STARTS  
7:00 P.M.**

Special groups of men's clothing,  
furnishings, sportswear, shoes —  
WOMEN'S APPAREL, TOO —  
REDUCED 1/3 to 1/2 AND MORE!

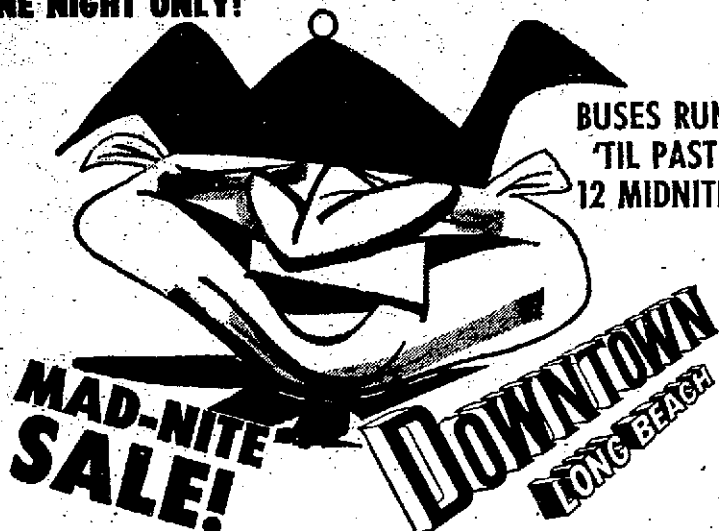
Entire stock not included.

YOU CAN DEPEND ON

## DESMOND'S

BROADWAY AT LOCUST — DOWNTOWN LONG BEACH ONLY

ONE NIGHT ONLY!



BUSES RUN  
'TIL PAST  
12 MIDNITE

**MAD-NITE  
SALE!**

**DOWNTOWN  
LONG BEACH**

STARTS TOMORROW AT 7 P.M. 'TIL 11 P.M.  
HURRY DOWN AND SAVE!

## Woolworth

THE FUN PLACE TO SHOP FOR THE ENTIRE FAMILY



TERRIFIC VALUE!

## LADIES' COATS

This new assortment has the latest styles of coats. Black or white — crushed leather-look coat, single and double breasted styles. Sizes 10 to 18. Compare these coats to those selling at \$15.00 and \$20.00

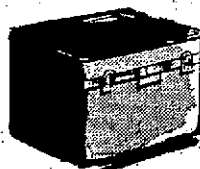
# \$7.77

USE OUR CONVENIENT LAY-AWAY PLAN



# 47<sup>c</sup>

IRREGULAR



FOOT LOCKERS

\$9.99  
VALUE **5.83**



# 77<sup>c</sup>

4TH AT PINE



Sheer mesh seamless

NYLON PANTYHOSE

# 66<sup>c</sup>



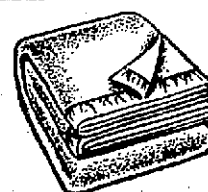
BIKINI PANTIES

Assorted  
Colors  
and Sizes **3 for \$1**

## IRREGULAR DRAPERY PANELS

Long — Short. Wide and  
Wider. Many Colors. Sol-  
ids — Prints. Buy them by  
the Pound and Save.

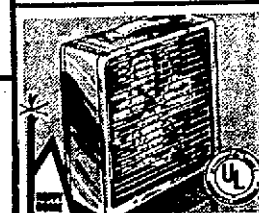
# 77<sup>c</sup>



BLANKET THIRDS

Choose Twins,  
Doubles  
and Kings.  
Assorted  
Colors and  
Texture

# \$2<sup>77</sup>



20" BREEZE BOX

Reg. 16.99

**\$13<sup>88</sup>**

2  
SPEED

DOWNTOWN STORE ONLY



# FIRST TO Sears THEN TO SCHOOL

**STARTS TUESDAY!**

From 9:00 a.m. to 5:00 p.m. Tuesday, September 8, 1970. Open House 10:00 a.m. to 5:00 p.m. Wednesday, September 9, 1970.



## Coastal Schooling Partners Boys' Jeans or Sport Shirts

**\$4.99/\$5.99** **2 for \$6**  
**YOUR CHOICE**

• \$4.99 "Circle S" Jeans of cotton Dacron 420 nylon. Vulcanized double knees. Regular, sizes 6 to 12.  
• Boys' Striped Flare Jeans, khaki/black two stripe in Perma-Prest polyester-cotton. Regular, sizes 6 to 12.  
• \$5.99 Boys' Contrast Patch Shirts in bright colors. Taped and tails long point collar. Sizes 6 to 12.

**\$1.99/\$2.49 Boys' Students' Knit Shirts**  
Easy-care short sleeve shirts. Mock  
turtleneck. Colors 6 to 20.



## Big Girls' Orkies® Knit Dresses

- Orkies® sweater knitted in acrylic
- Machine washable - fast dry-care
- Colors: indigo - all girl looks. Fall colors. Sizes 7 to 14

**4<sup>97</sup>**

## Little Girls' Summer Suits

- Colorful woven acrylic blends knitted to nylon - high styled jumps
- With coordinating color blouses
- Sizes 3 to 6X

**4<sup>97</sup>**

## Little Girls' Dresses

- Perma-Prest® dresses in seersucker (machine washable) or nylon
- Solid, plaid, stripes. 3 to 6X

**3<sup>97</sup>**

## Back-to-School Shoe Values

**YOUR CHOICE**

**3<sup>97</sup>**

- \$4.99 Little Girls' T-Strap shoes with leather uppers. Black, brown or red.
- \$4.99 Little Girls' Classic Oxford in black, brown or red.
- Little Boys' Wing-Tip Oxford in black or brown. Long wearing soles, back.
- Little Boys' Buckled Slippers with plain toe. Your choice. of black or brown.

## Little Boys' Shirts or Knit Tops

Regular \$1.99

**SALE 16%!**

- Perma-Prest® matched graphics plaid short sleeve shirts. Sizes 3 to 6X
- Perma-Prest® short-sleeved knit tops. Solid colors. Sizes 3 to 6X

**3<sup>97</sup>**

## Little Boys' Perma-Prest Jeans

Regular \$3.59

**SALE 16%!**

- Elastic denim blend of cotton. De-Peel® 40% nylon - machine wash
- Unfinished double knees for longer wear. Elastic side inserts
- Sizes 2 to 6X, regular, slim

**2<sup>97</sup>**



Use Sears  
Recording  
Charge

**Sears**

SEARS, ROEBUCK AND CO.

Shop Hours: Monday through Saturday 9:30 A.M. to 9:30 P.M.; Sunday 12 Noon to 5 P.M.

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Satisfaction Guaranteed or Your Money Back

# Sears

first to Sears, then to school



**SAVE 45% to 60%!**

**Women's Featherlite Fashion Dress Shoes**

**2 \$11**  
pairs or 5.97 pair

- Plain pump in black or navy patent vinyl or brown smooth vinyl
- Versatile 4-eyelet tie with shiny patent vinyl upper, composition sole, 2 1/4-in. heel. Brown or black.
- Unique high-riser with 2 buttons on tongue. Patent vinyl upper, composition sole, 1-7/8-in. heel. Black, brown.



**SAVE 14% to 25%**

**Terrific Buys on Super Styles! Boys' and Girls' School Shoes**

Regular \$6.99 to \$7.99

**5<sup>97</sup>**

- For boys, sizes 8 1/2-3D: Bronze brushed leather "George-Boot" just like the big boys
- Bronze brushed leather oxford for long wear, good looks
- Black or brown smooth leather monk strap slip-on with non-marking PVC sole and heel
- Bronze brushed leather monk strap slip-on with sorofoam sole and heel
- For girls: Crepe sole suede leather squaw boot gives long wear plus popular styling
- Brown leather monk slip-on with buckled strap and new hi-rise tongue
- Brown suede slip-on with buckled strap and kiltie styling; hidden elastic adjustment. Sizes 10-4C



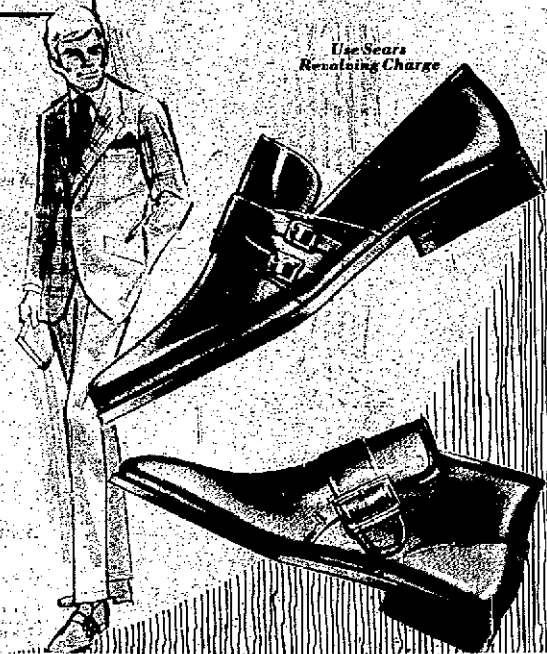
**Outstanding Value!**

**Men's Casual Shoes and George Boots**

Low, Low Price!

**8<sup>97</sup>**

- Black or antiqued brown leather divided strap, 2-buckle slip-on
- Strap and buckle George boot in antiqued brown leather
- Antiqued brown leather slip-on with brass ornament
- Composition sole and heel. D width in sizes 7 1/2-11, J2



Use Sears Renalizing Charge

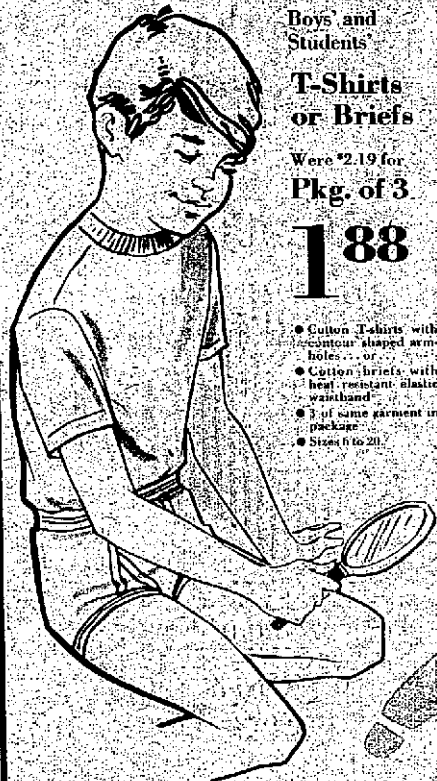
**TICKETRON**  
A SERVICE OF TICKET RESERVATION SYSTEM, INC.



Your Reserved Seat Tickets for THEATER • SPORTS • MUSICALS • CONCERTS • MOTION PICTURES  
Contact Customer Service at your nearest Sears Store

# Sears

## CUT 14%!



Boys' and Students

**T-Shirts or Briefs**

Were \$2.19 for Pkg. of 3

**1.88**

- Cotton T-shirts with distinctive shaped armholes or
- Cotton briefs with heat resistant elastic waistband
- 3 of same garment in package
- Sizes 8 to 20

## CUT 20%!

Students' Satin Stripe Shirts

Were \$3.97

- Long sleeve, long pointed collar, tapered and tails
- Perma-Fresh® poly ester and cotton
- Assorted colors, 13 to 15

Students' Twill Flare Jeans

Regular \$6

**4.97**

- Polyester and cotton diagonal twill
- Racer pockets, permanent crease
- Fashion colors, waist sizes 25 to 32



**SAVE 27%!**

Regular 69¢ pr. Boys' Sailor Knot Hosiery

Now Only **2 \$1**

- Stretch nylon - our longest wearing sock
- Solid colors. M17-81/2, L49-111



# NOW ... SAVE \$10!

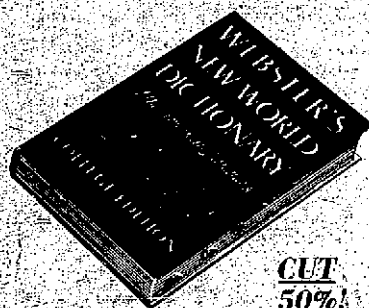
## Tutor Portable Typewriter

Regular \$39.99

- Lightweight construction with Cycolac® plastic lid cover
- Five re-set tab stops, one and two line spacing
- 84 character keyboard with light touch control
- 2-color ribbon: Elite or pica type
- Get set for all that homework at this amazing low price!

Ask About Sears Convenient Credit Plan

# 29.99



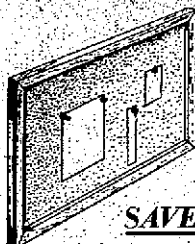
**CUT 50%!**

Webster's New World Dictionary

Was \$7.50

**3.75**

- College edition, thumb indexed
- Contains complete etymologies
- Clear, easy-to-read type



**SAVE 24%!**

Sears Cork Bulletin Board

Regular \$3.49

**2.66**

- 1-inch frame in natural finish, mitered
- Complete with hangers for mounting; 18x24
- \$5.79 Bulletin Board, 24x36-in. 4.44



\$1.69 Legal Paper Pads

Save Now **1.59**  
8 1/2x14-in. 250 sheets per package, 3/8-in. ruling.



Wide-Ruled Paper

Big Value **88¢**  
1/2-in. ruling, 3 holes; 11x8 1/2-in. 505 sheets.



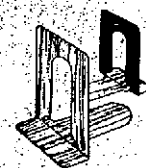
6-Vol. Dictionary

Regular \$3.99 **2.99**  
Golden Book Illustrated Dictionary.



Wet Look Binder

Regular \$1.99 **1.59**  
1-in. capacity. Canvas Index, 24 sheets. Fills 10 1/2x8



Sears 79c Book Ends

SAVE **3 for 99¢**  
Vinyl clad, won't tip over. 20 gauge metal. 4 1/2x5 1/2-in.



Blue Filled Binder

Super Value! **77¢**  
1-in. capacity. Canvas Index, 24 sheets.



Notebook Set Value

Buy Now! **3 for 79¢**  
3 hole 11x8 1/2-in. 40 sheets per book.



Composition Book

Regular 49¢ **39¢**  
3 ring wirebound. 10 1/2x8 Wide ruled. 66 sheets.

Terrific Value Sears Spiral Steno Books

**2 for 29¢**

Gregg ruled . . . 6x9 Pencils, pkg. of 24 . . . 79¢

# Sears

Sears, Roebuck and Co.

CUSTOM GIFT WRAPPING



Beautiful custom gift wrapping for all occasions . . . low cost . . . and let Sears solve all your gift wrapping problems promptly

# Sears

the  
perfect  
mate  
panty hose  
has been  
waiting for

**SAVE \$2!**

All Lycra® Spandex Mid-Leg  
**Hose Huggers**

Regular  
\$7

**4<sup>99</sup>**

- Regular \$5 Briefs 3.99
- Regular \$7 Panty Girdle 4.99

- If you wear panty hose, long stretch hose or no hose at all, these are the panty girdles you can't do without now.
- They're lightweight little wonders that flatten your tummy, slim your hips, lift and round your derriere, giving you an altogether natural smoothness that today's knits call for.
- All Lycra® Spandex power net with lined lace front panel.

*The Figure Shop* at Sears



**SAVE  
20%!**

**Your Favorite  
DOESN'T SLIP!**

tailored Non-Cling® polyester  
tricot daywear

Regular \$5

**3<sup>97</sup>**

\$6 Extra Sizes 4.97

We've reduced the static electricity that causes nasty clinging, creeping, twisting. Now we've also reduced the price on famous Doesn't Slip and its companion daywear. In white and assorted colors.

- A. Tailored with shadow panel stretch straps. In short, average and tall.
- B. \$3.50 Half Slips in short, average, tall \$2.97
- C. \$4.50 Extra large sizes \$3.97
- D. Elastic Leg Briefs Pkg. of 3 for \$2.97
- E. \$2.50 Scalloped Hem Pettipants, small to large \$1.97



Ask About  
Sears  
Convenient  
Credit Plans

# Sears

Sears, Roebuck and Co.

FLOWERS  
BY  
SEARS



- ✓ Daily deliveries anywhere—seasonal flowers available fresh daily
- ✓ Orange County 714-516-7654
- ✓ Los Angeles-Hollywood-Westwood 461-9316
- ✓ San Fernando Valley 360-2114
- ✓ Pomona Valley Area 623-6404
- ✓ San Gabriel Valley Area 289-5216
- ✓ Whittier Area 698-9811
- ✓ Long Beach-Torrance-Harbor Area 213-437-2291

# Sears

# Diamond Sale

## 20% OFF!

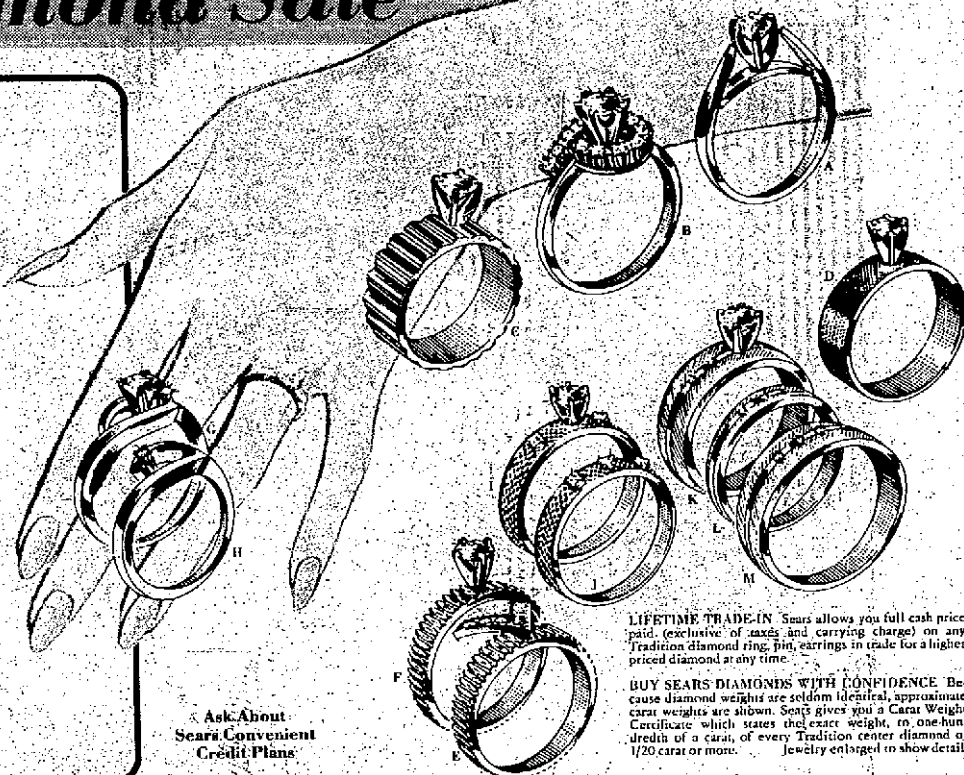
**solitaires! engagement rings! wedding rings! wedding ring sets!**

Regular

### \$37 to \$780

Sears diamond buyers carefully scan the diamond market. Only those diamonds that can pass Sears exacting diamond standards of cut, color, and clarity are sold at Sears. Trust Sears and get in on the savings!

	Regular price	Sale price
A. 1/4 Ct. Solitaire	\$780	\$624
B. 1/2 Ct. Solitaire	\$450	\$360
C. 3/4 Ct. Solitaire	\$300	\$240
D. 1 Ct. Solitaire	\$185	\$148
E. 5-diamond Wedding Ring	\$ 70	\$ 56
F. 1/16 Ct. Center Engagement Ring	\$600	\$480
G. 1/16 Ct. Center Engagement Ring	\$340	\$272
H. 1-diamond Wedding Ring	\$ 37	\$ 29
I. 1/2 Ct. Engagement Ring	\$265	\$212
J. 3-diamond Wedding Ring	\$ 38	\$ 30
K. 1/4 Ct. Center Engagement Ring	\$220	\$176
L. 5-diamond Bride's Wedding Ring	\$ 62	\$ 49
M. 5-diamond Groom's Wedding Ring	\$ 75	\$ 60



Ask About  
Sears Convenient  
Credit Plans

**LIFETIME TRADE-IN** Sears allows you full cash price paid (exclusive of taxes and carrying charge) on any Tradition diamond ring, pin, earrings in trade for a higher priced diamond at any time.

**BUY SEARS DIAMONDS WITH CONFIDENCE** Because diamond weights are seldom identical, approximate carat weights are shown. Sears gives you a Carat Weight Certificate which states the exact weight, to one hundredth of a carat, of every Tradition center diamond of 1/20 carat or more. Jewelry enlarged to show detail.

**Cling-alon® Hosiery**  
... the fit to be tried



## Cling-alon

**Thi-Top hosiery.**  
it stays up  
comfortably...  
because it fits

**SAVE 16%!**

Regular \$1.99 Pair

### 3<sup>pr.</sup> \$5

or 1.79 pr.

- Plush and velvety thigh band has breathing spaces, doesn't bind
- Mesh knit with nude heel... Sears exclusive stretch yarn
- Total cling up, down and around: at the foot, ankle, calf, knee and thigh. In fall's favorite shades
- Proportioned fit: Petite, Shapely, Classic and Tall



**NOW SAVE \$3!**

Regular \$16 Cotton Corduroy  
**Warm and Sporty Car Coats**

- 100% cotton corduroy for easy care
- Several styles, including reversible
- In beige, camel, brown or green
- Sizes 8 to 18

### 12<sup>97</sup>

**Classic Pea Jackets Low Priced**

- That great, go-with-everything pea jacket, double-breasted with self back-belt
- In navy, brown or grey
- Sizes 8 to 16

### 10<sup>97</sup>

## Sears

Wash, Roebuck and Co.

**FUR SERVICE**



cold storage vaults  
complete insurance coverage  
Available at all 21 major Sears stores listed on page 1 of this circular

quality fur cleaning  
glazing

monogramming available  
free estimate

# Sears

# SAVE 30%!

## Give-n'-Take Slacks

when you bend and stretch  
... they bend and stretch

Sears has the ultimate for you in year-round stretch slacks. Sears Give-n'-Take slacks bend and stretch whenever you bend and stretch, and they offer you a comfortable contour fit with the elegant color richness and the fine feel of a worsted blend. This PERMA-PREST® blend of Trevira® polyester, Avril® rayon and Lycra® spandex gives you easy-care, maximum wear, and stays neat all day. Plus it has extras you'd expect to find on only more expensive slacks... like color-coordinated pocketing and a ban roll waist to keep you trim. It's available in cuff, cuffless or straight leg styles in trim regular, trim-n'-tight or full cut so no man should be without them. The Give-n'-Take slack is fashion-right in a host of exciting colors and striped patterns.

Regular \$10

**\$7**

\*11 Stripe Full Cut Slacks

\*8



THE MARK OF FASHION

FREE: A guide for the well-dressed man. Pick up your copy today in The Men's Store... at Sears.

*Sears The Men's Store*

# Sears

Wash, D.C. 20004

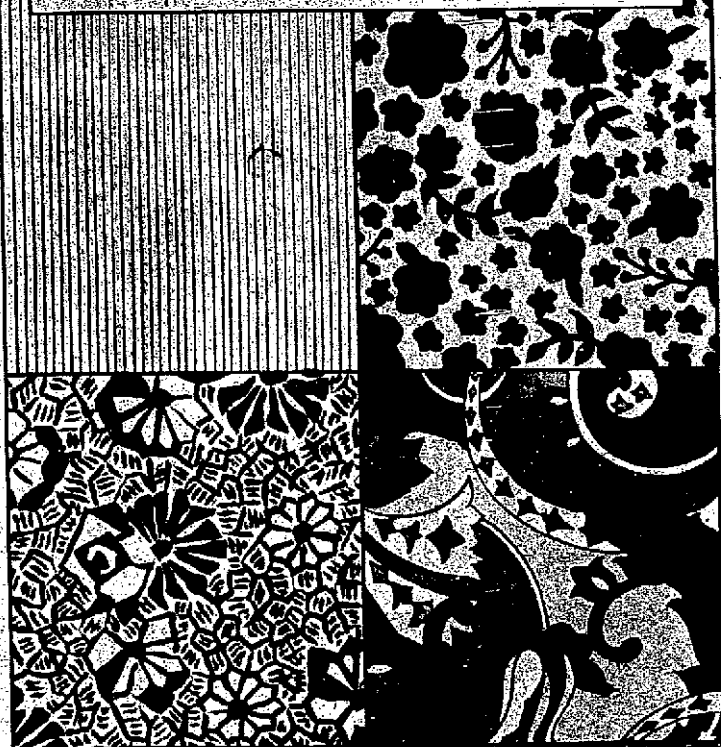
TOBACCO  
SHOP



Everything for the Smoker... SAVE on Sears Own Yorkshire Products  
✓ Cigarettes ✓ Cigars ✓ Tobacco ✓ Pipes ✓ Lighters ✓ Sundries



**Do Your Own Thing  
... with Sears Fine  
Sportswear and  
Perma-Prest®  
Dress Fabrics**



**PRICE CUT 49% to 52%!**

**Were Priced at \$1.29 to \$1.39 Yard**

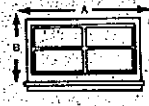
Assorted dress fabrics of PERMA-PREST® cotton-polyester, broadcloth, voile and oxford cloth. In fashionable prints and solids for dresses, blouses.

Assorted sportswear fabrics of all cotton duck, sailcloth and pettipoint. In solids and prints. Make great looking mix-and-match sportswear now!

**66¢** yd.

**Made-to-Measure DRAPERIES**

**20% OFF** Regular Low Prices



At last there is hope for the most irregularly sized windows. No longer must they be made to suffer with make-do decorating treatments. When inches count, Sears made-to-measure draperies come to the rescue. The look is custom... at a price far less than you'd expect to pay for custom.

Choose from Sears' fabulous print or solid fabrics in many sizes and colors... It used to be, if the size was out of the ordinary, the fabric selection was far from extraordinary. But not at Sears. Fabrics that mix with modern, contemporary, or traditional are yours for the asking. In textures from sheers to casements and 181 colors from subtle to stand-out. Either lined or unlined.

In about 3 weeks you'll have expertly finished made-to-measure draperies. All ready to hang. And what quality features! Pinch-pleated tops, blind-stitched side and bottom hems, mitered corners. In standard or extra fullness. You may even want matching tiebacks, fringe treatments, and valances. Draperies that give an inch without taking a mile from your pocketbook are at Sears.

Just bring in your window measurements, when you come in Sears. For width, measure the width of the installed drapery rod (A). For length, measure from the top of the rod to the sill (B) or floor (C). Why not pick up one of Sears' handy measuring forms?

**BACK-TO-SCHOOL  
Cookie  
SALE**

Your Choice

**3 lbs. for \$1**

• Perfect treats for school lunches, picnics, munching or in-between snacks

• Choose from: chocolate fudge sandwich, peanut butter cream sandwich, chocolate chip, devil's delight or oatmeal raisin

Use Sears  
Revolving Charge

**Sears**

DRAPERY  
CLEANING  
SERVICE

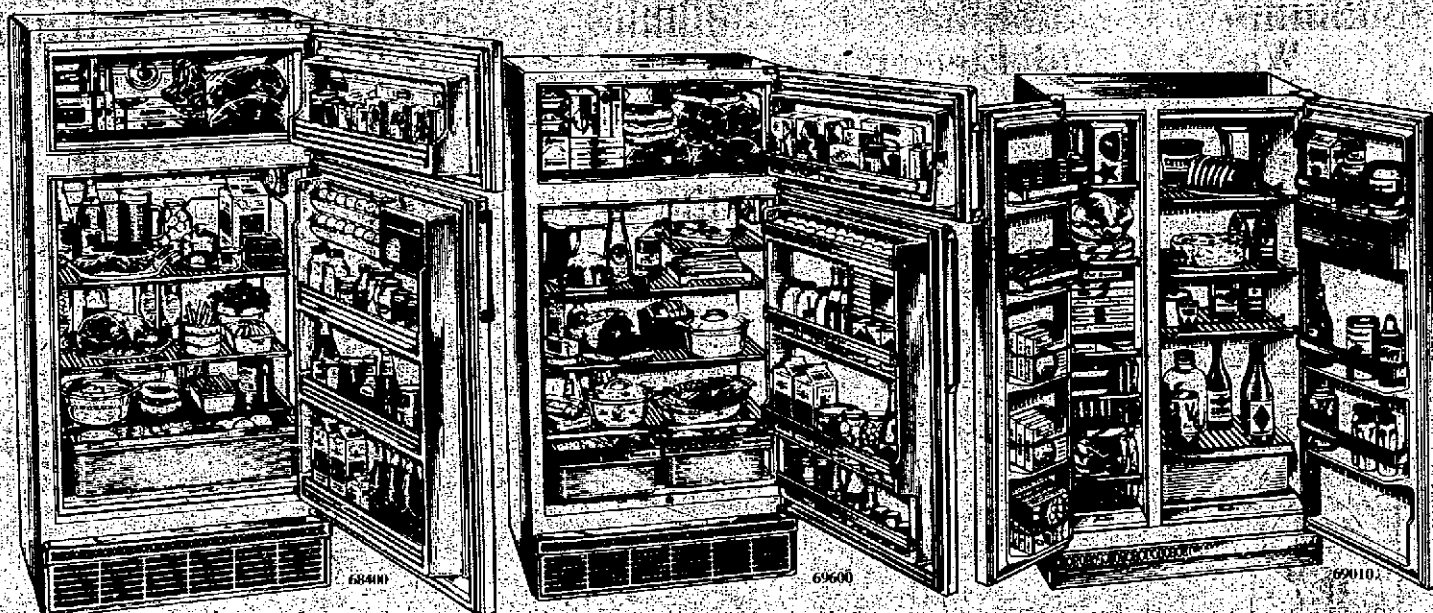


new pin hooks, tightening and waxing of all cords and traverse rods  
guaranteed quality service  
hand cleaned and finished  
gentle air drying  
expertly removed and reinstalled

FOR FREE ESTIMATE  
CALL 875-0744

# Sears

# ALL-FROSTLESS



14.1 Cu. Ft. Refrigerator

SAVE \$20!  
Regular \$249.95

**\$229**

- All-Frostless means you never defrost either section
- Porcelain-enameled interior is stain and rust resistant
- Magnetic door gaskets seal tightly and quietly
- Separate cold controls in freezer and refrigerator

16.6 Cu. Ft. Refrigerator

Sears Low Price

**\$279**

- Thinwall Foam Insulation to add more storage space
- Easy Lift-Out half shelf for added storage flexibility
- 2 porcelain-enameled crispers to keep food fresher
- Coil free back - fits cleanly, flush to back wall

14.8 Cu. Ft. Side-by-Side

Low Priced!

**\$299**

- Side-by-Side Convenience with big family capacity
- All-Frostless means frost never forms in either section
- Large capcity porcelain-enameled vegetable crisper
- Separate cold controls adjust for either section

Special Management by Sears  
Sears 5000 Levee

Everything for Your Dream Kitchen

Mediterranean or Town Classical Kitchen Cabinets

Let Sears do your complete kitchen. We can fashion the easy-care kitchen of your dreams, selecting from a wide collection of cabinet styles designed by American craftsmen with you in mind. You'll love the rich tones of these Mediterranean style or Town Classical cabinets. You'll find the practical conveniences in these Sears all-wood cabinets a real joy. Conveniences such as self-closing drawers and doors, adjustable shelves, all yours to enjoy... at no extra cost.

**20% OFF**

Regular Cabinet Prices

\$299.95 Gas Drop-in Range, copper-tone, avocado, gold color	239.98
\$279.95 Gas Drop-in Range with black glass door	259.98
\$429.95 Double Self-Clean Electric Built-in Oven, shaded copper-tone	389.98
\$159.95 Built-in Washer with 2 automatic cycles	139.98
Stainless Steel Sink, 61" x 16" includes sink, faucet, 2 stainless steel strainers, 1 cutting board	44.98

Your Choice of Kitchen Cabinets

**15% OFF**  
Regular Prices

- Elegant Encore Kitchen Cabinets
- Shadowline Kitchen Cabinets
- Autumnstone Kitchen Cabinets
- Provincial-style Kitchen Cabinets

Ask for  
Guaranteed  
Installation  
by Sears  
authorized  
Installers

INSTALLATION  
GUARANTEED

If defects should appear in installation workmanship within one year of installation, Sears will, upon notice from you, cause such defects to be corrected at no additional cost.

FREE PLANNING... Expert guidance and helpful tips from kitchen specialists.

FREE ESTIMATES... to cover cost of materials and installation for convenient one-stop shopping.

Sears Care Service is as near as your telephone. Phone Sears for service, anywhere you may live in the U.S.A.

Clip and Mail This Coupon For Complete Information.

Mail to your favorite Sears Store.

I would like to know more about Sears' kitchen and remodeling services.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

Ask About Sears  
Convenient  
Modernizing  
Credit Plans



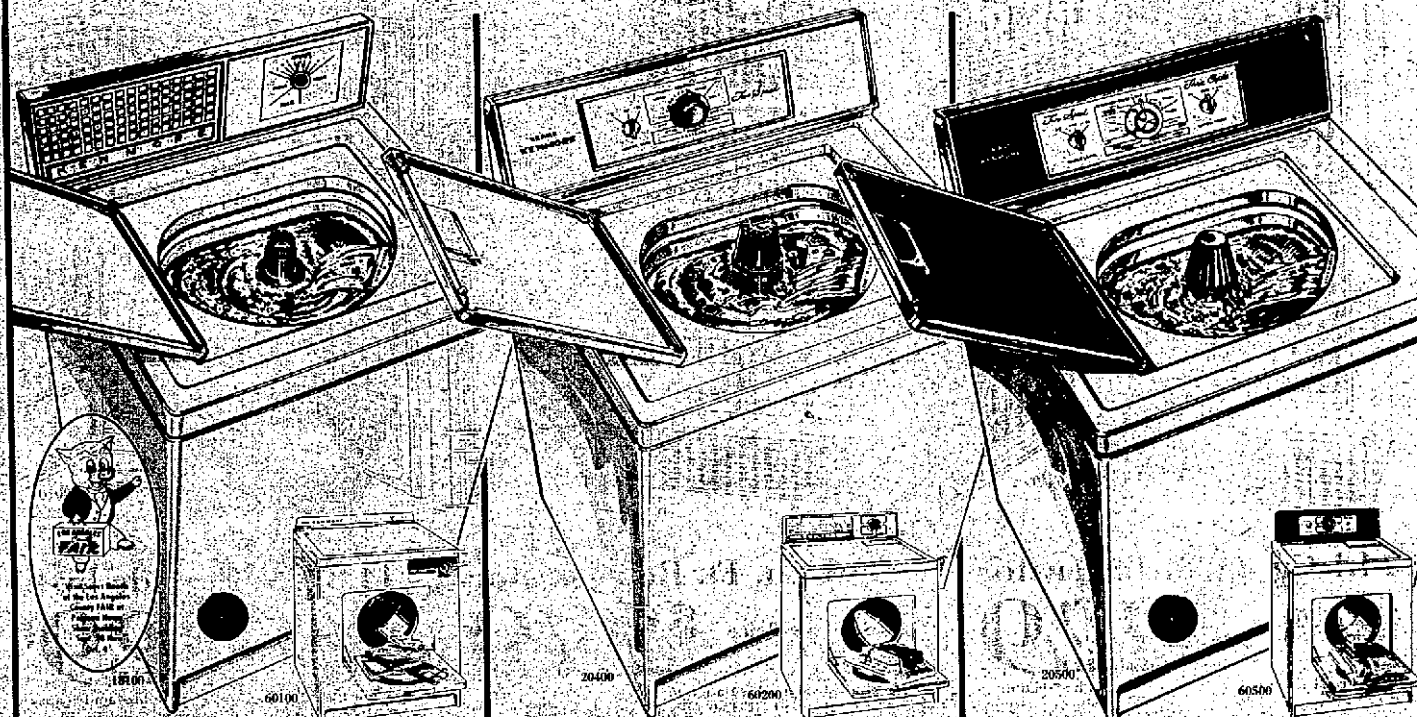
Sears Los Angeles Service Fleet 850 Reasons to Buy Sears Appliances

# Sears

# Kenmore

# PAIR SALE

## Washers and Electric Dryers - SAVE When You Buy a Pair!



**SAVE \$50!**

When You Buy the Pair

**Kenmore Compact Washer and 2-Temp. Electric Dryer**

**BOTH FOR ONLY**

**\$229**

Regular \$159.95 Washer with 6-vane agitator for clean clothes. Washes all fabrics. Built-in lint filter. Porcelain-finished tub. Complete size.

Regular \$119.95 Dryer has two temperatures. Normal setting for drying all fabrics and "Air Only" for fluffing pillows. Handy Load-A-Dryer.

**SAVE \$30!**

When You Buy the Pair

**2-Speed, 2-Cycle Washer with Permanent Press Dryer**

**BOTH FOR ONLY**

**\$289**

Regular \$189.95 Washer has regular and gentle wash speeds. Normal and delicate wash cycles. Safe for all fabrics. Three water temperatures.

Regular \$129.95 Dryer has cycles for normal and permanent press. Dryer stops when door is opened. Top mounted lint screen is easy to reach.

**SAVE \$30!**

When You Buy the Pair

**Washer and Matching Dryer Have Permanent Press Cycle**

**BOTH FOR ONLY**

**\$319**

Regular \$199.95 Washer has special cool-down period to help prevent wrinkles from setting. Normal, delicate cycles. Cold, warm, hot water temp. 2 speeds, normal and gentle.

Regular \$149.95 Dryer. Special air for permanent press, normal and delicate cycles. 3 temperatures. Hot, warm and "Air Only" for fluffing pillows.

### SEARS Hole-in-the-Wall Built-In VACUUM SYSTEM

Whisper-Quiet Cleaning Dust Can't Recirculate Powerful Suction No Cord or Tank to Move Around!



**Compact, Convenient, Low Priced! Built-In Vacuum Cleaner**

**Sears Low Price**

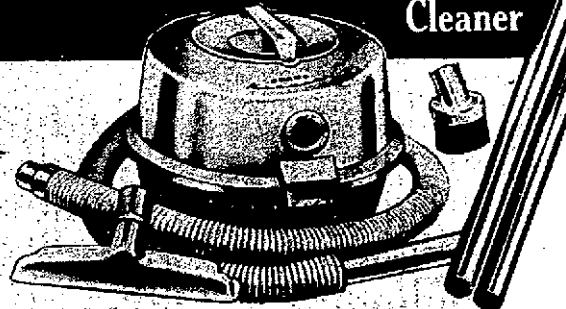
**\$89**

Installation extra

- No clumsy vacuum cleaner to carry around
- Actually adds extra convenience to your home... adds more value to your home
- Can be easily installed in old or new construction. Expert installation available at Sears at a modest price

Ask About Sears Convenient Credit Plans

### Kenmore Canister Vacuum Cleaner



**Sears Low, Low Price**

- Combination floor and rug brush, rotating brush
- Boomed metal body, toggle switch, lightweight, Model 2918
- Sensational value at this low price

**\$22**

## Sears

SEARS, ROEBUCK AND CO.

All Major Appliances Available at Sears Catalog And Appliance Stores

ADAMS & MAGNOLIA 962-7781  
ALHAMBRA 283-9556  
ARCA DIA 466-6100  
BIRKBECK 849-3153  
CHINO 637-1571  
CULVER CITY 837-4261

CYPRESS 826-1350  
DOWNEY 923-9741  
FULLERTON 525-1171  
GARDEN GROVE 438-9700  
GRANADA HILLS 340-1031  
MAGNOLIA HILLS 330-3643

HAWTHORNE 679-0581  
HIGHLAND PARK 254-3981  
HUNTINGTON BEACH 842-3561  
LAGUNA HILLS 830-5550  
LAKEWOOD 634-7440  
LOS ALTOS 597-3643

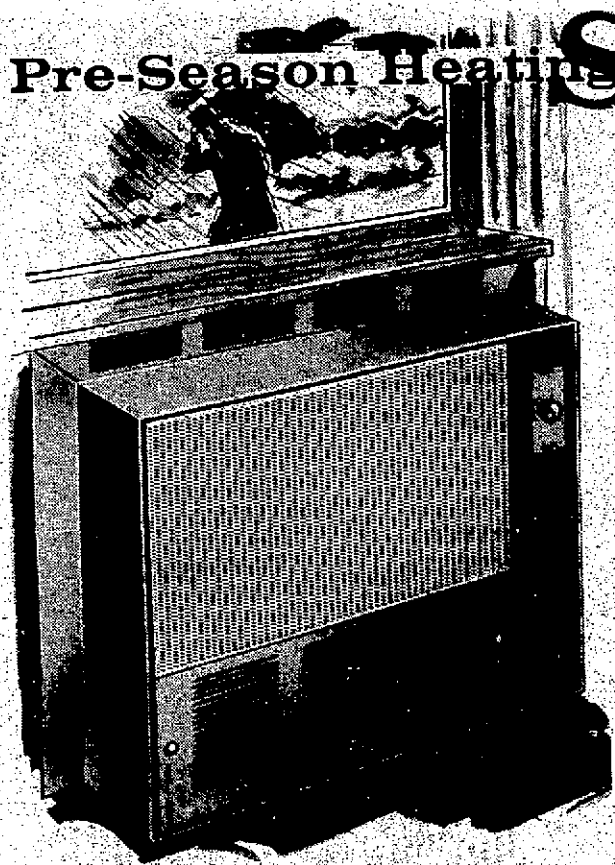
MONTEREY 724-3320  
MONTROSE 248-9270  
ONTARIO 984-5071  
PALOS VERDES 377-4901  
PARAMOUNT 531-1100  
PLACENTIA 524-0110

REDWOOD BEACH 379-5472  
REDAWOOD 344-5181  
ROWLAND HEIGHTS 965-3318  
SAN PEDRO 547-4451  
SHERMAN OAKS 981-3100  
SUNLAND 252-4451

UPLAND 985-1977  
W. COVINA PLAZA 950-1881  
WESTCHESTER 870-2620  
WESTMINSTER 893-4581  
WHITTIER 601-5646  
WILMINGTON 830-0015

"Satisfaction Guaranteed or Your Money Back"

# Pre-Season Heating Sale



**SAVE \$10!**

\$94.95 Modern 10,000 BTU  
Console Furnace

**84<sup>88</sup>**

- Attractive furniture-styled cabinet in beige with walnut finish... blends with any decor
- Factory installed vent
- Extra safe... easy installation
- Buy now at these great savings Model 73481

**SAVE \$15!** Console 20,000 BTU Furnace

Heats rooms thoroughly and efficiently. Deluxe furniture style cabinet Model 73482

Regular \$111.95  
**99<sup>88</sup>**

**SAVE \$20!** 30,000 BTU Console Furnace

Gives your home the ultimate in heating comfort all winter long. Console-style cabinet Model 73483

Regular \$129.95  
**109<sup>88</sup>**

**SAVE \$20!**

Counterflow 35,000 BTU  
Wall Furnace  
Regular \$149.95

**129<sup>88</sup>**

- Complete with accurate wall mounted thermostat
- Beige finish front access panel. Cast iron burner
- Fast, efficient installation available. Free estimates Model 73611
- Dual capacity model

30,000-50,000 BTU Model  
**SAVE \$15!**  
Regular \$174.95  
Model 73631

**159<sup>88</sup>**

40,000-65,000 BTU Model  
**SAVE \$20!**  
Regular \$209.95  
Model 73632

**189<sup>88</sup>**

**SAVE \$10!**

Gravity 25,000 BTU  
Wall Furnace  
Regular \$79.95

**69<sup>88</sup>**

- Space-saving unit designed to recess between studs
- Attractive louvred front radiates heat quickly
- Quiet operation. Outstanding low price! Model 73131

35,000 BTU Wall Furnace  
**SAVE \$10!**  
Regular \$89.95  
Model 73132

**79<sup>88</sup>**

50,000 Dual Wall Furnace  
**SAVE \$20!**  
Regular \$119.95  
Model 73133

**99<sup>88</sup>**

**Sears**

**SAVE \$5!**

30-Gallon Gas  
Water Heater  
Regular \$54.95

**49<sup>88</sup>**

- Featuring a built-in adjustable thermostat
- Fiberglass insulation keeps water hotter and jacket cover cooler
- Long life baked-on enamel finish Model 33233

40-Gallon Water Heater  
**SAVE \$5!**  
Regular \$64.95

**59<sup>88</sup>**

**SAVE \$10!**

40-Gallon Size Gas  
Water Heater

Regular \$84.95  
**74<sup>88</sup>**

- Pilot filter - keeps out dust that causes motor valve to malfunction
- Faster heating than heater above Model 33441

**SAVE \$20!**

40-Gallon Size Gas  
Water Heater

Regular \$104.95  
**84<sup>88</sup>**

- Fast heating model
- Glass lined tank is rust-proof - keeps water cleaner
- 100% gas safety cut-off pilot. Drain valve Model 33541



Electric Water Heater

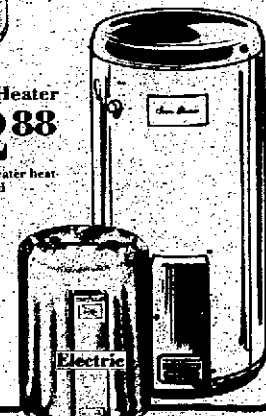
**SAVE \$20!**  
Regular \$87.95  
**32<sup>88</sup>**

- 10-gal. mobile home water heater. Fiberglass insulated
- 115 volts Model 32101

Undercounter 42-Gal.  
Water Heater

Low Price  
**69<sup>95</sup>**

- Electric water heater with double 4500 watt elements
- Insulated and covered with plastic bag



**SAVE \$30!**

Direct Vent 30,000 BTU  
Furnaces

Regular \$179.95

**149<sup>88</sup>**

- Counterflow direct vent furnace with fixed input
- No chimney is required
- Compact size, requires little floor space Model 73421

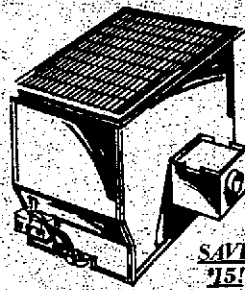
**SAVE \$20!**

Deluxe Direct Vent  
Wall Furnace

Regular \$199.95

**179<sup>88</sup>**

- Counterflow 30,000/50,000 BTU direct vent model
- Mounts flush against outside wall, or recesses into it. Beige/walnut
- Optional electric pilot ignitor available Model 73641



35,000 BTU Floor Furnace

**SAVE \$15!**  
Regular \$129.95  
**114<sup>88</sup>**

- Safety pilot, no valve already installed
- Millivolt controls
- Walnut floor grille Model 73711

Regular \$159.95, 50,000 BTU... 139.88  
Regular \$184.95, 20,000 BTU... 159.88

**Sears**

Quality Installation by  
Sears Authorized Installers

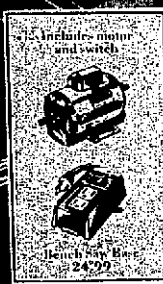
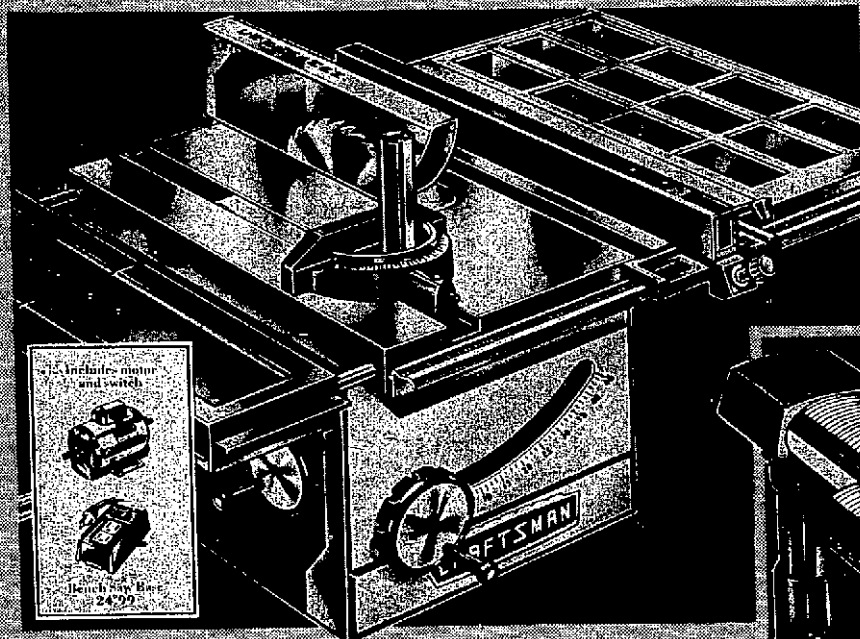


Visit Sears Today! Home Depot® is the place to go for everything you need for your home. From the basics to the latest in home improvement, we have it all. Call today to get the best deals on everything you need for your home. Visit us today at Sears.com

# Sears

Power Equipment Through Sears  
Credit Only—Guaranteed Any Time

## Try Before You Buy... Sawdust Party Sale



**Craftsman Power Tools... See Them Demonstrated. Try Them Yourself**

Portable and Bench Power Tools at spectacular savings—demonstrated by an expert. Know before you buy. Most items at reduced prices!

**Craftsman Power Tool Guarantee**

Free service and parts upon return, if any part proves defective within 1 year of sale. This guarantee does not apply to electric tools used in rental service.

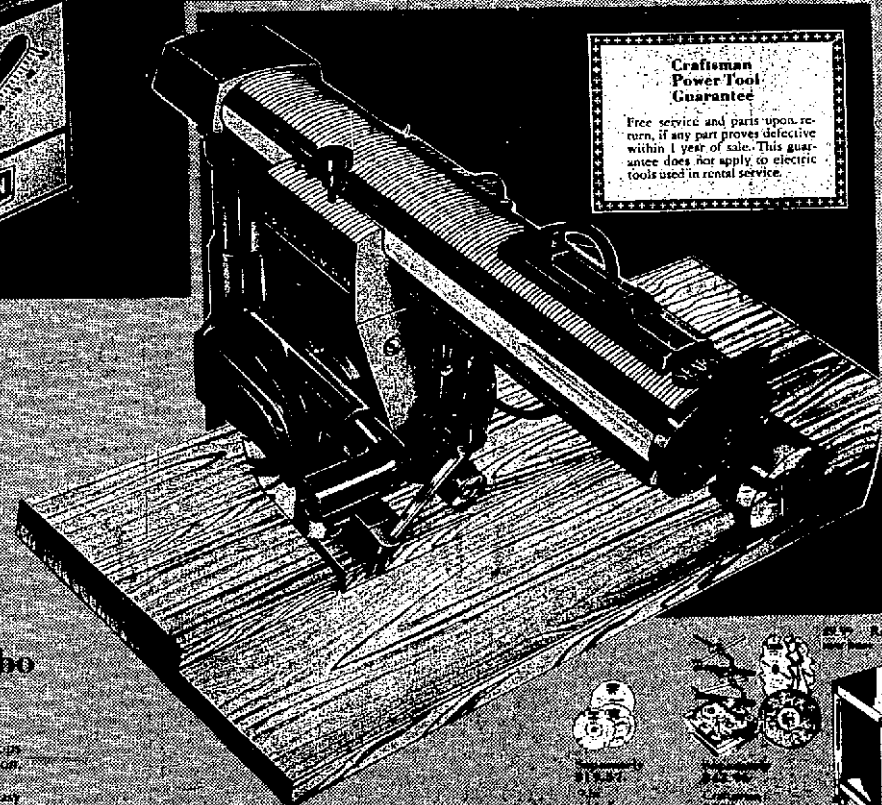
SAVE \$82 to \$90!

# \$159

YOUR CHOICE

**Craftsman 10-In. Bench Saw Combo or 10-In. Radial Arm Saw**

Separately \$151.91 Craftsman 10-In. Bench Saw Combo. Positive tilt stops at 45° and 90°. Includes motor, blade guard, miter gauge, and color-coded controls. #2429. \$159.95. Craftsman 10-In. Radial Arm Saw with color-coded controls for easy operation. Motor develops 2.2 HP. With accessories you can tilt, crosscut, miter, dado, shape, rabbet, rout, more.



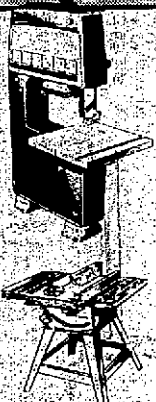
Separately \$151.91  
10-In. Bench Saw Combo  
#2429



Separately \$151.91  
10-In. Radial Arm Saw  
#2429



Separately \$151.91  
10-In. Bench Saw Combo  
#2429



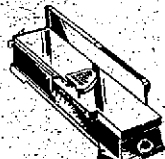
**SAVE \$20!**

**2-Wheel Craftsman 12-In. Band Saw**

Regular \$139.95

## \$119

Cuts wood up to 6-in. thick. Blade tension adjusts to cut different materials. #2429.

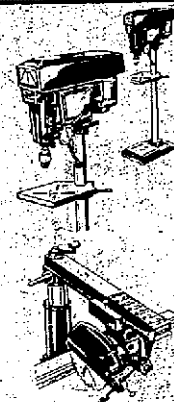


\$164.95 Craftsman 9-In. Radial Arm Saw

SAVE \$20!

## \$134.88

Exclusive 1-pc. construction full length fence. Rabbets 1/2-in. deep. #2062.



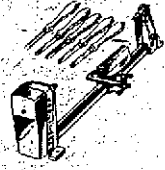
**SAVE \$25!**

**15 1/2-In. Floor Model Drill Press**

Regular \$164.99

## \$139

3 operating speeds—360 to 8550 RPM. 1-pc. cast iron head. Fully enclosed belt guard. #2459.



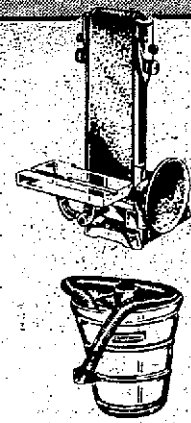
Wood Lathe and Chisel Set Combo

Separately \$84.98

SAVE \$26!

## \$58.88

Includes 5-pc. chisel set, 12-in. swing handles wood up to 37-in. long. #23882.



**SAVE \$14!**

**SEARS CRAFTSMAN Belt-Disc Sander**

Regular \$82.99

## \$68.88

Over 100 sq. in. of sanding surface. 6-in. belt, 9-in. diameter disc. With sealed-in bearings. #2254.

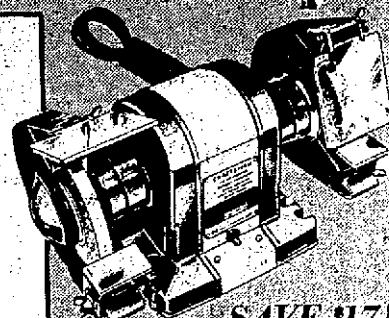


Sears Retractable Sturdy Caster Set

Low Priced

13.99

For power tool benches, drill presses, rubber wheels, metal bases. #1012.



**SAVE \$17!**

**Craftsman Precision 1/2-HP Electric Grinder**

Regular \$46.99

## \$29.97

8 Split phase 3450 RPM motor, speed controller, 1/2 wheel, safety switch. #1940.

8339 Craftsman 12-In. Floor Saw  
SAVE \$70!  
Includes saw, motor, support legs and 3 extensions. Save \$70 now! Model 2307

## \$269

# Sears

SEARS, ROEBUCK AND CO.

BURMA PARK TA 2-4400, 521-4330  
CANOGA PARK 340-0649  
COMPTON 4-5581, NE 2-5741  
Covina 944-0611

EL MONTE CI 3-3911  
GLENDALE CH 5-1004, CI 4-4411  
HOLLYWOOD MO 9-5941  
INGLEWOOD OR 8-3521

LONG BEACH W 5-0121  
OLYMPIC & SOTO AM 8-5211  
ORANGE 437-2100  
PASADENA 481-3211, 351-4211

POMONA MA 9-5145  
PICO WI 8-5242  
SANTA ANA KI 7-3371  
SANTA FE SPRINGS 944-0011

SANTA MONICA EX 4-4711  
SOUTH COAST PLAZA 540-3333  
TORRANCE 543-1511  
VALLEY PO 3-6461, 984-2220  
VERMONT PL 9-1911

"Satisfaction Guaranteed or Your Money Back"

Shop Nights Monday through Saturday 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M.

# Sears

# PAINT SALE



**SAVE 2.55!**  
Latex House or Trim Paint  
Your Choice

**7.44**  
Gal.



#25005  
House and Trim Paint.  
• 1 coat covers any surface except shakes and shingles.  
• Wide assortment of decorator colors and white.  
  
Latex House Paint.  
• Finish won't peel or flake, resists blistering and discoloration. Dries in 1/2 hour.  
• Your choice of colors, white.  
  
Ask About Sears Convenient Credit Plans.



**SAVE 2.55!** Interior Semi-Gloss Paint

**5.44**  
Gal.

• Medium gloss finish, scrubable and resistant to stains and marks.  
• Paint flows on smoothly, dries in 1/2 hour without paint odors.  
• Colors and white. #79005

**SAVE 2!**

Regular \$5.89

**3.87**  
Gal.

1-Coat Latex Flat Paint.  
• Acrylic seal in the colors. Dries in 1/2 hour. No odor. Dries in 1/2 hour.  
• Hands and tools clean with soap and water. Finish is washable. Colorfast. In decorator colors and white. #29005

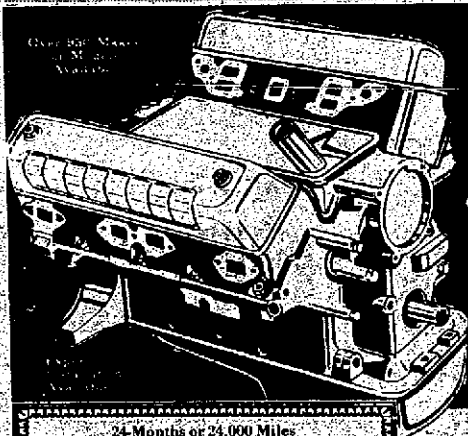
**SAVE 3!**

Regular \$7.99

**4.97**  
Gal.

Acrylic Latex Paint.  
• 1-Coat covers similar colors. Dries in 1/2 hour, coats almost evenly with soap and water.  
• Finish resists blistering and discoloration. In decorator colors and white. #29005

## Make SEARS Your Headquarters for All Your Automotive Needs!



**SAVE \$35!**

on purchase of any 6 or 8 Cyl. Remanufactured Complete Engine Installed

**24-Months or 24,000 Miles Remanufactured Engine GUARANTEE**  
If any part fails due to defects in material or workmanship during the first 90 days or 4,000 miles, whichever occurs first, we will repair or replace parts free of charge, providing required service has been performed according to guarantee certificate. After 90 days or 4,000 miles and up to 24 months or 24,000 miles, whichever occurs first, Parts and Labor Charge will be prorated, based upon the percentage of guaranteed months or miles, whichever is greater representing usage received. Periodic service is required to keep guarantee in effect.  
Guarantee Applies to Passenger Car Applications Only

CLIP THIS COUPON

This Coupon Worth **\$35**

On Purchase of Any 6 or 8-Cylinder Remanufactured Complete Engine Installed.

Offer Expires 9/12/70 One coupon per customer T-98120

**More New Parts In Every Remanufactured Complete Engine**

- All New Water Pumps
- All New Rocker Shafts
- All New Timing Chains
- All New Timing Gears
- All New Main Bearings
- All New Rod Bearings
- All New Hydraulic Lifter
- All New Bushings
- All New Seal Gaskets
- All New Exhaust Valves
- All New Intake Valves
- All New Valve Springs
- All New Pistons
- All New Chrome Type Rings

ALLSTATE Car and Truck Engines. Exchanges available for over 950 makes and models remanufactured to more exacting standards than used in new engines. Compare ALLSTATE Remanufactured Engine Quality



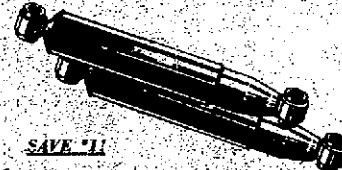
**25,000-Mile Guarantee Brake Reline**

**38.88**  
Parts & Labor Included

**25,000 MILE BRAKE LINING GUARANTEE**

If the Brake Lining installed by us wears out within 25,000 miles, we will furnish replacement linings at no charge. Installation cost will be prorated on the percentage of guaranteed miles actually received.

- All American Cars**
- Inspect and Adjust Parking Brakes
  - Resurface 1 Line on 1 Wheel on 4 Wheel Drive
  - Bleed All Lines and Add Fluid
  - Reshield All Wheel Cylinders
  - Inspect Master Cylinder
  - Air Grind Brake Shoes
  - Inspect Flexible Hoses
  - Chrysler products, Buick, Oldsmobile and cars with disc brakes and self adjuster brakes
  - Any additional parts and labor available at Sears low price. Under no condition will we ever take a "First Quality" Brake job.
  - Respack Front Wheel Bearings
  - Resurface All 4 Brake Drums
  - Inspect Brake Lines (Bleed All Brakes)
  - Free Adjustment for Life of Linings
  - Road Test for Brakes
  - Satisfaction



**SAVE 7!**

**\$4.99 O.E.R. Shocks**

Fits most cars. Built to outperform original equipment shocks.

\*Original Equipment Replacement

**3.99**  
Each



**SAVE 50%!**

Regular 75c Qt.

**2 Qt. Cans .99c**

Sears "Best" Spectrum All Weather Motor Oil



**SAVE 36¢! '69 Radiator Needs**

Your Choice: Leak Stop-Radiator Rooter-Rejuvenator, Fast Flusher, In 12 Oz. Cans.

**33c**  
each



**SAVE 7!**

**Rubber Mat**

Regular \$3.99

**2.99**

Good, quality pliable rubber. Latest fashion colors. Front only. #669H

**Sears**

**WATCH REPAIR SERVICE**



- ✓ watch repair
- ✓ jewelry repair
- ✓ shoes bronzed

- ✓ engraving
- ✓ ring mountings
- ✓ beads restring

- ✓ free estimates while you wait
- ✓ satisfaction or money back

# FANTASTIC TIRE OFFER!

**Sears**

Tire and Auto Center

36-Month Guarantee  
Belted Fiber Glass  
**SUPERTREDS**  
or  
30-Month Guarantee  
Full 4-Ply Rayon

**GUARDSMAN**  
Your Choice

**15<sup>93</sup>**  
EACH

## ALLSTATE PASSENGER TIRE GUARANTEE

Guaranteed Against All tire failures or defects in material or workmanship.  
For How Long? For the life of the original tread.  
What Sears Will Do In exchange for the tire replaced is charging for the proportion of current selling price plus Federal Excise Tax that represents tread used. Repair and puncture is no charge.  
Guaranteed Against Tread wear-out.  
For How Long? The number of months specified.  
What Sears Will Do In exchange for the tire replaced is charging the current selling price plus Federal Excise Tax less the following allowance:  
Mileable Guarantee Allowance:  
10 to 24 10%  
25 to 39 20%  
40 25%

Two fiber glass belts beneath the tread give superior traction and stability. In addition, two rayon cord plies give exceptional strength.

SIZE	Trade-In Price	F.E.T.
<b>TUBELESS BLACK WALL</b>		
6.50x13	17.93	1.78
7.35x14	19.93	2.04
7.75x14	21.93	2.17
8.25x14	24.93	2.33
<b>TUBELESS WHITEWALL</b>		
6.50x13	18.93	1.78
7.35x14	20.93	2.04
7.75x14	22.93	2.17
8.25x14	25.93	2.33
8.55x14	27.93	2.53
8.55x15	28.93	2.53
8.55x15	31.93	2.53

Prices Effective Tuesday  
September 8 thru  
Saturday, September 12

SIZE	Trade-In Price	F.E.T.
<b>TUBELESS BLACK WALL</b>		
6.50x13	18.93	1.65
7.35x14	20.93	1.97
7.75x14	22.93	2.17
<b>TUBELESS WHITEWALLS</b>		
6.50x13	19.93	1.65
7.35x14	21.93	1.97
7.75x14	23.93	2.17
8.25x14	26.93	2.33
8.55x14	28.93	2.53
8.55x15	29.93	2.53
8.55x15	31.93	2.47

Ask About  
Sears Convenient  
Credit Plans

## Pickup, Campers and Panel Truck Owners!



## Express Mileage XLW Nylon Truck Tires

Regular \$29.95

**26<sup>93</sup>**  
Tube Type Blackwall Plus \$2.40 F.E.T.

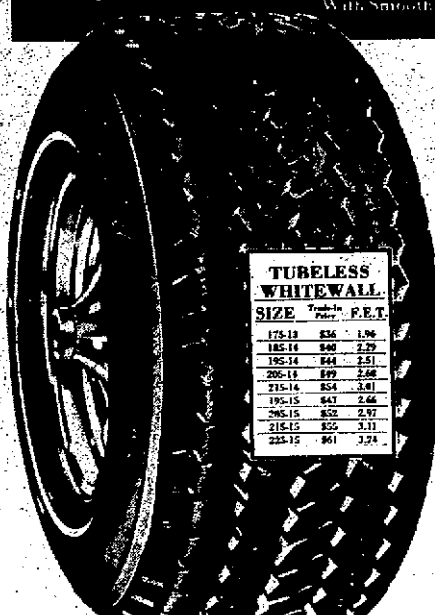
- Advanced, Dura-Dual Construction — long wearing tread over cool base rubber
- Narrow tread grooves — less squirm, more wear with great traction
- Variable pitch tread — drivers like quiet tires
- Extra wide, flat tread — more rubber on the road — big "footprint"
- Wrap around tread and low cord angle — easier, more stable steering control
- New Guarantee

NO TRADE-IN REQUIRED

SIZE	Trade-In Price	F.E.T.
<b>BLACKWALL TUBE TYPE</b>		
6.50x13	29.93	2.40
7.35x14	40.93	2.93
7.75x14	41.93	2.93
8.25x14	46.93	3.00
<b>TUBELESS BLACKWALL</b>		
7.35x14	29.93	2.47
7.75x14	31.93	2.73

## Sears Steel Belted Radials

With Smooth Riding Rayon Cord Plies



175-13 Tubeless Whitewall Plus 1.96 F.E.T. And Old Tire **\$36**

- Tread reinforced with 2 steel belts, virtually eliminating all types of road hazards
- Rayon cord plies provide smooth, secure ride
- Tread lifetime plus 40,000 miles tread wear-out guarantee

SIZE	Trade-In Price	F.E.T.
<b>TUBELESS WHITEWALL</b>		
175-13	\$36	1.96
185-14	\$40	2.29
195-14	\$44	2.51
205-14	\$49	2.68
215-14	\$54	2.81
195-15	\$47	2.66
205-15	\$52	2.97
215-15	\$55	3.11
225-15	\$61	3.24

**SEARS ALLSTATE RADIAL PASSENGER TIRE GUARANTEE**  
TRADE-IN LIFE-TIME GUARANTEE  
Guaranteed Against All tire failures from defects in material or workmanship.  
For How Long? The life of the original tread.  
What Sears Will Do In exchange for a new tire, charging only for the proportion of tread used.  
TREAD WEAR-OUT AND ROAD HAZARD GUARANTEE  
Guaranteed Against Tread wear-out and defects from road hazards.  
For How Long? 40,000 miles.  
What Sears Will Do In exchange for a new tire, charging in effect only for the proportion of the mileage treaded. Repair and puncture is no charge.  
This Sears Passenger Tire Guarantee will be honored at any Sears retail or catalog store in the U.S.A. The price used at the time of adjustment is the current selling price, including applicable Federal Excise Tax, then in effect at store where adjustment is made. This cost must be presented in case of adjustment.

**Sears**

Roach and Co.

LOCK AND KEY SERVICE



- guaranteed quality service
- plastic sealing
- NO OBLIGATION FOR FREE ESTIMATE ON REPAIR NEEDS

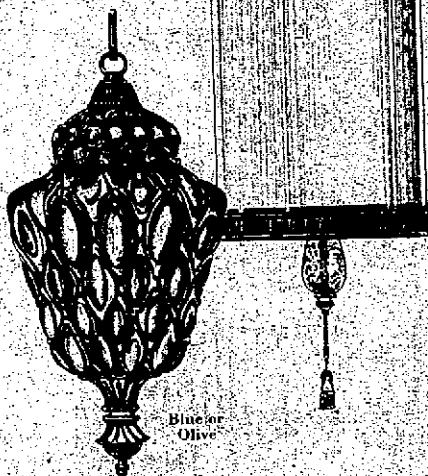
- keys in color
- foreign car keys

- scissor sharpening
- decorative keys

- personalized key chains

# The Decorator's Choice: Drape Light Fixtures

## Sears



Blue or  
Olive

Assorted Trim

Your Choice

# 9<sup>99</sup>

Use Sears Revolving Charge



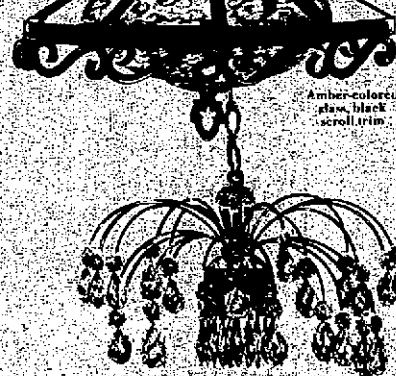
Cranberry  
or Olive



Red

Your Choice

# 12<sup>99</sup>

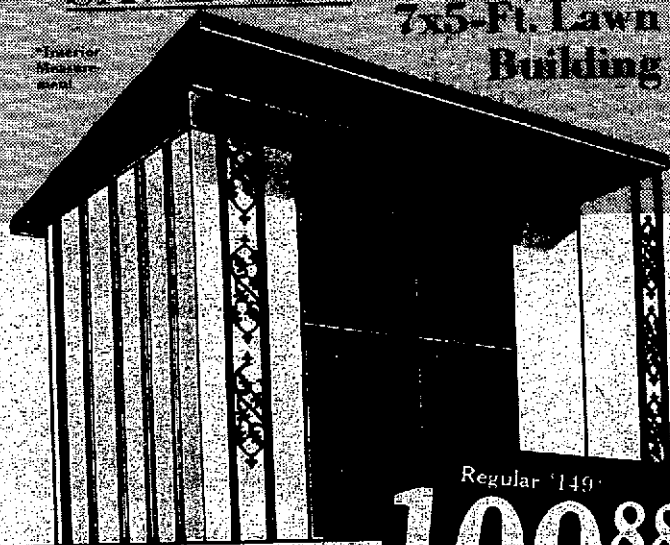


Crystal

Your  
Choice

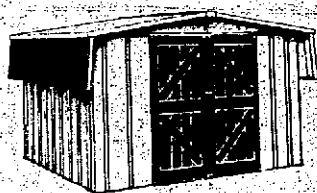
# 19<sup>99</sup>

## SAVE \$40! "Greenbrook" 7x5-Ft. Lawn Building



- Sears distinctive portico style features a 16-in. roof overhang for added protection... functional columns accent beauty
- Attractive sloping roof has built-in gutters to direct water drainage away from the wide sliding door entrance
- All steel components are protected by Sears exclusive 5-step paint finish for lasting rust resistance
- 216 cu. ft. convenient storage all year 'round

Regular \$149  
**109<sup>88</sup>**



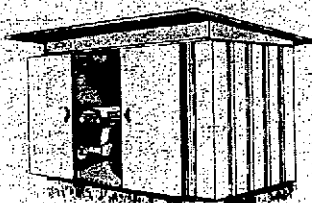
SAVE \$40!

### Gambrel-Roof "Barn"

- 10x9-ft. interior
- Roof has built-in gutters
- Wide sliding doors, 58x66-inch entrance
- A full 560 cu. ft. storage

Regular \$249.95

# 209<sup>88</sup>



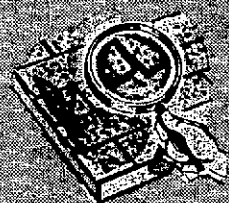
### Slope Roof Lawn Building

- 170 cu. ft. with sliding double doors
- Galvanized painted steel, double ribbed panels
- Monosole floor; white with green

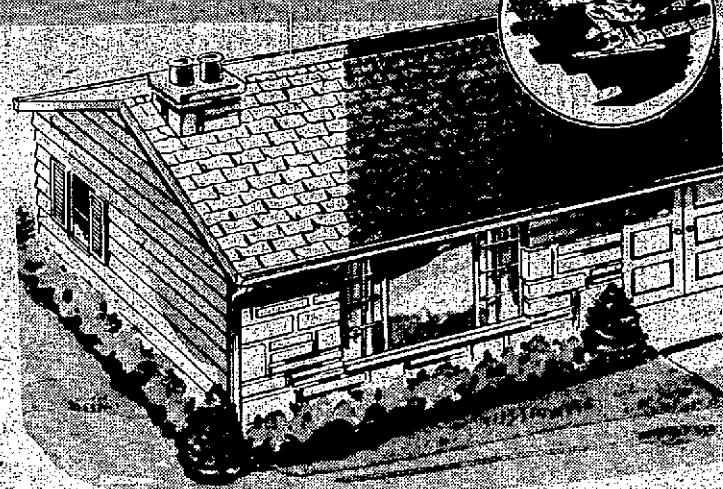
Low Priced!

# 74<sup>88</sup>

## Do You Need A New Roof?



Why Wait Till  
The Money Is Gone?



## We Will Re-roof a 26x36-Foot Size Roof For As Little As

Let Sears re-roof your house for as little as \$255.00, including materials and installation: 150-lb. Dutch Lap Asphalt Coated Shingles, one-story house, 1/4 pitch straight Gable Roof, 26x36 roof size. Colors: Green Pastel, Grey and White. Call Sears today for Free Estimate at no obligation. Other sizes at similar low prices.

# \$255

Ask About Sears  
Convenient Credit Plans

Including Material and Installation

## Sears

BLOWN-ON  
DECORATIVE  
CEILING



Covers unsightly surface, cracks and blemishes  
Beautifies your home

For new and older homes  
Just 30¢ per sq. ft. installed

# Sears

YOUR CHOICE... 7, 8 or 9-Ft.

# SOFAS...

# \$199

Ask About Sears  
Convenient Credit Plan



**SAVE \$50 to \$100!**

## Luxurious Channel-Back Sofas

Elegant classic style sofas with rich quilted marseilles covers... Scotchgard® treated for soil resistance. Channel design back, reversible 5 1/2-inch deep T-shaped polyurethane foam seat cushions, wide roll-type arms. Front casters for easy moving.

\$219 Matching Demi-Sofa... \$189

# \$199



Regular \$249  
7-Ft. Length  
\$199

Regular \$249  
8-Ft. Length  
\$199

Regular \$299  
9-Ft. Length  
\$199



**SAVE \$30!**

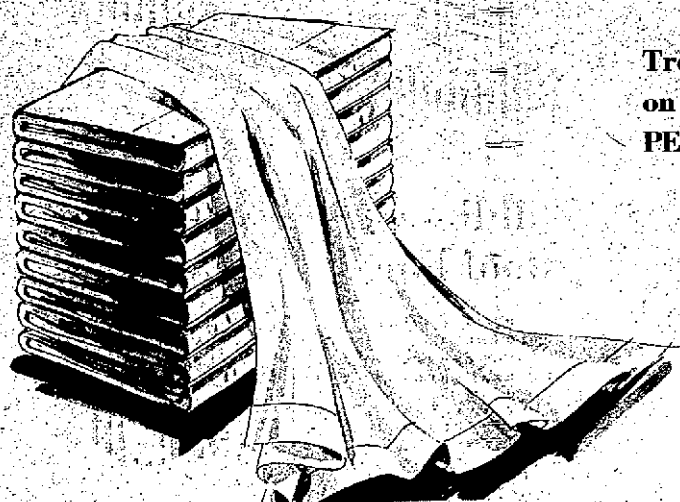
## Regular \$229 Elegant Contemporary Style Sofa

Impressive 8-foot sofa... upholstered in combination novelty stripe and solid color boucle-type fabric. Scotchgard® treated for soil resistance. Reversible Kodel®-wrapped polyurethane foam seat cushions, pillow-type back. Walnut finish wood trim.

\$199 Matching Demi-Sofa... \$179

# \$199

**Immediate  
Complimentary Delivery.  
Of Course!**



**Tremendous SAVINGS Now  
on Sears no-iron stay-smooth  
PERMA-PREST® percale sheets.**

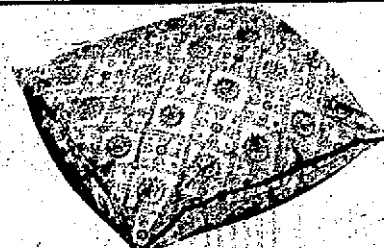
Regular \$2.99

# 267

Twin  
Fitted/Flat  
in White

PERMA-PREST® Polyester/cotton blend stays smoother, softer, fresher and wrinkle-free. Machine washable, tumble dry no iron. Reversible, 2-in. hems on each end and reverse for more even wear. Elasm-fit® corners on fitted sheets for easy on and off.

Regular \$3.99 Full Fitted/Flat Sheets	3.67
Regular \$1.99 Pillowcases	1.77
\$6.99 Queen Fitted/Flat Sheets	5.97
\$8.99 King Fitted/Flat Sheets	7.97
\$3.10 King Size Pillowcases	2.87
\$3.10 Queen Size Pillowcases	2.87



**SAVE 2 Now On Fortrel®  
Bed Pillows... regular,  
king and queen sizes**

Regular \$7  
Standard Size

# 2 for \$10

or 5.10 Ea.

Machine washable and machine dryable. Won't lump. "Fortrel 7" polyester fiber is non-allergenic mothproof. Perma-Prest® tick stays fresh and neat. SANIGARD resists bacteria.

\$9 Queen Size	2 for \$15 or 7.50 Ea.
\$11 King Size	2 for \$18 or 9.10 Ea.

# Sears

Sears, Roebuck and Co.

**HOME  
CLEANING  
SERVICE**



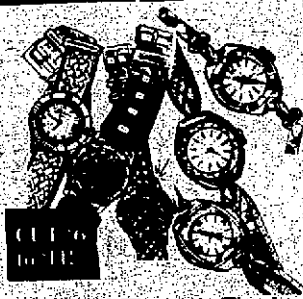
**SEPTEMBER and OCTOBER ONLY**  
We will clean one occasional chair free with the purchase of sofa cleaning service.  
Satisfaction Guaranteed or Your Money Back. Professional Quality Service.  
Free estimates, no obligation. In Los Angeles Call 931-1571. In Orange County Call 633-9421

All Specials On This Page On Sale for ONE DAY ONLY!

# Sears SATURDAY ONLY

Sept. 12th

No Phone Orders On These Items... Quantities Are Limited! Hurry!



## Men's and Women's Watches

Were \$12.99-\$17.99  
Dependable, accurate watches in a wide selection of styles for men and women. Drastically reduced.  
Jewelry Dept.

**SATURDAY ONLY**  
Limited quantity  
**6.88**



## Children's Cotton Socks

Your Choice  
Little girls' cotton socks on little boy's bulky knit crew socks. In white, colors. Sizes 5 to 8 1/2.  
Infants' Children's Dept.

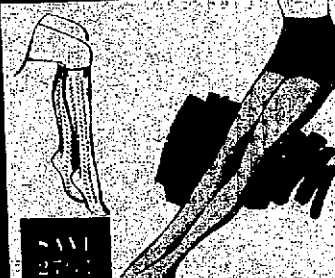
**SATURDAY ONLY**  
Limited quantity  
**6 prs. 1**



## Girls' Perma-Prest® Slips

Regular \$1.99  
Kodel® Polyester-combed cotton with rows of lace trim. White. Sizes 7 to 14. Buy for Back-to-School!!  
Girls' Wear Dept.

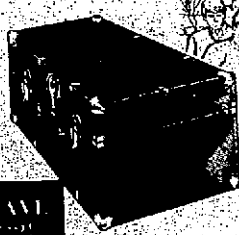
**SATURDAY ONLY**  
Limited quantity  
**99c**



## Cling-alon Jr. Panty Hose

Regular \$2.29  
Sears exclusive stretch yarn for up, down, all around fit. Mesh knit. Sizes S-M-L. Were \$1.29. Fashion knee-high.  
Hosiery Dept.

**SATURDAY ONLY**  
Limited quantity  
**3 prs. \$5**  
or 1.79 pr.



## Sturdy Metal Footlocker

Regular \$10!  
Wood ply veneer construction. 32 x 24 metal covering. Draw bolt locks. 30x31 1/2 x 32-inch sizes.  
Luggage Dept.

**SATURDAY ONLY**  
Limited quantity  
**7.88**



## Cotton Duck Deck Shoes

Regular \$4.99  
Men's and boys in green, navy, brown, light blue, white. 3 1/2-13. Youth's in green, navy, brown. 10-3.  
Shoe Dept.

**SATURDAY ONLY**  
Limited quantity  
**3.97**



## Short Sleeve Sweatshirts

Great Value!  
Men's cotton sweatshirts with crew neck, raglan sleeves, ribbed banded waist. Fashion colors. S-XL.  
Men's Furnishings Dept.

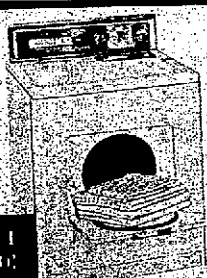
**SATURDAY ONLY**  
Limited quantity  
**4 for \$5**  
or 1.39 ea.



## Corduroy Jeans and Flares

Super Value!  
Cotton corduroy western yoke back jeans or polyester corduroy flare leg jeans. Colors. 29-36. A buy!  
Men's Casual Wear Dept.

**SATURDAY ONLY**  
Limited quantity  
**2 prs. \$5**



## Sears Fabric Master Gas Dryer

Was \$189.95  
With end-of-cycle signal. Ideal for Perma-Prest clothes. Your choice of white, copper or avocado. #18700.  
Major Appliances Dept.

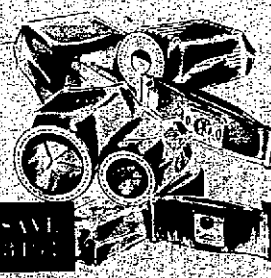
**SATURDAY ONLY**  
Limited quantity  
**\$159.88**



## Driveway Coating or Paste

Regular \$7.59 Ea.  
Protect your driveway from car, gas oil stains. Beautify your driveway with a velvet black finish.  
Paint Dept.

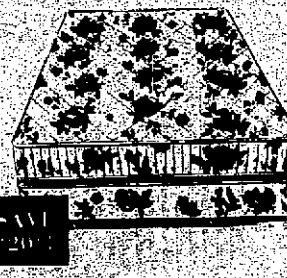
**SATURDAY ONLY**  
Limited quantity  
**4.97**  
5-gal. can



## Vacuum Cleaner Dust Bags

Regular \$1  
Kenmore disposable bags fit all makes: Hoover, Electrolux, Westinghouse, more. Hurry, quantities are limited!  
Vacuum Cleaner Dept.

**SATURDAY ONLY**  
Limited quantity  
**66c**  
pkg.



## Quilted Mattress or Foundation

Regular \$59.95  
Innerspring mattress - 312 coils in full-size, 216 coils in twin size. Matching foundation. Buy now!  
Furniture Dept.

**SATURDAY ONLY**  
Limited quantity  
**\$39**  
Full or Twin

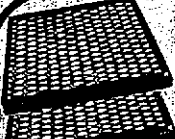


## Low Priced!

## Assorted Lunch Kits

**SATURDAY ONLY**  
Limited quantity  
**2.18**

Flar lunch kits, dome steel kits or soft vinyl kits. All with 1/2 pint size thermos bottle.  
Sporting Goods Dept.



## Terrific Buy!

69c Furnace Filters  
Sanitary!  
Only 2.  
For blower equipped furnace. Traps dust, dirt. In popular sizes.  
Plumbing-Heating Dept.

**43c**

## SAVE 49%!

\$3.88 Steel Tool Box  
Saturday Only!  
Removable wire tray. Piano-type hinge. Single hasp latch. Companion: #0919.  
Hardware Dept.

**1.99**



## Low Priced!

## Luan 4x8-Ft. Paneling

**SATURDAY ONLY**  
Limited quantity  
**2.88**

Warm, spice finish. Makes rooms look warm and cozy. Walnut or Oak Finished Vinyl Paneling.  
Building Materials Dept.

**4.99**



## SAVE 25%!

## 30 Gal. 13.99 Trash Cans

**SATURDAY ONLY**  
Limited quantity  
**2.99**

Manufactured from pre-galvanized steel sheets. Corrugated for added strength. Covers fit snug.  
Houseware Dept.

**Sears**

SEARS, ROEBUCK AND CO.

BUENA PARK TA. 8-6400, 521-6330  
CANOGA PARK 340-0641  
COMPTON NE 4-2581, NE 2-3741  
Covina 944-0411

EL MONTE GI. 3-3911  
GLENDALE CH 5-1004, CI 4-4411  
HOLLYWOOD MI 2-2411  
WHEATFIELD 8-5351

LONG BEACH NE 5-0121  
ONTARIO R. 800-AM 8-5211  
ORANGE 627-2100  
PASADENA 621-3211, 331-4211

POMONA HA 9-5151  
PICO MT. 8-4242  
SANTA ANA KI 7-3371  
SANTA FE SPRING 944-8011

SANTA MONICA EL 4-8711  
SOUTH COAST PLAZA 540-3333  
TORRANCE 542-1511  
VALLEY PO. 3-8447, 954-2220  
VETERANS PL. 9-1911

Shop Nights Monday through Saturday 9:30 A.M. to 9:30 P.M., Sunday 12 Noon to 5 P.M.

Satisfaction Guaranteed or Your Money Back